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Avid and Abbey Road Studios Launch Competition to Uncover Music Industry's Hidden Talent

Global talent competition aimed at aspiring artists, musicians and producers

ANAHEIM, Calif.--(BUSINESS WIRE)-- **NAMM (Hall A, Booth #6400)**, **Avid®** ([NASDAQ: AVID](#)) the makers of the industry-leading audio production and recording system Pro Tools®, alongside the legendary [Abbey Road Studios](#), today announced the launch of a song competition to celebrate 25 years of bringing award-winning products to the music industry.

The Abbey Road Studios and Avid Song Contest gives aspiring artists, musicians and producers across the globe the chance for their work to be judged by an illustrious panel of music industry figures, as well as fans online, during the voting period from March 14 — March 21, 2013. The three winning artists, chosen by judges, will receive the ultimate package which includes a track of their choice being mixed and mastered online by Abbey Road Studios as well as an Avid [Pro Tools|HD Native system](#).

"The hardest thing for an aspiring musician is to get their songs heard by the right people," said Greg Wells, competition judge and multiple Grammy-nominated producer, mixer and songwriter. "This competition is the perfect way for artists to get their music out there and I'm really looking forward to listening to an eclectic mix of songs."

About the Competition

Artists can upload their original song to "[Submit a Track](#)" from today until March 13, 2013, with the winners of the Judges choice, Fans choice and Judges choice runner-up being announced on April 10, 2013. Voting for the Fans choice award runs from March 14 — March 21, 2013.

Judges choice award

- The judging panel will be made up of industry professionals including multiple Grammy-winning producer, mixer and songwriter [Greg Wells](#) (Adele, Katy Perry); musician, producer and A&R representative [John Feldmann](#) (Goldfinger, Good Charlotte); and Grammy-winning producer [Tricky Stewart](#) (Beyoncé, Mariah Carey, Rihanna). They will choose their three favorite songs, with the winning entrants getting an original song mixed and mastered by [Abbey Road's Online Mixing & Mastering Services](#) as well as a full [Pro Tools|HD Native recording system from Avid](#).

Fans choice award

- Fans around the world can also vote for their favorite song, with the winning entrant receiving an [Avid Mbox® audio interface](#) with Pro Tools 10 software.

"Avid and Abbey Road Studios have a shared passion for the creation of music, so we're delighted to be teaming up to give aspiring musicians the chance to showcase their original work to three of the music industry's most respected figures, as well as providing a platform for their work to reach a global audience," said W. Sean Ford, Vice President of Worldwide Marketing, Avid. "The industry-standard technology in Pro Tools is designed to enhance the creative process, and through new more accessible offerings such as Abbey Road's Online Mixing and Mastering Services, it's becoming easier for aspiring musicians to benefit from this technology and add a professional finish to their work."

About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world — from the most prestigious and award-winning feature films, music recordings, and television shows, to live concert tours and news broadcasts. Some of Avid's most influential and pioneering solutions include Media Composer®, Pro Tools®, Interplay®, ISIS®, VENUE, Sibelius® and System 5. For more information about Avid solutions and services, visit [www.avid.com](#), connect with Avid on [Facebook](#), [Twitter](#), [YouTube](#), [LinkedIn](#), [SoundCloud](#); or subscribe to [Avid Buzz](#).

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About Abbey Road Studios

London's Abbey Road Studios is the most famous recording complex in the world and an iconic symbol of British music. Opened in 1931, the studios have been at the heart of the industry for over 80 years and home to countless landmark recordings and pioneering advances in recording technology. Many of the world's most famous artists have recorded some of their greatest work at Abbey Road Studios including The Beatles, Pink Floyd, The Hollies, Oasis, Elbow, Lady Gaga and Adele.

As one of the world's premiere locations for movie scoring since the 1980s, films such as Raiders of the Lost Ark, Star Wars, Braveheart, the Lord of The Rings Trilogy and The King's Speech have been recorded there. The list continues with many other major titles including Shrek, Harry Potter, Skyfall and The Hobbit.

Recently a number of blockbuster videogames such as Halo & Call of Duty have also recorded their soundtracks at Abbey Road.

For more information on Abbey Road Studios, please visit www.abbeyroad.com.

About Talenthouse

[Talenthouse](#) is powering this Creative Invite and they're thrilled to be working with Avid, sharing this life-changing opportunity with their own community and out to the wider network of emerging musicians. Talenthouse is the artistic home for creative collaboration. This influential online community is a place where artists and creatives can express their passions, collaborate on unique projects with leading artists and brands, share their work and grow their influence.

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