

## Avid Technology to Present at 22nd Annual Needham Growth Conference

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BURLINGTON, Mass., Jan. 07, 2020 (GLOBE NEWSWIRE) -- Avid (NASDAQ: AVID), a leading technology provider that powers the media and entertainment industry, today announced that Jeff Rosica, Chief Executive Officer and President, and Ken Gayron, Executive Vice President and Chief Financial Officer, will participate in the 22<sup>nd</sup> Annual Needham Growth Conference being held at the Lotte New York Palace in New York on Tuesday, January 14.

During the conference, Mr. Rosica and Mr. Gayron are scheduled to present at 2:10 p.m. EST. The presentation will be available to the public via a live listen-only audio webcast and subsequent replay on the company's website for 180 days. To listen online, please visit the events and presentation page on <a href="http://ir.avid.com">http://ir.avid.com</a>.

## About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE<sup>TM</sup>, FastServe®, and Maestro<sup>TM</sup>. For more information about Avid solutions and services, visitwww.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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