

Avid Unveils Pro Tools 12.5 Software, Offering Early Access to Avid Cloud Collaboration for Pro Tools

Avid Cloud Collaboration Makes it Easy for Artists and Audio Professionals to Work Together on Projects From Any Location

ANAHEIM, Calif., Jan. 21, 2016 (GLOBE NEWSWIRE) -- **NAMM (Hall A, Booth #6400)** --Â Avid® (Nasdaq:AVID) today announced that the highly anticipated Avid Cloud Collaboration for Pro Tools is now available to select customers through an "Early Access" beta program. Avid Cloud Collaboration makes it easy for artists and audio professionals to compose, record, edit, and mix projects from any location worldwide, a key tenet of <u>Avid EverywhereTM</u>. In support of this release, Avid also announced that the Artist Community, an online community designed to foster creative connections and opportunities for collaboration, is now open to everyone. Delivering on the promise to deliver more frequent innovation, Pro Tools 12.5 will represent the fifth software release in less than a year.

"Pro Tools 12.5 confirms Avid's commitment to delivering powerful workflows that connect artists, media professionals, and their work in a much more collaborative, efficient way so they can focus on creating their best work," said Dana Ruzicka, Vice President and Chief Product Officer at Avid. "Avid Cloud Collaboration for Pro Tools will radically change the way people make music, and open up unprecedented new creative possibilities. We're excited to give customers the opportunity to experience this groundbreaking innovation."

With Avid Cloud Collaboration for Pro Tools, it's now easier than ever for artists and audio professionals to work together on the same project anywhere in the world because revisions and files are synchronized automatically. Customers can invite their connections to collaborate within the application or find new collaborators through the online Avid Artist Community. They can then compose, record, edit, and mix tracks collaboratively with other Pro Tools users, just like they were working together in the same studio. Furthermore, the Artist Community enables customers to share and promote their work with top artists, musicians, producers, engineers, and other media professionals.

With the new Cloud Collaboration features, customers will be able to:

- Post projects to cloud storage space and invite others to collaborate
- Work on projects with others in real time, or create offline and share updates directly
- Share audio and MIDI tracks, edits, mix changes, automation, and more
- Communicate with collaborators through text chat

For more information on early access to Avid Cloud Collaboration for Pro Tools, visit: http://www.avid.com/Solutions/byIndustry/protoolsearlyaccess.html

About Avid

Through <u>Avid Everywhere™</u>, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, or subscribe to <u>Avid Blogs</u>.

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