



Avid Technology Announces Conference Call Following Release of Third Quarter Results

TEWKSBURY, Mass.--(BUSINESS WIRE)--Oct. 6, 2003--Avid Technology, Inc. (Nasdaq: AVID) will hold a conference call to review its financial results for the third quarter ended September 30, 2003 on Thursday, October 16, 2003 at 5:00 PM ET, following the dissemination of its press release on those results.

The dial-in number is: 913.981.5542

The replay number is: 719.457.0820 (available October 16, 2003 - October 23, 2003)

The confirmation code

and replay passcode are: 770128

The call will also be available via live audio webcast and subsequent replay on the company's website. The webcast replay will be available on the website for one year. To listen via this alternative, go to the investor relations page at www.avid.com.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast news professionals to work more efficiently, productively and creatively. For more information about the company's Oscar[®], Grammy[®], and Emmy[®] award-winning products and services, please visit: www.avid.com.

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