

Avid to Present at Needham Growth Conference

BURLINGTON, Mass., Jan. 09, 2017 (GLOBE NEWSWIRE) -- Avid® (NASDAQ:AVID), a leading provider of digital media technologies for media organizations and independent professionals, announced today that its Chairman and Chief Executive Officer Louis Hernandez, Jr. and Brian E. Agle, Senior Vice President and Chief Financial Officer, will be presenting at the 19th Annual Needham Growth Conference at the Lotte New York Palace Hotel in New York City on January 11th, 2017, at 5:30 p.m. ET.

The presentation will be available via live webcast at <u>ir.avid.com</u> and via replay from the same links beginning approximately one hour after the conclusion of the presentation.

About Avid

Through <u>Avid Everywhere™</u>, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXIS™, Interplay®, ProSet™ and RealSet™, Maestro™, PlayMaker™, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, Instagram, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, or subscribe to <u>Avid Blogs</u>.

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