

Avid Customers Make a Clean Sweep at the 87th Academy Awards(R)

Every Winner and Nominee in the Best Picture, Film Editing, Sound Editing and Sound Mixing Categories Relied on Avid Everywhere(TM)

BURLINGTON, Mass., Feb. 24, 2015 (GLOBE NEWSWIRE) -- Avid[®] (Nasdaq:AVID) today congratulated its customers for their outstanding achievements at the 87th Academy Awards[®], the world's most prestigious film industry awards. Every winner and nominee in the Best Picture, Film Editing, Sound Editing and Sound Mixing categories was crafted by Avid customers using Avid Artist Suite audio and video creative tools powered by the Avid MediaCentral Platform.

Best Picture winner *Birdman or (The Unexpected Virtue of Ignorance)* and nominees *American Sniper, Boyhood, The Grand Budapest Hotel, The Imitation Game, Selma, The Theory of Everything,* and *Whiplash* were all edited using the industry's preeminent editing solution, <u>Avid Media Composer[®] | Software.</u> Industry standard <u>Avid Pro Tools</u>[®] was also used for sound editing and mixing for *Birdman or (The Unexpected Virtue of Ignorance), American Sniper, The Imitation Game, Selma,* and *Whiplash.*

Barney Pilling, who edited Wes Anderson's *The Grand Budapest Hotel*, said: "I'm extremely proud and honored to be nominated by the Academy for editing *The Grand Budapest Hotel*. Working on this film gave me the opportunity to collaborate with so many people I admire and who are among the finest purveyors of their craft. Wes orchestrated and directed all of these creative elements with such precision and vision that for me as the editor, working at the final stage of these efforts coming together, it was truly exhilarating. I can't imagine being able to meet the technical and imaginative demands of this project without Avid."

All five nominees in the Film Editing category—winner Tom Cross for *Whiplash*, Joel Cox and Gary D. Roach for *American Sniper*, Sandra Adair for *Boyhood*, Barney Pilling for *The Grand Budapest Hotel*, and William Goldenberg for *The Imitation Game*—relied on Media Composer | Software to cut their films.

Goldenberg, who took home the award last year for *Argo* as well as being nominated this year, said: "I'm honored to be nominated for an Academy Award for *The Imitation Game*. All of us who worked on the film did so because we are passionate about telling Alan Turing's story, and letting people know about his incredible contributions to the world. I'm very grateful to Avid for giving me a tool to help tell that story in an interesting and creative way."

In the Sound Editing category, all five nominees—winner Alan Robert Murray and Bub Asman for *American Sniper*, Martin Hernández and Aaron Glascock for *Birdman or (The Unexpected Virtue of Ignorance)*, Brent Burge and Jason Canovas for *The Hobbit: The Battle of the Five Armies*, Richard King for *Interstellar*, and Becky Sullivan and Andrew DeCristofaro for *Unbroken*—all relied on Pro Tools for sound editing.

Pro Tools was also used by all five nominees in the Sound Mixing category—winner Craig Mann, Ben Wilkins and Thomas Curley for *Whiplash*, John Reitz, Gregg Rudloff and Walt Martin for *American Sniper*, Jon Taylor, Frank A. Montaño and Thomas Varga for *Birdman or (The Unexpected Virtue of Ignorance)*, Gary A. Rizzo, Gregg Landaker and Mark Weingarten for *Interstellar*, Jon Taylor, Frank A. Montaño and David Lee for *Unbroken*.

"We're truly honored that the world's most exceptional film editors, sound editors and sound mixers have embraced Avid Everywhere and trust Avid Artist Suite solutions to bring the most compelling stories to life," said Avid Chairman, President and CEO, Louis Hernandez, Jr. "We congratulate them on their outstanding accomplishments that inspire our commitment to continual innovation."

About Avid

Through <u>Avid Everywhere</u>™, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, or subscribe to <u>Avid Blogs</u>.

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