

Avid Customers Triumph at the BAFTA(R) Film Awards

Winners and Nominees Embrace Avid Everywhere to Create Films Honored at the U.K.'s Most Prestigious Film Awards

BURLINGTON, Mass., Feb. 11, 2015 (GLOBE NEWSWIRE) -- Avid[®] (Nasdaq: AVID) today congratulated its many customers recognized for their craft as winners and nominees at the British Academy Film Awards 2015, hosted by the British Academy of Film & Television Arts (BAFTA[®]) in London on Sunday, February 8. The world's most respected creative professionals embraced Avid Everywhere TM, using Avid Artist Suite creative solutions powered by the Avid MediaCentral Platform to craft award-winning films, including Best Film winner Boyhood, and nominees The Grand Budapest Hotel, The Theory Of Everything, Birdman and The Imitation Game.

In the Best Editing category, all six nominated films were cut using the industry's preeminent editing solution, Media Composer Software. The winner was Tom Cross for Whiplash. Fellow nominees were Douglas Crise and Stephen Mirrione for Birdman, Barney Pilling for The Grand Budapest Hotel, Jinx Godfrey for The Theory Of Everything, William Goldenberg for The Imitation Game and John Gilroy for Nightcrawler.

Best Sound nominees who relied on the industry standard Pro Tools \(\) \subset Software included Thomas Varga, Martin Hernández, Aaron Glascock, Jon Taylor, and Frank A. Montaño for *Birdman*, Walt Martin, John Reitz, Gregg Rudloff, Alan Robert Murray and Bub Asman for *American Sniper*, John Midgley, Lee Walpole, Stuart Hilliker, and Martin Jensenn for *The Imitation Game*. With Thomas Curley, Ben Wilkins and Craig Mann picking up the award for *Whiplash*. Best Original Music nominee Hans Zimmer used Pro Tools and System 5 to create the music for *Interstellar*.

"As a company that's passionate about world-class content creation, we're honored that the world's most talented creative professionals have embraced Avid Everywhere and our Avid Artist Suite solutions," said Avid chairman, president and CEO, Louis Hernandez, Jr. "We congratulate them on their outstanding achievements in bringing the most captivating stories to life on the big screen."

About Avid

Through <u>Avid Everywhere</u>™, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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