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Full Sail University Selects Avid for On-Campus Post-Production Facility

A preeminent educational leader in the media and entertainment industry, Full Sail University relies on proven and trusted Avid solutions to train future media professionals

BURLINGTON, Mass.--(BUSINESS WIRE)-- Avid® ([NASDAQ: AVID](#)) today announced that Florida-based [Full Sail University](#), an innovative leader for education in the media and entertainment industry, has furnished its on-campus post-production facility with a complete end-to-end Avid workflow. The university is now equipped with the most proven and trusted technology to ensure students gain the relevant and valuable industry expertise they'll need for future success.

"As a leader in media and entertainment education, Full Sail University has demonstrated a commitment to preparing students for the demands of an ever-changing and highly competitive media landscape," said W. Sean Ford, vice president of worldwide marketing and CMO, Avid. "With Avid's proven and trusted solutions, Full Sail students will be training on the tools most relied upon by the industry's preeminent creative professionals, broadcast organizations, and post-production houses to produce, collaborate and share content."

Full Sail students benefit from the high-performance audio mixing capabilities of [Avid System 5](#), the state-of-the-art of digital audio console design, which give them critical experience in mixing large-scale feature films, shorts and other media projects with a tightly integrated, efficient workflow. System 5 has been the console of choice on numerous Academy Award-winning and nominated projects, including *The Lord of the Rings: The Fellowship of the Ring*, *The King's Speech*, and *Gladiator*.

"The Avid System 5 console provides a flexible intuitive workflow, which enables us to better support the student and professional projects here at Full Sail," said Michael Orlowski, dubbing stage engineer at Full Sail University. "One of my favorite things about the System 5 console is its compatibility with our [Project LaunchBox](#) initiative, allowing students to connect their laptops directly to the System 5. They can begin a project at home or on campus, then bring it to our Dolby® approved Dubbing Stage for the final mixing. When we complete the mix, the students can take all of the audio and automation with them, thus providing a seamless experience."

The new investment is comprised of one Avid System 5 console that augments Full Sail University's existing [Avid Pro Tools®|HDX](#) audio mixing and editing system, [Avid Video Satellite](#) software, and the [Avid ISIS 2000](#) storage solution.

To view the Avid System 5 console installation at Full Sail University, visit: [Avid Console Install](#).

About Avid

Through Avid Everywhere, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Twitter](#), [YouTube](#), [LinkedIn](#), [Google+](#); or subscribe to [Avid Blogs](#).

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