

## Avid Announces Final Financial Results for 2009 Third Quarter

TEWKSBURY, MA, Nov 16, 2009 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today reported final financial results for the three- and nine-month periods ended September 30, 2009. These results reflect corrections of errors identified in its previously announced investigation concerning the timing of recognition of revenue. As a result of these errors, Avid has determined that it has a material weakness in the design and operating effectiveness of its controls and procedures in Europe relating to ensuring that revenue is recognized only after transfer of title and risk of loss to the customer.

Avid reported revenues of \$152.1 million for the three-month period ended September 30, 2009, compared to \$217.1 million for the same period in 2008. The GAAP net loss for the quarter was \$17.2 million, or \$0.46 per share, compared to a GAAP net loss of \$66.4 million, or \$1.80 per share, in the third quarter of 2008. The third quarter 2008 results included a non-cash impairment charge of \$51.3 million or \$1.39 per share.

The GAAP net loss for the third quarter of 2009 included amortization of intangibles, stock-based compensation, restructuring charges, loss on asset sales and related tax adjustments, collectively totaling \$17.0 million. Excluding these items, the non-GAAP net loss was \$215 thousand for the third quarter, or \$0.01 per share.

Revenues for the nine-month period ended September 30, 2009 were \$454.3 million, compared to revenues of \$638.2 million for the same period in 2008. GAAP net loss for the first nine months of 2009 was \$50.4 million, or \$1.35 per share, compared to GAAP net loss of \$97.9 million, or \$2.59 per share, for the same period in 2008.

GAAP net loss for the nine-month period ended September 30, 2009 included \$39.1 million of amortization, stock-based compensation, restructuring charges, loss on asset sales and related tax adjustments. Excluding these items, the non-GAAP net loss per share was \$0.30 for the nine-month period ended September 30, 2009. GAAP net loss for the nine-month period ended September 30, 2008 included \$82.0 million of amortization, stock-based compensation, restructuring charges, impairment charges and related tax adjustments. Excluding these items, the non-GAAP net loss per share was \$0.42 for the first nine months of 2008.

The changes to the results for the third quarter and nine months ended September 30, 2009 when compared to the results reported by Avid on October 22, 2009 are that revenues were decreased by \$1.6 million and gross profit was decreased by \$1.1 million. Since these adjustments were related to timing of revenue recognition, and not amount, the revenue and related gross profit will be recognized in the fourth quarter of 2009. Additionally, income taxes were reduced by \$0.1 million.

### Use of Non-GAAP Financial Measures

This press release contains "non-GAAP financial measures" under the rules of the U.S. Securities and Exchange Commission. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. The reconciliation for net income (loss) and earnings (loss) per share for the three- and nine-month periods ended September 30, 2009 and 2008 are in the tables attached to this press release.

The company uses non-GAAP financial measures internally to manage its business, for example, in establishing its annual operating budget, in assessing segment operating performance and for measuring performance under employee incentive compensation plans. Non-GAAP financial measures are used by management in its operating and financial decision-making because management believes these measures reflect the company's ongoing business in a manner that allows meaningful period-to-period comparisons. Accordingly, the company believes it is useful for investors and others to review both GAAP and non-GAAP measures in order to (a) understand and evaluate the company's current operating performance and future prospects in the same manner as management does and (b) compare in a consistent manner the company's current financial results with past financial results. The primary limitations associated with the company's use of non-GAAP financial measures are that these measures may not be directly comparable to the amounts reported by other companies and they do not include all items of income and expense that affect the company's operations. The company's management compensates for these limitations by considering the company's financial results as determined in accordance with GAAP and by providing a detailed reconciliation of the non-GAAP financial measures to the most directly comparable GAAP measures in this press release.

#### Use of Forward-Looking Statements

The above release is subject to the completion and results of the audit committee's investigation described above and the

completion and filing of our Quarterly Report on Form 10-Q. This release includes forward-looking statements, as defined by the Private Securities Litigation Reform Act of 1995, about the anticipated impact of the audit committee's investigation described above, and these statements are subject to the outcome of such investigation. This release also makes forward-looking statements about Avid's performance. There are a number of factors that could cause actual events or results to differ materially from those indicated by such forward-looking statements, such as Avid's ability to execute on its corporate strategy and meet customer needs, general economic conditions, competitive factors, pricing pressures, delays in product shipments and other important events and factors disclosed previously and from time to time in Avid's filings with the U.S. Securities and Exchange Commission. In addition, the forward-looking statements contained herein represent Avid's estimates only as of today and should not be relied upon as representing the company's estimates as of any subsequent date. While Avid may elect to update these forward-looking statements at some point in the future, Avid specifically disclaims any obligation to do so, even if the estimates change.

#### **About Avid**

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer(R), Pro Tools(R), Avid Unity(TM), Interplay(R), Oxygen 8, Sibelius(R) and Pinnacle Studio(TM). For more information about Avid solutions and services, visit <a href="https://www.avid.com">www.avid.com</a>, <a href="https://decirio.us">del.icio.us</a>, Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

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AVID TECHNOLOGY, INC.
Condensed Consolidated Statements of Operations
(unaudited - in thousands, except per share data)

			Nine Months Ended September 30,			
	2009	2008	2009	2008		
Net revenues:						
Products	\$ 123,522	\$ 183,686	\$ 369,075	\$ 540,977		
Services		33,380				
Total net revenues	152,119	217,066	454,291	638,195		
Cost of revenues:						
Products	57,097	94,303	176,774	272,004		
Services	13,586	18,744	43,515	55,760		
Amortization of intangible						
assets	519	1,249	1,465	6,773		
Restructuring costs	-	-	799	-		
Total cost of revenues	71,202	114,296	222,553			
Gross profit		102,770		303,658		
Operating expenses:						
Research and development	29,262	37,825	90,974	115,307		
Marketing and selling	44,705	53,638	127,480	159,224		
General and administrative	12,093	19,734	39,765	61,169		
Amortization of intangible						
assets	2,782	3,307	7,779	10,017		
Impairment of goodwill and						
intangible assets	-	51,257	_	51,257		
Restructuring costs, net	7,891	2,107	17,132	4,107		
Loss on sales of assets	3,398	-	3,398	-		

Total operating expenses	100,131	167,868	286,528	401,081
Operating loss	(19,214)	(65,098)	(54,790)	(97,423)
<pre>Interest and other income   (expense), net</pre>	(240)	507	(29)	2,605
Loss before income taxes (Benefit from) provision for	(19,454)	(64,591)	(54,819)	(94,818)
income taxes, net	(2,246)	1,800	(4,385)	3,106
Net loss	\$ (17,208) ======	\$ (66,391)	\$ (50,434)	\$ (97,924)
Net loss per common share - basic and diluted	\$ (0.46)	\$ (1.80)	\$ (1.35)	\$ (2.59)
Weighted-average common shares outstanding - basic and diluted	37,341	36,960	37,251	37,739
AVID TECHNOLOGY, INC.				

AVID TECHNOLOGY, INC.

(unaudited - in thousands, except per share data)

Change in Financial Presentation

Beginning January 1, 2009, we combined our professional video and consumer video businesses into a single reporting segment. We will now consequently report on two business segments: Audio and Video. Please note that the segment contribution margin calculation has also changed from last year. Segment contribution margin is now calculated as segment gross margin less the research and development and product management expenses directly attributable to the segment. Comparative results for the 2008 periods have been updated to reflect our new business structure.

Summary of the Company's revenues and contribution margin by reportable segment and a reconciliation of segment contribution margin to consolidated operating loss:

operating lobb.	7		s Ended r 30,				
	2009 2008		2009			2008	
Revenues:					260 010		417 410
Video (a) Audio			144,835 72,231				
Total revenues	\$	152,119	\$ 217,066	\$	454,291	\$	638,195
Contribution Margin:							
Video	\$	31,196	\$ 40,791	\$	77,709	\$	112,877
Audio		20,883	23,493		65,444		76,278
Segment contribution margin		52,079	64,284				
Less unallocated costs and expenses:  Corporate research and							
-		(1,633)	(1,890)		(5,224)		(5,391)
expenses General and		(41,017)	(48,841)		(116,588)		(146,019)
administrative expenses Amortization of acquisition-related		(11,187)	(16,374)		(35,650)		(51,924)
intangible assets Impairment of goodwill		(3,301)	(4,556)		(9,244)		(16,790)
and intangible assets		_	(51,257)		_		(51,257)
Stock-based compensation		(2,866)	(4,357)		(9,908)		(11,090)

Restructuring costs, net Loss on sales of assets				-				-	
Consolidated operating loss						(54,790)			
<pre>(a) Includes revenues from</pre>						1,874			
			mbe	r 30,		Nine Month Septemb		ber 30,	
		2009		2008		2009		2008	
GAAP net loss Adjustments to reconcile to Non-GAAP net loss: Amortization of intangible						(50,434)			
assets Impairment of goodwill and		3,301		4,556		9,244		16,790	
intangible assets				•		-		-	
Stock-based compensation									
Restructuring costs, net									
Loss on sale of assets								- (1 200)	
Related tax adjustments						(1,35/)			
Non-GAAP net loss:						(11,310)			
		37,341		36,960		37,251		37,739	
Non-GAAP net loss per common share - diluted Stock-based compensation include	\$		\$	(0.12)	\$	(0.30)	\$	(0.42)	
in:	Three Months Ended			Nine Months Ended September 30,					
		2009				2009 		2008	
Cost of products revenues Cost of services revenues Research and development	\$	163 247		177 144		666 868		480 408	
expenses		655		763		1,737		2,215	
Marketing and selling expenses General and administrative		895		1,470				3,108	
expenses	_	906		1,803		4,115			
						9,908			
AVID TECHNOLOGY, INC. Condensed Consolidated Balance (unaudited - in thousands)									
(undudiced in chedands)					mbe	er 30, Deo 9		mber 31, 2008	
ASSETS: Current assets: Cash, cash equivalents and masecurities				\$	10:	2,981 \$		147,694	
Accounts receivable, net of a \$15,793 and \$23,182 at September 30, 2009 and De			of						

2008, respectively		86,544		103,527
Inventories		91,692		95,755
Prepaid and other current assets		33,378		43,969
Total current assets		314,595		390,945
Property and equipment, net		33,556		38,321
Intangible assets, net		32,451		38,143
Goodwill		227,118		225,375
Other assets		11,570		10,801
Total assets	\$	619,290	\$	703,585
	===	=======	===	=======
LIABILITIES AND STOCKHOLDERS' EQUITY:				
Current liabilities:				
Accounts payable	\$	22,744	\$	29,419
Accrued expenses and other current				
liabilities		69,708		101,107
Deferred revenues				68,581
Total current liabilities		149,200		199,107
Long-term liabilities				11,823
Total liabilities		162,520		210,930
Stockholders' equity:				
Common stock		423		423
Additional paid-in capital		989,018		980,563
Accumulated deficit				(365,431)
Treasury stock at cost, net of reissuances				
Accumulated other comprehensive income		7,009		
-				
Total stockholders' equity		456,770		492,655
Total liabilities and stockholders'				
equity	\$	619,290	\$	703,585
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