FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person 2. Date of Event Requir Statement (Month/Day/ 09/15/2022				3. Issuer Name and Ticker or Trading Symbol AVID TECHNOLOGY, INC. [ AVID ]							
(Last) 75 NETWORK DI	(First) RIVE	(Middle)	_		Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director				5. If Amendment, Date of Original Filed (Month/Day/Year)		
(Street) BURLINGTON (City)	MA (State)	01803 (Zip)					Other (specify	below)	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)			2. Amount o Owned (Ins	str. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common Stock					25,231(1)	D					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)  2. Date Exercis Expiration Date (Month/Day/Yet)		n Date	Security (Instr. 4) Convers		Conversio or Exercise	e or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)				
		Date Exercisa	Expiration Date	Title		Amount or Number of Shares	Price of Derivative Security	(Instr. 5)			

## Explanation of Responses:

I. Includes 25,231 restricted stock units ("RSUs") from an award granted on September 15, 2022, that will vest on a time-based schedule as follows: 33,33% on September 15, 2023 and the remaining 66.67% of the RSUs shall vest in equal 8.33% installments every 3 months thereafter, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Issuer") on each such vesting date. Each RSU represents the contingent right to receive one share of the Issuer's common stock.

## Remarks:

/s/ Jacob Coffman Adams as Attorney-in-Fact for David Toomey 09/19/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. 
\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

LIMITED POWER OF ATTORNEY for Section 16 Reporting Obligations

Know all by these presents, that the undersigned hereby makes, constitutes and appoints each of Alessandra Melloni, Jacob Coffman Adams and Jol

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Avid Technology, Inc. (the
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to prepare, complete and execu-
- (3) seek or obtain, as the undersigned's representative and on the undersigned's behalf, information regarding transactions in the Company'
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever: This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 6th day of September 2022.

/s/ David Toomey