



Avid Announces Conference Call Following Release of Fourth Quarter 2008 Results

TEWKSBURY, MA, Jan 20, 2009 (MARKET WIRE via COMTEX News Network) -- Avid Technology, Inc. (NASDAQ: AVID) will hold a conference call to review its financial results for the fourth quarter ended December 31, 2008 on Thursday, January 29, 2009, at 4:30 p.m. EST, following the dissemination of its press release on those results.

The dial-in number is: 719.457.2617
The replay number is: 719.457.0820
The confirmation code
and replay passcode: 4569475

The call will also be available via live audio webcast and subsequent replay on the company's website. To listen via this alternative, go to the Investor Relations page under the About Us menu at www.avid.com.

About Avid Technology, Inc.

Avid is a worldwide leader in tools for film, video, audio, and broadcast professionals -- as well as for home audio and video enthusiasts. Avid professional and consumer brands include Avid(R), Digidesign(R), M-Audio(R), Pinnacle Systems(R), Sibelius (R) and Sundance Digital(R). The vast majority of primetime television shows, feature films, commercials and chart-topping music hits are made using one or more Avid products. Whether used by seasoned professionals or beginning students, Avid's products and services enable customers to work more efficiently, productively and creatively. Avid received an Oscar(R) statuette representing the 1998 Scientific and Technical Award for the concept, design and engineering of the Avid(R) Film Composer(R) system for motion picture editing. For more information about the company's Oscar, Grammy(R) and Emmy(R) award-winning products and services, visit www.avid.com, del.icio.us, Flickr, twitter and YouTube; connect with Avid on Facebook or subscribe to Avid Industry Buzz.

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