

# Avid Customers Shine at the 58th Annual GRAMMY® Awards

# Record of the Year and Album of the Year Among the Award Winners Created Using Avid's Artist Suite Solutions for Music Creation and Audio Post Production

BURLINGTON, Mass., Feb. 17, 2016 (GLOBE NEWSWIRE) -- <u>Avid</u><sup>®</sup> (Nasdaq:AVID) today congratulated its many customers recognized for their outstanding achievements in the recording arts with award wins and nominations at the 58<sup>th</sup> Annual GRAMMY<sup>®</sup> Awards. The world's most prestigious ceremony for music excellence honored numerous artists, producers and engineers who have embraced <u>Avid Everywhere TM</u>, using <u>Avid Artist<sup>®</sup> Suite</u> audio solutions.

GRAMMY Award winners created Album of the Year *1989* by Taylor Swift, Record of the Year *Uptown Funk* by Mark Ronson featuring Bruno Mars, and Song of the Year *Thinking Out Loud* by Ed Sheeran using Avid's award-winning creative tools.

Sound engineer Charles Moniz was part of the creative ensemble who won the award for Record of the Year for Mark Ronson's *Uptown Funk*, featuring Bruno Mars. "It's an incredible feeling to have received my first GRAMMY Award," he said. "We recorded *Uptown Funk* in multiple cities, counties and even continents, so the challenge was to work seamlessly in

different environments. But since <u>Pro Tools<sup>®</sup></u> is an industry standard, getting setup and working was never a problem for us, no matter what the situation."

Producer and mixer Mikael Count won the award for Best American Roots Performance for See That My Grave Is Kept Clean by Mavis Staples. "I've worked on a few projects over the years that juxtapose vintage sounds with more modern production, but this was the first time Mavis had incorporated modern production and non-traditional sounds," he said. "With a legendary artist like Mavis, you can't just add the effects or production techniques that might work with a new artist. Fortunately, I worked remotely with Son Little who really understands Mavis' history. We were able to share Pro Tools sessions and dial in things that really worked well with Mavis. I'm super happy to have been able to work on this, and the fact that it won a GRAMMY is icing on the cake."

Other GRAMMY Award-winning projects by artists, producers and engineers who use Avid solutions in their studios include Ed Sheeran's *Thinking Out Loud* (Song of the Year & Best Pop Solo Performance), The Weeknd's *Beauty Behind the Madness* (Best Urban Contemporary Album), Alabama Shakes' *Don't Wanna Fight* (Best Rock Song & Performance), and Kendrick Lamar's *Alright* (Best Rap Performance).

"We're honored that the world's most talented music professionals continue to choose Avid's industry-leading audio solutions to record and produce the best music across all genres," said Avid Chairman, President and Chief Executive Officer, Louis Hernandez, Jr. "We congratulate our GRAMMY Award-winning and nominated customers who inspire us with their outstanding artistic and technical achievements."

GRAMMY Award winners and nominees relied on Avid Artist Suite creative tools to create:

## **Record of the Year**

- Really Love by D'Angelo and the Vanguard
- Uptown Funk by Mark Ronson featuring Bruno Mars (WINNER)
- Thinking Out Loud by Ed Sheeran
- Blank Space by Taylor Swift
- Can't Feel My Face by The Weeknd

#### Album of the Year

- Sound & Color by Alabama Shakes
- To Pimp a Butterfly by Kendrick Lamar
- Traveller by Chris Stapleton
- 1989 by Taylor Swift (WINNER)

Beauty Behind the Madness by The Weeknd

## Song of the Year

- Alright by Kendrick Lamar
- Blank Space by Taylor Swift
- Girl Crush by Little Big Town
- See You Again by Wiz Khalifa featuring Charlie Puth
- Thinking Out Loud by Ed Sheeran (WINNER)

## **Pop Solo Performance**

- Heartbeat Song by Kelly Clarkson
- Love Me Like You Do by Ellie Goulding
- Thinking Out Loud by Ed Sheeran (WINNER)
- Blank Space by Taylor Swift
- Can't Feel My Face by The Weeknd

## **Pop Duo/Group Performance**

- Ship to Wreck by Florence + the Machine
- Sugar by Maroon 5
- Uptown Funk by Mark Ronson featuring Bruno Mars (WINNER)
- Bad Blood by Taylor Swift featuring Kendrick Lamar

### Pop Vocal Album

- Piece by Piece by Kelly Clarkson
- How Big, How Blue, How Beautiful by Florence + the Machine
- Uptown Special by Mark Ronson
- 1989 by Taylor Swift (WINNER)

## **Rock Performance**

- Don't Wanna Fight by Alabama Shakes (WINNER)
- What Kind Of Man by Florence + the Machine

#### **Rock Song**

- Don't Wanna Fight by Alabama Shakes (WINNER)
- What Kind of Man by Florence + the Machine

# **Alternative Music Album**

- Sound & Color by Alabama Shakes (WINNER)
- Vulnicura by Björk

# R&B Song

Really Love by D'Angelo and the Vanguard (WINNER)

# **Urban Contemporary Album**

Beauty Behind the Madness by The Weeknd (WINNER)

# R&B Album

Black Messiah by D'Angelo and the Vanguard (WINNER)

# **Rap Performance**

- Back to Back by Drake
- Alright by Kendrick Lamar (WINNER)
- All Day by Kanye West featuring Theophilus London, Allan Kingdom and Paul McCartney

## **Rap/Sung Collaboration**

- Glory by Common and John Legend
- These Walls by Kendrick Lamar featuring Bilal, Anna Wise and Thundercat (WINNER)

#### **Rap Song**

- All Day by Kanye West featuring Theophilus London, Allan Kingdom and Paul McCartney
- Alright by Kendrick Lamar (WINNER)
- Glory by Common and John Legend

### **Best Song Written for Visual Media**

Earned It (Fifty Shades of Grey) by The Weeknd

### **Best American Roots Performance**

## See That My Grave Is Kept Clean by Mavis Staples (WINNER)

#### About Avid

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PR Contacts:

Sara Griggs

Avid

sara.griggs@avid.com

310-907-6909

Primary Logo

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