FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to | STATE |
|--|-------|
| Section 16. Form 4 or Form 5           |       |
| obligations may continue. See          |       |
| Instruction 1(b).                      |       |

## MENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* BILLINGS GEORGE H |   |  |  |                | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  AVID TECHNOLOGY INC [ AVID ] |        |   |  |   |                 | (Ch                                    | Relationship of Reporting Person(s) to Issuer check all applicable)  X Director 10% Owner |   |   |  |  |
|--|---|--|--|----------------|--|--------|---|--|---|-----------------|--|---|---|---|--|--|
| (Last)   | (F<br>NING POII   | ,  | (Middle)   |                | 3. Date of Earliest Transaction (Month/Day/Year) 05/16/2007                      |        |   |  |   |                 |  | Officer<br>below)   | (give title   |   | Other (s<br>below)   | pecify   |
| (Street) FALMO (City)                                      |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)  ative Securities Acquired, Disposed of, or Benefic |  |                |  |        |   | Line   | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |                 |  |   |   |   |  |  |
| 1. Title of Security (Instr. 3) 2. Tran-<br>Date           |   |  | . Transactio   | n i<br>(ear) i | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                      |        | 3. 4. Secu<br>Transaction Dispos<br>Code (Instr. 5) |  | urities Acquired (A) or<br>ed Of (D) (Instr. 3, 4 ar  |                 | 5. Amou<br>Securitie<br>Beneficia      | nt of<br>s<br>ally<br>following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |  |
|  |   |  |  |                |  |        | Code V  | Amount                                       | (A) or<br>(D)   | Price           | Transact                               | Transaction(s)<br>(Instr. 3 and 4)  |   |   |  |  |
|  |   | -  | Fable II - De<br>(e                                    |                |  |        |   | uired, Dis<br>s, options,                    |   |                 |  | Owned   |   |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | e (Month/Day/Year)   | 3A. Deemed<br>Execution Dat<br>if any<br>(Month/Day/Yo | Code           |  |        |   | 6. Date Exerc<br>Expiration D<br>(Month/Day/ | ate   | of Securities   |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                                       |   | ve<br>es<br>ially<br>ng<br>d<br>tion(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |  | Code           | v  | (A)    | (D)   | Date<br>Exercisable                          | Expiration<br>Date  | Title           | Amount<br>or<br>Number<br>of<br>Shares |   |   |   |  |  |
| Non-<br>Qualified<br>Stock<br>Option<br>(right to<br>buy)  | \$32.7  | 05/16/2007   |  | A              |  | 10,000 |   | (1)  | 05/16/2013  | Common<br>Stock | 10,000                                 | \$0   | 10,000  | 0                                       | D  |  |

## **Explanation of Responses:**

1. The option becomes exercisable in full on the earlier of 12 months from the date of grant or the business day prior to Avid's next annual meeting of stockholders following the date of grant.

## Remarks:

/s/ John LaMountain, Attorneyin-Fact

05/18/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.