

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <u>BAKER PATRICIA A</u>  (Last) (First) (Middle) <u>855 BOARDWALK PLACE</u>  (Street) <u>REDWOOD CITY CA 94065</u>  (City) (State) (Zip)	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>AVID TECHNOLOGY INC [ AVID ]</u>  3. Date of Earliest Transaction (Month/Day/Year) <u>03/15/2007</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>VP of Human Resources</u>
4. If Amendment, Date of Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/15/2007		M		1,458	A	\$14.13	9,780	D	
Common Stock	03/15/2007		M		5,322	A	\$22.01	15,102	D	
Common Stock	03/15/2007		M		9,375	A	\$27.98	24,477	D	
Common Stock	03/15/2007		S		117	D	\$33.05	24,360	D	
Common Stock	03/15/2007		S		83	D	\$33.05	24,277	D	
Common Stock	03/15/2007		S		6,100	D	\$33.03	18,177	D	
Common Stock	03/15/2007		S		500	D	\$33.01	17,677	D	
Common Stock	03/15/2007		S		2,200	D	\$33	15,477	D	
Common Stock	03/15/2007		S		1,458	D	\$32.99	14,019	D	
Common Stock	03/15/2007		S		3,122	D	\$32.99	10,897	D	
Common Stock	03/15/2007		S		2,575	D	\$32.99	8,322	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					
Employee Stock Option (right-to-buy)	\$14.13	03/15/2007		M		1,458	09/06/2002	03/06/2012	Common Stock	1,458	\$0	0	D
Employee Stock Option (right to buy)	\$22.01	03/15/2007		M		5,322	07/10/2003	01/10/2013	Common Stock	5,322	\$0	0	D
Employee Stock Option (right to buy)	\$27.98	03/15/2007		M		3,158	11/21/2003 <sup>(1)</sup>	05/21/2013	Common Stock	3,158	\$0	625	D
Employee Stock Option (right to buy)	\$27.98	03/15/2007		M		6,217	11/21/2003	05/21/2013	Common Stock	6,217	\$0	0	D

Explanation of Responses:

1. 12.5% of the option became exercisable on the date listed in the "Date Exercisable" column; the remaining 87.5% becomes exercisable in 42 equal monthly installments thereafter.

Remarks:

/s/ Patricia A. Baker  
\*\* Signature of Reporting Person

03/19/2007  
Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.