### Avid Technology Announces Q4 and Full Year 2018 Results

# Returns to GAAP Revenue growth with Adjusted EBITDA exceeding guidance and Free Cash Flow at the high end of guidance

BURLINGTON, Mass., March 14, 2019 -- Avid® (NASDAQ: AVID), a leading technology provider that powers the media and entertainment industry, today announced its fourth quarter and full-year 2018 financial results, provided guidance for the first quarter of 2019 and reaffirmed full-year 2019 guidance.

### Fourth Quarter 2018 Financial and Business Highlights

- Revenue was \$112.7 million, an increase of 5% year-over-year and 8% sequentially. Revenue excluding non-cash revenue was \$112.4 million, an increase of 7% year-over-year and 10% sequentially.
- Gross Margin was 59.0%, up 450 basis points year-over-year. Non-GAAP Gross Margin was 60.8%, up 480 basis points year-over-year.
- Operating Expenses were \$54.4 million, an increase of 1% year-over-year and 2% sequentially largely driven by a \$5.2M legal settlement recognized as a credit in Q4 2017 offset by savings from operational efficiency initiatives. Excluding the non-recurring settlement, operating expenses declined by \$4.4 million year-over year.
- Operating Income was \$12.1 million, an improvement of \$7.3 million year-over-year and \$5.0 million sequentially.
- Adjusted EBITDA was \$21.3 million, an increase of 42% year-over-year and 46% sequentially.
   Adjusted EBITDA Margin was 18.9%, up 490 basis points year-over-year and sequentially.
- GAAP net income per common share was \$0.14, up from net loss per common share of (\$0.02) in Q4 2017.
- Net cash provided by operating activities was \$20.1 million.
- Free Cash Flow was \$17.7 million.
- Software revenue from subscriptions increased 77% year-over-year, surpassing \$10 million in the quarter.
- Revenue through the Company's e-commerce activities was up 50% year-over-year.

### **2018 Financial and Business Highlights**

- Revenue was \$413.3 million, a decrease of 1% year-over-year. Revenue, excluding non-cash revenue, was \$407.1 million, an increase of 5% year-over-year.
- Gross Margin was 57.9%, up 10 basis points year-over-year. Non-GAAP Gross Margin was 59.8%, up 10 basis points year-over-year.
- Operating Expenses were \$225.5 million, a decrease of 5% year-over-year largely driven by savings from operational efficiency initiatives.
- Operating Income was \$13.7 million, an increase of 161%, or \$8.4 million, year-over-year.
- Adjusted EBITDA was \$47.5 million, a decrease of 2% year-over-year. Adjusted EBITDA Margin was 11.5%, flat with 2017.
- GAAP net loss per common share of (\$0.26), up from GAAP net loss per common share of (\$0.33) in 2017.
- Net cash provided by operating activities was \$15.8 million.

- Free Cash Flow was \$5.9 million, an increase of \$4.8 million from the prior year.
- Software revenue from subscriptions increased 78% year-over-year, with approximately 125,000 cloud-enabled software subscriptions at the end of 2018.
- Revenue through the Company's e-commerce activities was up 52% year-over-year, surpassing \$50 million for the year.
- Recurring Revenue was 56% of the Company's revenue in 2018 up from 49% in 2017.
- Annual Contract Value (ACV) was \$248 million at the end of 2018 up from \$216 million at the
  end of 2017, reflecting continuing growth in Avid's high-margin subscription revenue plus
  maintenance revenues and revenues under long-term agreements.

"Our return to revenue growth and the improvement in our key financial metrics, including Free Cash Flow and Adjusted EBITDA, demonstrate an improving business profile for our Company," said Jeff Rosica, Chief Executive Officer and President of Avid. "Additionally, the management team is focused on continuing to build upon a scalable recurring revenue model as evidenced by our double-digit growth in subscriptions and e-commerce revenue. We intend to continue to drive R&D investments in key product areas in 2019 which are expected to set the foundation for future growth for the Company."

"We ended 2018 with strong momentum evidenced by our improving revenue streams, gross margin and cash flow. With our strong revenue backlog and the savings from our internal efficiency programs we have visibility to continued improvements in Free Cash Flow and Adjusted EBITDA during 2019," commented Ken Gayron, Executive Vice President and Chief Financial Officer of Avid.

Explanations regarding our use of non-GAAP financial measures and operational metrics and related definitions, and reconciliations of our GAAP and non-GAAP measures, are provided in the sections below entitled "Non-GAAP Financial Measures and Operational Metrics" and "Reconciliations of GAAP financial measures to Non-GAAP financial measures".

### First Quarter and Full Year 2019 Guidance

For the first quarter of 2019, Avid is providing Revenue and Adjusted EBITDA guidance. Avid is also reaffirming its guidance for Revenue, Adjusted EBITDA and Free Cash Flow for full-year 2019.

(in \$ millions)	Q1 2019	Full Year 2019
Revenue	\$96 - \$104	\$420 - \$430
Adjusted EBITDA	\$7 - \$12	\$60 - \$65
Free Cash Flow		\$12 - \$17

All guidance presented by the Company is inherently uncertain and subject to numerous risks and uncertainties. Avid's actual future results of operations could differ materially from those shown in the table above. For a discussion of some of the key assumptions underlying the guidance, as well as the key risks and uncertainties associated with these forward-looking statements, please see "Forward-Looking Statements" below as well as the Avid Technology Q4 and Full-Year 2018 Business Update presentation posted on Avid's Investor Relations website.

### **Conference Call**

Avid will host a conference call to discuss its financial results for the fourth quarter and full-year 2018 on Thursday, March 14, 2019 at 5:00 p.m. ET. The call will be open to the public and can be accessed by dialing 323-994-2093 and referencing confirmation code 7127947. You may also listen to the call on the Avid Investor Relations website. To listen via the website, go to the events tab at ir.avid.com for complete details prior to the start of the conference call. A replay of the call will also be available for a limited time on the Avid Investor Relations website shortly after the completion of the call.

### **Non-GAAP Financial Measures and Operational Metrics**

Avid includes non-GAAP financial measures in this press release, including Adjusted EBITDA, Adjusted EBITDA Margin, Free Cash Flow, and non-GAAP Gross Margin. The Company also includes the operational metrics of Bookings, Cloud-enabled software subscriptions, Recurring Revenue and Annual Contract Value in this release. Avid believes the non-GAAP financial measures and operational metrics provided in this release provide helpful information to investors with respect to evaluating the Company's performance. Unless noted, all financial and operating information is reported based on actual exchange rates. Definitions of the non-GAAP financial measures and operational metrics are included in our Form 8-K filed today. Reconciliations of the non-GAAP financial measures in this release to the Company's comparable GAAP financial measures for the periods presented are set forth below and are also included in the supplemental financial and operational data sheet available on our investor relations webpage at ir.avid.com, which also includes definitions of all operational metrics.

The earnings release also includes forward-looking non-GAAP financial measures, including Adjusted EBITDA and Free Cash Flow. Reconciliations of these forward-looking non-GAAP financial measures are not included in the earnings release due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.

### **Forward-Looking Statements**

Certain information provided in this press release, including the tables attached hereto, include forwardlooking statements that involve risks and uncertainties, including projections and statements about our anticipated plans, objectives, expectations and intentions. Among other things, this press release includes estimated results of operations for the three months ending March 31, 2019 and the year ending December 31, 2019, which estimates are based on a variety of assumptions about key factors and metrics that will determine our future results of operations, including, for example, anticipated market uptake of new products and market-based cost inflation. Other forward-looking statements include, without limitation, statements based upon or otherwise incorporating judgments or estimates relating to future performance such as future operating results and expenses; earnings; backlog; revenue backlog conversion rate; product mix and free cash flow; Recurring Revenue and Annual Contract Value; our future strategy and business plans; our product plans, including products under development, such as cloud and subscription based offerings; our ability to raise capital and our liquidity. The projected future results of operations, and the other forward-looking statements in this release, are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including but not limited to the effect on our sales, operations

and financial performance resulting from: our liquidity; our ability to execute our strategic plan, and meet customer needs; our ability to retain and hire key personnel; our ability to produce innovative products in response to changing market demand, particularly in the media industry; our ability to successfully accomplish our product development plans; competitive factors; history of losses; fluctuations in our revenue based on, among other things, our performance and risks in particular geographies or markets; our higher indebtedness and ability to service it and meet the obligations thereunder; restrictions in our credit facilities; our move to a subscription model and related effect on our revenues and ability to predict future revenues; fluctuations in subscription and maintenance renewal rates; elongated sales cycles; fluctuations in foreign currency exchange rates; seasonal factors; adverse changes in economic conditions; variances in our revenue backlog and the realization thereof; and the possibility of legal proceedings adverse to our company. Moreover, the business may be adversely affected by future legislative, regulatory or other changes, including tax law changes, as well as other economic, business and/or competitive factors. The risks included above are not exhaustive. Other factors that could adversely affect our business and prospects are set forth in our public filings with the SEC. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.

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### **Condensed Consolidated Statements of Operations**

(unaudited - in thousands, except per share data)

	Three Months Ended December 31,					Twelve Months Ended December 31,			
		2018	2017		2018			2017	
Net revenues:									
Products	\$	60,185	\$	56,481	\$	205,107	\$	209,461	
Services		52,499		50,777		208,175		209,542	
Total net revenues		112,684		107,258		413,282		419,003	
Cost of revenues:									
Products		31,074		32,128		110,758		112,606	
Services		13,146		14,734		55,560		56,481	
Amortization of intangible assets		1,950		1,950		7,800		7,800	
Total cost of revenues		46,170		48,812		174,118	176,887		
Gross profit		66,514		58,446		239,164		242,116	
Operating expenses:									
Research and development		14,836		16,308		62,379		68,212	
Marketing and selling		23,921		25,776		101,273		106,257	
General and administrative		13,574		10,624		55,230		53,892	
Amortization of intangible assets		361		362		1,450		1,450	
Restructuring costs, net		1,747		595		5,148		7,059	
Total operating expenses		54,439		53,665		225,480		236,870	
Operating income		12,075		4,781		13,684		5,246	
Interest and other expense, net		(5,725)		(5,203)		(23,087)		(18,668)	
Income (loss) before income taxes		6,350		(422)		(9,403)		(13,422)	
Provision for income taxes		447		459_		1,271		133	
Net income (loss)	\$	5,903	\$	(881)	\$	(10,674)	\$	(13,555)	
Net income (loss) per common share - basic and diluted	\$	0.14	\$	(0.02)	\$	(0.26)	\$	(0.33)	
Weighted-average common shares outstanding - basic		41,860		41,216		41,662		41,020	
Weighted-average common shares outstanding - diluted		42,430		41,216		41,662		41,020	

### Reconciliations of GAAP financial measures to Non-GAAP financial measures

(unaudited - in thousands)

	Three Mon Decem		Twelve Months Ended December 31,				
Non-GAAP revenue	2018	2017	2018 2017				
GAAP revenue	\$ 112,684	\$ 107,258	\$ 413,282	\$ 419,003			
Amortization of acquired deferred revenue	-	-	-	· -			
Non-GAAP revenue	112,684	107,258	413,282	419,003			
Pre-2011 Revenue	-	78		985			
Elim PCS	-	-	-	1,700			
Non-GAAP Revenue w/o Pre-2011 and Elim	112,684	107,180	413,282	416,318			
Non-GAAP gross profit							
GAAP gross profit	66,514	58,446	239,164	242,116			
Amortization of intangible assets	1,950	1,950	7,800	7,800			
Stock-based compensation	99	(305)	321	242			
Non-GAAP gross profit	68,563	60,091	247,285	250,158			
Pre-2011 Revenue Elim PCS	-	78 -	-	985 1,700			
Non-GAAP gross profit w/o Pre-2011 and Elim	68,563	60,013	247,285	247,473			
Non-GAAP operating expenses							
GAAP operating expenses	54,439	53,665	225,480	236,870			
Less Amortization of intangible assets	(361)	(362)	(1,450)	(1,450)			
Less Stock-based compensation	(1,828)	(2,741)	(5,937)	(8,069)			
Less Restructuring costs, net	(1,747)	(595)	(5,148)	(7,059)			
Less Restatement costs	(11)	(558)	(826)	(1,284)			
Less Acquisition, integration and other costs	(300)	(266)	(361)	(163)			
Less Efficiency program costs	(14)	(931)	(94)	(3,985)			
Non-GAAP operating expenses	50,178	48,212	211,664	214,860			
Non-GAAP operating income							
GAAP operating income	12,075	4,781	13,684	5,246			
Amortization of intangible assets	2,311	2,312	9,250	9,250			
Stock-based compensation	1,927	2,436	6,258	8,311			
Restructuring costs, net	1,747	595	5,148	7,059			
Restatement costs	11	558	826	1,284			
Acquisition, integration and other costs	300	266	361	163			
Efficiency program costs	14_	931	94	3,985			
Non-GAAP operating income	18,385	11,879	35,621	35,298			
Adjusted EBITDA	40.005	44.070	25 624	25 202			
Non-GAAP operating income (from above)	18,385	11,879	35,621	<b>35,298</b>			
Depreciation	2,924	3,093	11,891	13,087			
Adjusted EBITDA	21,309	14,972	47,512	48,385			
Adjusted EBITDA margin	19%	14%	11%	12%			
Pre-2011 Revenue	-	78	-	985			
Elim PCS				1,700			
Adjusted EBITDA w/o Pre-2011 and Elim Adjusted EBITDA w/o Pre-2011 and Elim margin	21,309 19%	14,894 14%	47,512 11%	45,700 11%			
Adjusted free cash flow							
GAAP net cash provided by operating activities	20,070	2,833	15,822	8,936			
Capital expenditures	(2,396)	(1,752)	(9,936)	(7,877)			
Free Cash Flow	17,674	1,081	5,886	1,059			
Non-Operational / One-time Items							
Restructuring payments	714	2,599	5,741	12,139			
Restatement payments	146	455	1,133	834			
Acquisition, integration and other payments	63	120	53	313			
Efficiency program payments	<u> </u>	500	134	3,863			
Sub-Total Non-Operational / One-Time Items	923	3,674	7,061	17,149			
Adjusted free cash flow	\$ 18,597	\$ 4,755	\$ 12,947	\$ 18,208			
Adjusted free cash flow conversion of adjusted EBITDA	87%	32%	27%	38%			

These non-GAAP measures reflect how Avid manages its businesses internally. Avid's non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.

### **Condensed Consolidated Balance Sheets**

(unaudited - in thousands)

	Dec	cember 31, 2018	December 31, 2017		
<u>ASSETS</u>					
Current assets:					
Cash and cash equivalents	\$	56,103	\$	57,223	
Restricted cash		8,500		-	
Accounts receivable, net of allowances of \$1,339 and \$11,142					
at December 31, 2018 and December 31, 2017, respectively		67,754		40,134	
Inventories		32,956		38,421	
Prepaid expenses		8,853		8,208	
Contract assets		16,513		_	
Other current assets		5,917		10,341	
Total current assets		196.596		154.327	
		,		,	
Property and equipment, net		21,582		21,903	
Intangible assets, net		4,432		13,682	
Goodwill		32,643		32,643	
Long-term deferred tax assets, net		1,158		1,318	
Other long-term assets		9,432		10,811	
Total assets	\$	265,843	\$	234,684	
LIABILITIES AND STOCKHOLDERS' DEFICIT					
Current liabilities:					
Accounts payable	\$	39,239	\$	30,160	
Accrued compensation and benefits	Ψ	21,967	Ψ	25,466	
Accrued expenses and other current liabilities		37,547		31,549	
Income taxes payable		1,853		1,815	
Short-term debt		1,405		,	
Deferred revenues		85.662		5,906 121.184	
		,			
Total current liabilities		187,673		216,080	
Long-term debt		220,590		204,498	
Long-term deferred revenues		13,939		73,429	
Other long-term liabilities		10,302		9,247	
Total liabilities		432,504		503,254	
Stockholders' deficit:					
Preferred stock, \$0.01 par value, 1,000 shares authorized; no shares issued or					
outstanding		-		-	
Common stock, \$0.01 par value, 100,000 shares authorized; 42,339 shares issued, and 41,949 shares and 41,356 shares outstanding at December 31, 2018 and 2017,					
respectively		423		423	
Additional paid-in capital		1,028,924		1,035,808	
Accumulated deficit		(1,187,010)		(1,284,703)	
Treasury stock at cost, net of reissuances, 391 shares and 983 shares at December		(1,107,010)		(1,204,100)	
31, 2018 and 2017, respectively		(5,231)		(17,672)	
Accumulated other comprehensive loss		(3,767)		(2,426)	
Total stockholders' deficit				(268,570)	
Total liabilities and stockholders' deficit	\$	(166,661)	\$	234,684	
TOTAL HADIIILES AND STOCKHOUGES DEHOIL	<u> </u>	265,843	<u> </u>	234,004	

### **Condensed Consolidated Statements of Cash Flows**

(unaudited - in thousands)

## Twelve Months Ended December 31,

		December 31,			
		2018	2017 (1)		
Cash flows from operating activities:					
Net loss	\$	(10,674)	\$	(13,555)	
Adjustments to reconcile net loss to net cash provided by operating activities:		, ,		,	
Depreciation and amortization		21,142		22,337	
Provision for (recovery from) doubtful accounts		119		(340)	
Stock-based compensation expense		6,258		8,311	
Non-cash provision for restructuring		1,083		3,191	
Non-cash interest expense		8,987		8,951	
Unrealized foreign currency transaction (gains) losses		(996)		7,336	
Provision for (benefit from) deferred taxes		`113 <sup>′</sup>		(873)	
Changes in operating assets and liabilities:				( /	
Accounts receivable		(6,689)		3,800	
Inventories		(551)		12,280	
Prepaid expenses and other assets		5,832		(7,567)	
Accounts payable		9,148		3,606	
Accrued expenses, compensation and benefits and other liabilities		(8,853)		(8,189)	
Income taxes payable		38		800	
Deferred revenue and contract assets		(9,135)		(31,152)	
Net cash provided by operating activities	-	15,822		8,936	
Net cash provided by operating activities		10,022		0,000	
Cash flows from investing activities:		(2.222)		<b>/</b> \	
Purchases of property and equipment		(9,936)		(7,877)	
Decrease (increase) in other long-term assets		19		(36)	
Net cash used in investing activities		(9,917)		(7,913)	
Cash flows from financing activities:					
Proceeds from long-term debt		22,688		16,694	
Repayment of debt		(18,451)		(6,735)	
Proceeds from the issuance of common stock under employee stock plans		355		445	
Common stock repurchases for tax withholdings for net settlement of equity awards		(998)		(1,329)	
Partial retirement of the Notes conversion feature and capped call option unwind		(58)		-	
Payments for credit facility issuance costs		(1,000)		(700)	
Net cash provided by financing activities		2,536		8,375	
Effect of exchange rate changes on cash, cash equivalents, and restricted cash		(780)		1,087	
Net increase in cash, cash equivalents, and restricted cash		7,661		10.485	
Cash, cash equivalents and restricted cash at beginning of the period		60,433		49,948	
Cash, cash equivalents and restricted cash at end of the period	\$	68.094	\$	60,433	
Supplemental information:					
Cash and cash equivalents	\$	56,103	\$	57,223	
Restricted cash	φ	8,500	Φ	31,223	
Restricted cash included in other long-term assets		3,491		3.210	
Total cash, cash equivalents and restricted cash shown in the statement of cash flows	\$	68,094	\$	60,433	
rotal cash, cash equivalents and restricted cash shown in the statement of Cash HOWS	Φ	00,094	Φ	00,433	

<sup>(1)</sup> The Condensed Consolidated Statement of Cash Flows for the year ended December 31, 2017 has been revised to reflect the adoption, on January 1, 2018, of ASU 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash. The Condensed Consolidated Statements of Cash Flows reflects the changes during the periods in the total of cash, cash equivalents, and restricted cash. Therefore, restricted cash activity is included with cash when reconciling the beginning-of-period and end-of-period total amounts shown.

#### Supplemental Revenue Information

(unaudited - in millions)

Backlog Disclosure for Quarter Ended December 31, 2018

	As Previously Reported		ASC 606 Adj.		As Adjusted	September 30, 2018		December 31, 2018	
Revenue Backlog*									
Deferred Revenue	\$	194.6	\$	(96.6) (1) \$	98.0	\$	88.2	\$	99.6
Other Backlog		341.5		(6.6) (2)	334.9		370.9		357.2
Total Revenue Backlog	\$	536.1	\$	(103.2)	432.9	\$	459.1	\$	456.8

The expected timing of recognition of revenue backlog as of December 31, 2018 is as follows:

	<u>2019</u>		<u>2020</u>		<u>2021</u>		<u>Thereafter</u>		<u>Total</u>	
Deferred Revenue	\$ 80.4	\$	12.6	\$	3.9	\$	2.7	\$	99.6	
Other Backlog	109.5		66.9		64.4		116.4		357.2	
Total Revenue Backlog	\$ 189.9	\$	79.5	\$	68.3	\$	119.1	\$	456.8	

<sup>\*</sup>A definition of Revenue Backlog is included in the supplemental financial and operational data sheet available on our investor relations webpage at ir.avid.com.

- (1) The reduction is primarily attributable to the elimination of the requirement to have vendor specific objective evidence of fair value for undelivered elements that existed under ASC 605, the prior applicable accounting guidance, for software products, which no longer precludes revenue recognition under ASC 606. The impact of the adoption of ASC 606 reported in our Form 10-Q for the three months ended March 31, 2018 has been revised to reflect an additional reduction to deferred revenue and accumulated deficit as of January 1, 2018 of \$3.8 million.
- (2) For subscription contracts, we are now required under ASC 606 to record contract assets for annual and multi-year subscriptions that are billed monthly, resulting in an increase in contract assets at the date of adoption. In addition, some of our enterprise agreements have fixed payment schedules whereas the timing of the fulfillment of performance obligations under the contracts can vary, which can result in the fulfillment of performance obligations exceeding contract billings, which also results in contract assets.