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## **Demand for the Groundbreaking Avid VENUE | S6L Continues to Soar With Leading Live Sound Companies in Canada**

### **Canadian Live Sound Companies Are Embracing the VENUE | S6L Mixing System to Deliver the Highest Possible Sound Quality for the Most Demanding Tours and Events**

BURLINGTON, Mass., Aug. 19, 2015 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID) today announced that leading Canadian sound companies are embracing the Avid [VENUE | S6L](#) live sound system, with significant orders placed ahead of its formal shipping date. Apex Sound, Gearforce, Solotech, Sound Art, Westbury National, and others are expecting significant customer demand for VENUE | S6L, based on the system's unprecedented processing, flexible modularity to meet the requirements of any live production, and the historic strength of VENUE live systems for tours and festivals.

"Avid offers excellent audio quality, high reliability, and service that is second to none. Gearforce will be taking delivery of an S6L system immediately," said Robert Nevalainen, owner of Gearforce "With its unprecedented processing power, high channel and AUX buss counts, and incredible configurability, S6L will continue Gearforce's leadership in providing the highest performing audio products to the touring community."

VENUE | S6L is a fully modular, scalable live sound mixing system that delivers best-in-class functionality for a range of live sound mixing applications, including front-of-house, monitor, broadcast, theater, and more. Featuring modern, touchscreen workflows and the industry's most advanced live sound engine, VENUE | S6L offers unprecedented power to easily handle large, complex tours and events. Thanks to tight integration with industry-standard [Pro Tools®](#), Avid VENUE | S6L functions as the perfect front-end to the [Avid MediaCentral Platform](#), the most fluid end-to-end media management and distribution platform in the industry.

"VENUE is the most trusted live mixing system in the world, and VENUE | S6L reinforces Avid's position at the forefront of live sound innovation," said Jeff Rosica, senior vice president, worldwide field operations, Avid. "With huge customer demand for VENUE | S6L, Avid is poised to help live sound professionals take on the most challenging performances."

#### **Availability**

Avid VENUE | S6L will be available in the second half of 2015.

#### **About Avid**

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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