

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 3030

December 11, 2015

Via E-mail
Mr. John W. Frederick
Executive Vice President and Chief Financial Officer
Avid Technology, Inc.
75 Network Drive
Burlington, Massachusetts 01803

Re: Avid Technology, Inc.

Form 10-K for the Fiscal Year Ended December 31, 2014

Filed March 16, 2015 File No. 001-36254

Dear Mr. Frederick:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Brian Cascio

Brian Cascio Accounting Branch Chief Office of Electronics and Machinery