

Avid to Host 2018 Investor Day on November 14 at The Westin Grand Central NYC

November 12, 2018

BURLINGTON, Mass., Nov. 12, 2018 (GLOBE NEWSWIRE) -- Avid[®] (NASDAQ: AVID), the leading technology provider that powers the media and entertainment industry, today announced that its 2018 Investor Day will be held on Wednesday, November 14, 2018 at the Westin Grand Central located at 212 East 42nd Street in New York City. During the day, Avid will provide 2019 guidance and a detailed review of its business and strategy.

The session will begin at 10:00 a.m. ET. Webcast information can be found on the Avid Investor Relations web page at http://ir.avid.com. The live audio webcast and replay of the event will also be accessible on the Investor Relations section of the Company's website, which will also include presentation materials.

Investors and analysts interested in attending should contact Dean Ridlon, VP of Investor Relations, at dean.ridlon@avid.com to confirm attendance.

About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer[®], Pro Tools[®], Avid NEXIS[®], MediaCentral[®], iNEWS[®], AirSpeed[®], Sibelius[®], Avid VENUE[™], FastServe[®], Maestro[™], and PlayMaker[™]. For more information about Avid solutions and services, vis<u>itww.avid.com</u>, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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