



Full Sail University Collaborates with Avid to Deliver Unique Learning Experience for Students Pursuing Careers in the Media & Entertainment Industry

November 1, 2018

As an Avid Media Campus site, Full Sail will implement cutting-edge media environment built on Avid's proven professional tools and training, preparing today's students for the jobs of tomorrow

BURLINGTON, Mass., Nov. 01, 2018 (GLOBE NEWSWIRE) -- [Avid®](#) ([Nasdaq: AVID](#)), the leading technology provider that powers the media and entertainment industry, today announced that [Full Sail University](#) has become an [Avid Media Campus](#) site. By adding Avid workflows to its campus and distance learning programs, Full Sail will provide students with the latest tools and workflow solutions for media creation. Additionally, the [Avid Learning Partner Program](#) will provide the coursework and instruction necessary to allow Full Sail to train its students to become Avid Certified, giving them the jump-start needed to excel in the industry.

Full Sail University, located in Winter Park, Florida, provides education for students who are passionate about pursuing careers in media, arts, and entertainment, with a focus on giving first-hand experience with the latest technology. Its specialized curriculum enables students to complete undergraduate and graduate degrees in approximately half the time of a traditional university, mirroring today's fast-paced media environments.

To continue to provide students with experience in state-of-the-art technology, Full Sail regularly invests in updating its video and audio editing equipment. With the three-year Avid Media Campus agreement, Full Sail students will learn on Avid's industry-leading tools for audio and video editing, and music notation.

"We're devoted to our students and strive to provide them with the latest technology and highest-quality training to put them in the best possible position to excel after school," said Scott Dansby, Director of Industry Relations, Full Sail University. "We've been a long-time Avid partner, and Avid Media Campus enables us to provide our students with an excellent technology and software experience, giving them a strong foundation to succeed."

Full Sail's new workflow will include [Pro Tools® | S6](#), [Pro Tools | MTRX](#), [Avid NEXIS® | E4](#) software-defined storage for mid- to large-sized media environments, the [Avid VENUE™ | S6L](#) live sound system, and [Artist™ | DNxIQ™](#) interfaces. The agreement also includes subscriptions for [Pro Tools](#) digital audio software, [Sibelius® | Ultimate](#) music notation software, and [Media Composer®](#) non-linear editing software, as well as 24/7 online support and on-site training for faculty.

"Avid is dedicated to bringing higher education institutions a complete package of technology and programs that get students the vital hands-on training and experience they need to start careers in the media and entertainment," said Ray Thompson, Director, Broadcast and Media Solutions Marketing at Avid. "The Avid Media Campus Agreement will enable Full Sail's students to learn and create using the same solutions professionals use for their award-winning content. Additionally, Full Sail students can become Avid Certified, which translates to greater earning potential."

Avid Media Campus – Enabling the next generation of media professionals

With flexible volume licensing and affordable industry solutions tailored to the specific needs of each school, the Avid Media Campus program modernizes campus media production and helps educators better prepare students for careers in the media and entertainment industry. It provides a foundation to integrate campus media production with technology for classroom and remote learning programs, and offers deeper partnership engagement, industry connections, and collaborative workflows for campus-wide production.

About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved, and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include [Media Composer®](#), [Pro Tools®](#), [Avid NEXIS®](#), [MediaCentral®](#), [iNEWS®](#), [AirSpeed®](#), [Sibelius®](#), [Avid VENUE™](#), [FastServe®](#), [Maestro™](#), and [PlayMaker™](#). For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

About Full Sail University:

Full Sail University is an award-winning educational leader for those pursuing careers in entertainment, media, arts, and technology. Founded in 1979, Full Sail has received accolades throughout its history, including most recently: One of the 2018 "Top Graduate & Undergraduate Schools to Study Game Design" by *The Princeton Review*, one of the 2016 "Top 25 Music Schools" by *The Hollywood Reporter*, and one of the 2018 "Top 50 U.S. Film Schools" by *The WrapMagazine*. The Florida Association of Postsecondary Schools and Colleges also named Full Sail the 2016 "School/ College of the Year."

Full Sail University is a graduate and undergraduate degree-granting institution offering on-campus and online degree programs in areas related to Art & Design, Business, Film & Television, Games, Media & Communications, Music & Recording, Sports, and Technology. With over 65,000+ graduates worldwide, Full Sail alumni have worked on countless award-winning projects with individual recognition including OSCAR®, Emmy®, GRAMMY®, ADDY®, MTV Video Music Award, and Video Game Award honors. Follow us on [Facebook.com/FullSailUniversity](https://www.facebook.com/FullSailUniversity) and [Twitter.com/FullSail](https://twitter.com/FullSail), or visit FullSail.edu.

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