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Avid Everywhere Helps CNN Indonesia Create a World-Class Production Workflow for a New 24-Hour News Channel

Avid MediaCentral Platform Enables CNN Indonesia to Accelerate Content Production, Enhance Collaboration, and Unite Six Remote Bureaus Under One Streamlined Workflow

BURLINGTON, Mass., Dec. 01, 2015 (GLOBE NEWSWIRE) -- Avid® (Nasdaq:AVID) today announced that CNN Indonesia, a newly formed broadcast organization reaching 255 million people, recently embraced [Avid Everywhere™](#) to launch a 24-hour TV channel in less than one year. Built on the [Avid MediaCentral™ Platform](#), the new end-to-end broadcast workflow enables CNN Indonesia to unite six remote broadcast bureaus, quickly produce content under tight deadlines, and accelerate the delivery of breaking news.

"News organizations like CNN Indonesia face intense competition from other networks, so it's crucial to implement cutting-edge solutions that enable them to quickly produce and distribute breaking news to the widest possible audience," stated Tom Cordiner, vice president of International Sales at Avid. "By leveraging the power of Avid Everywhere, CNN Indonesia reporters in the field can access media assets back at the station, create complete packages by mixing the remote media with footage shot on location, and send back completed news packages for others connected to the central storage system to leverage—greatly accelerating production."

CNN Indonesia launched in August 2015 as a joint venture between Turner Broadcasting and Indonesia-based media group PT Trans Media Corporation. The entire broadcast network needed to be up and running within one year, and the intense deadline required close collaboration with Avid Global Services experts.

"Avid offered a complete end-to-end turnkey solution with proven and trusted solutions which met the demanding needs of our news production and management," said Johnny Yeung, technical director of PT Trans Media Corporation. "This saves a lot of time, and timeliness in our business makes all the difference between winning and losing. This is an achievement for us, and much credit goes to the hard work of Avid."

CNN Indonesia is made up of six remote bureaus in cities across Indonesia, in addition to the main facility in Jakarta. In order to unite the production teams, CNN Indonesia implemented advanced media management solutions from the [Avid Media Suite](#). An [iNEWS®](#) newsroom management system is at the center of news content creation and distribution at CNN Indonesia, providing journalists, field reports, producers, and editors, with instant access to moment-by-moment status information, feeds, stories, and rundowns.

Avid [MediaCentral | UX](#), the cloud-based, web front-end to the Avid MediaCentral Platform, enables production teams in the field to easily access media, work on projects, and edit stories remotely using their laptops, tablets, and mobile devices. A fully centralized [Interplay® | Production](#) media asset management system enables more than 100 reporters and producers spread across the country to easily collaborate, share media, and work on projects simultaneously. [Media Composer® | Cloud](#) video editing software lets the remote bureaus retrieve data from the main facility in Jakarta, edit clips remotely, and send back completed news stories for broadcasting.

To effectively store and archive the massive amount of media generated by the 24/7-production cycle, CNN Indonesia implemented cutting-edge media storage solutions from the [Avid Storage Suite](#). All of their media is stored on a fully integrated and connected Avid [shared storage system](#), enabling reporters, producers, and editors across the entire network to access, edit, and share media, regardless of their location.

About CNN Indonesia

Formed in 2015, CNN Indonesia is a 24/7 news broadcast organization based in Jakarta, Indonesia. The station is a joint venture between Turner Broadcasting and Indonesia-based media group PT Trans Media Corporation.

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro,

PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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