

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): November 7, 2019

**AVID TECHNOLOGY, INC.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-36254**  
(Commission File Number)

**04-2977748**  
(I.R.S. Employer  
Identification No.)

**75 Network Drive, Burlington, Massachusetts 01803**  
(Address of Principal Executive Offices) (Zip Code)

**(978) 640-6789**  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934.

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$.01 par value	AVID	Nasdaq Global Select Market

## **Item 2.02. Results of Operations and Financial Condition.**

On November 7, 2019, Avid Technology, Inc. (the “Company”) issued a press release announcing its financial results for the fiscal quarter ended September 30, 2019 (the “Press Release”). The full text of the Press Release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

## **Item 5.02 Departure of Directors or Certain Officers; Elections of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

Effective November 8, 2019, Garrard Brown was appointed Vice President and Chief Accounting Officer, and principal accounting officer, of Avid Technology, Inc. (the “Company”). Mr. Brown will replace Kenneth Gayron as the Company’s principal accounting officer. Mr. Gayron will continue to serve as Chief Financial Officer and Executive Vice President, and principal financial officer, of the Company.

Mr. Brown, age 36, served as a Global Vice President and Global Controller and Assistant Global Controller of Encompass Digital Media, Inc. from March 2015 to September 2019. Prior to joining Encompass Digital Media, Inc., Mr. Brown worked in Technical Accounting, Research, Policies and Projects at Southern Gas Company from March 2013 to March 2015. Prior to March 2013, Mr. Brown held accounting related positions at Luminant Energy. Mr. Brown is a Certified Public Accountant and holds an MBA from Emory University’s Goizueta Business School. He began his career at Ernst & Young.

In connection with his appointment, Mr. Brown entered into an employment offer letter (the “Offer Letter”) with the Company. The Offer Letter has no specified term, and Mr. Brown’s employment with the Company is on an at-will basis.

Pursuant to the Offer Letter, Mr. Brown is entitled to receive an annual base salary of \$260,000. He is also eligible to participate in the Company’s annual performance bonus plan, where his target annual bonus is equal to 35% of his base salary. Potential payouts range from 0% to greater than 35% of base salary based on the degree to which performance objectives have been met and other factors, including the discretion of the plan administrator. In addition, Mr. Brown will receive a new hire award composed entirely of 25,000 restricted stock units of the Company (the “RSUs”), with 33.33% of the RSUs vesting on the first anniversary of the grant date and an additional 8.33% of the RSUs vesting at the end of each three-month period, start from the first anniversary of the grant date.

There are no arrangements or understandings between Mr. Brown and any other persons pursuant to which Mr. Brown was named as Vice President, Chief Accounting Officer and Treasurer, and principal accounting officer of the Company. There are no family relationships between Mr. Brown and any director or executive officer of the Company and Mr. Brown has no direct or indirect interest in any transaction or proposed transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K.

## **Item 7.01 Regulation FD Disclosure.**

The information contained in Item 2.02 is incorporated by reference herein.

**Non-GAAP and Operational Measures.** The attached Press Release includes financial measures that are not based on generally accepted accounting principles, or GAAP. These non-GAAP financial measures, which are not based on a comprehensive set of accounting rules or principles, include the following: non-GAAP Gross Profit, non-GAAP Gross Margin, non-GAAP Operating Expenses, non-GAAP Operating Income (Loss), Adjusted EBITDA, Adjusted EBITDA Margin, non-GAAP Interest and Other Expense, non-GAAP Income Tax Provision, non-GAAP Net Income (Loss), non-GAAP Net Income (Loss) Per Share, and Free Cash Flow.

- Non-GAAP Gross Profit is defined as GAAP gross profit, excluding amortization of intangible assets and stock-based compensation expense.
- Non-GAAP Gross Margin is defined as GAAP gross margin, excluding amortization of intangible assets and stock-based compensation expense.

- Non-GAAP Operating Expenses are defined as GAAP operating expense excluding restructuring costs, stock-based compensation, amortization of intangible assets as well as other unusual items such as costs related to the restatement, M&A related activity, and efficiency program.
- Non-GAAP Operating Income (Loss) is defined as GAAP operating income (loss) excluding restructuring costs, stock-based compensation, amortization of intangible assets as well as other unusual items such as costs related to the restatement, M&A related activity, and efficiency program.
- Adjusted EBITDA is defined as non-GAAP operating income (loss) excluding depreciation expense.
- Adjusted EBITDA Margin is defined as Adjusted EBITDA divided by GAAP Net Revenues.
- Non-GAAP Interest and Other Expense is defined as GAAP interest and other expense excluding one-time financing fees and loss on extinguishment of debt.
- Non-GAAP Income Tax Provision is defined as the provision for income taxes on non-GAAP profit (loss) before income taxes, which is non-GAAP Operating Income (Loss) excluding Non-GAAP Interest and Other Expense; additionally, the Non-GAAP Income Tax provision excludes deferred tax expense or benefit associated with the creation or release of a valuation allowance for deferred tax assets.
- Non-GAAP Net Income (Loss) is defined as Non-GAAP Operating Income (Loss) less Non-GAAP Interest and Other Expense, and Non-GAAP Income Tax Provision.
- Non-GAAP Net Income (Loss) Per Share is defined as non-GAAP Net Income (Loss) divided by weighted-average common shares outstanding.
- Free Cash Flow is defined as GAAP operating cash flow less capital expenditures.

Reconciliations of these non-GAAP financial measures to their most comparable GAAP measures are contained in the tables accompanying the Press Release. The Press Release furnished herewith also includes forward-looking non-GAAP financial measures, including Adjusted EBITDA, Free Cash Flow and Non-GAAP Net Income (Loss) Per Share. Reconciliations of these forward-looking non-GAAP financial measures are not included in the Press Release furnished herewith due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.

These non-GAAP financial measures reflect how Avid manages its businesses internally. Avid's non-GAAP measures may vary from how other companies present non-GAAP measures. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.

The Press Release furnished herewith also includes the operational metrics of Cloud-enabled software subscriptions, Recurring Revenue, Annual Contract Value and Revenue Backlog. Definitions of these operational metrics are included in the supplemental financial and operational data sheet available on our investor relations webpage at [ir.avid.com](http://ir.avid.com).

- Cloud-enabled software subscriptions as of the end of a quarter represent the number of paid subscription licenses under an active contract as of that date, excluding any licenses that may be receiving service under an active contract but that are not paid for at that time by the customer, whether due to a promotion, cancellation or otherwise. For comparison purposes, subscription numbers for previous quarters have been adjusted from previously published numbers to (i) include multi-year and multi-seat licenses, and (ii) exclude certain terminated subscription licenses.
- Recurring Revenue is defined as the sum, without duplication, of subscription revenue, maintenance revenue and revenue under our long-term contractual agreements.
- LTM Recurring Revenue % is Recurring Revenue divided by Total Net Revenue for the most recent four quarters.
- Annual Contract Value is defined, as of a given date, as the sum of the following three components: (i) the annual value of all long-term contractual agreements in effect on such date, calculated by dividing the total value of each contract (excluding expected maintenance revenue included in (ii) below and expected subscription revenue included in (iii) below) divided by the total number of years of such contract, (ii) maintenance revenue for the quarter ended on such date, multiplied by four, and (iii) subscription revenue for the quarter ended on such date, multiplied by four.

- Revenue Backlog consists of firm orders received and includes both (i) orders where the customer has been invoiced in advance of our performance obligations being fulfilled and (ii) orders for future product deliveries or services that have not yet been invoiced by us.

**Limitation on Incorporation by Reference.** The information furnished in Items 2.02 and 7.01, including the Press Release furnished herewith as Exhibit 99.1 shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

**Cautionary Note Regarding Forward-Looking Statements.** This Form 8-K, and the Press Release furnished herewith as Exhibit 99.1 contain forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ materially from those expressed or implied by these statements. Please refer to the cautionary notes in the Press Release regarding these forward-looking statements.

#### **Item 9.01 Financial Statements and Exhibits.**

(d) *Exhibits.*

<u>Exhibit Number</u>	<u>Description</u>
99.1	<a href="#"><u>Press Release announcing financial results, dated November 7, 2019</u></a>

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**AVID TECHNOLOGY, INC.**  
(Registrant)

Date: November 7, 2019

By:           /s/ Kenneth Gayron            
Name: Kenneth Gayron  
Title: Executive Vice President and CFO

## Avid Technology Announces Q3 2019 Results

BURLINGTON, Mass., November 7, 2019 -- Avid® (NASDAQ: AVID), a leading technology provider that powers the media and entertainment industry, today announced its third quarter 2019 financial results and reaffirmed the full-year 2019 guidance provided on October 31.

### Third Quarter 2019 Financial and Business Highlights

- Results were in line with preliminary results provided on October 31, 2019.
- Revenue was \$93.5 million, down (10.2%) year-over-year from \$104.0 million in Q3 2018.
- Gross margin was 61.9%, up 360 basis points year-over-year. Non-GAAP Gross Margin was 62.1%, up 190 basis points year-over-year.
- Operating expenses were \$49.5 million, a decrease of (7.7%) year-over-year. Non-GAAP Operating Expenses were \$47.3 million, a decrease of (6.8%) year over year.
- Operating income was \$8.4 million, up 19.5% year-over-year. Non-GAAP Operating Income was \$10.7 million, a decrease of (9.6%) year-over-year.
- Adjusted EBITDA was \$12.8 million, a decrease of (12.3%) year-over-year. Adjusted EBITDA Margin was 13.7%, down (30) basis points year-over-year.
- Net income per common share was \$0.07, up from net income per common share of \$0.02 in Q3 2018. Non-GAAP Net Income per Share was \$0.10, down from Non-GAAP Net Income per Share of \$0.13 in Q3 2018.
- Net cash (used in) operating activities was (\$2.6) million in Q3 2019, an improvement of \$1.1 million compared to Net cash (used in) operating activities of (\$3.7) million in Q3 2018.
- Free Cash Flow was (\$4.6) million, an improvement of \$1.8 million compared to Free Cash Flow of (\$6.4) million in Q3 2018.
- Software revenue from subscriptions was \$10.3 million, an increase of 17% year-over-year, with approximately 170,000 cloud-enabled software subscriptions as of September 30, 2019, up 46% year-over-year.
- Software subscriptions billings were up 49% year-over-year.
- Maintenance revenue was \$33.4 million, a decrease of (\$1.7) million year-over-year, but up \$1.7 million sequentially from Q2 2019.
- Recurring Revenue was 59.4% of the Company's revenue in the twelve months ended September 30, 2019, up 560 basis points from 53.8% in the twelve months ended September 30, 2018.
- Annual Contract Value was \$258 million at the end of Q3 2019, up 3.7% from \$249 million at the end of Q3 2018.

“As we indicated in our preliminary earnings release last week, while we are disappointed with our performance during the third quarter, we remain enthusiastic about the long-term trajectory of the Company and the opportunity for improving growth and profitability,” said Jeff Rosica, Chief Executive Officer and President of Avid. Mr. Rosica continued, “Our strong growth in subscription software and sequentially higher maintenance revenue for the third quarter also indicates our strategy for growing higher margin recurring revenue is progressing as planned.”

Ken Gayron, Executive Vice President and Chief Financial Officer of Avid added, “The revised guidance for full-year 2019 provided last week reflects the impact of the supply chain transition and softer demand from our smaller enterprise customers in hardware sales that the Company experienced during the third quarter.” Mr. Gayron continued, “The Company expects better performance in our seasonally stronger fourth quarter of 2019 and believes Avid will report strong year-over-year growth in Adjusted EBITDA for the full-year 2019 and achieve its original Free Cash Flow guidance for the full-year 2019.”

Explanations regarding our use of non-GAAP financial measures and operational metrics and related definitions, and reconciliations of our GAAP and non-GAAP measures, are provided in the sections below entitled "Non-GAAP Financial Measures and Operational Metrics" and "Reconciliations of GAAP Financial Measures to Non-GAAP Financial Measures".

### Full-Year 2019 Guidance

Avid is also reaffirming its guidance for Revenue, Adjusted EBITDA, Free Cash Flow and Non-GAAP Net Income Per Share for full-year 2019 that was issued on October 31, 2019.

<i>(\$ millions, except per share amounts)</i>	<b>Full-Year 2019</b>
Revenue	\$405 - \$415
Adjusted EBITDA	\$55 - \$60
Free Cash Flow	\$12 - \$17
Non-GAAP Net Income Per Share	\$0.50 - \$0.60

All guidance presented by the Company is inherently uncertain and subject to numerous risks and uncertainties. Avid's actual future results of operations could differ materially from those shown in the table above. For a discussion of some of the key assumptions underlying the guidance, as well as the key risks and uncertainties associated with these forward-looking statements, please see "Forward-Looking Statements" below as well as the Avid Technology Q3 2019 Business Update presentation posted on Avid's Investor Relations website <http://ir.avid.com>.

### Conference Call

Avid will host a conference call to discuss its financial results for the third quarter on Thursday, November 7, 2019 at 5:00 p.m. ET. The call will be open to the public and can be accessed by dialing +1 334-777-6978 and referencing confirmation code 7163009. You may also access the presentation slides and listen to the call on the Avid Investor Relations website. To listen via the website, go to the events tab at [ir.avid.com](http://ir.avid.com) for complete details prior to the start of the conference call. A replay of the call will also be available for a limited time on the Avid Investor Relations website shortly after the completion of the call.

### 2019 Investor Day

Avid will host an Investor Day on Tuesday, November 19, 2019 from 10:00 am to 3:00 pm Eastern Time at the NASDAQ MarketSite located at 4 Times Square, New York, NY. During the day, Avid will provide a detailed review of its business and strategy. Interested attendees should RSVP to Whit Rappole, VP of Investor Relations, at [IR@Avid.com](mailto:IR@Avid.com) by November 12, 2019 to confirm attendance. A webcast and replay of the Investor Day will also be available on the Avid Investor Relations website.

### Non-GAAP Financial Measures and Operational Metrics

Avid includes non-GAAP financial measures in this press release, including Adjusted EBITDA, Adjusted EBITDA Margin, Free Cash Flow, Non-GAAP Gross Profit, Non-GAAP Gross Margin, Non-GAAP Operating Expenses, Non-GAAP Operating Income, Non-GAAP Net Income (Loss) and Non-GAAP Net Income (Loss) per Share. The Company also includes the operational metrics of Billings, Cloud-enabled software subscriptions, Recurring Revenue and Annual Contract Value in this release. Avid believes the non-GAAP financial measures and operational metrics provided in this release provide helpful information to investors with respect to evaluating the Company's performance. Unless noted, all financial and operating information is reported based on actual exchange rates. Definitions of the non-GAAP financial measures and operational metrics are included in our Form

8-K filed today. Reconciliations of the non-GAAP financial measures presented in this press release to the Company's comparable GAAP financial measures for the periods presented are set forth below and are also included in the supplemental financial and operational data sheet available on our investor relations webpage at [ir.avid.com](http://ir.avid.com), which also includes definitions of all operational metrics.

This earnings press release also includes forward-looking non-GAAP financial measures, including Adjusted EBITDA, Free Cash Flow, and Non-GAAP Net Income Per Share. Reconciliations of these forward-looking non-GAAP financial measures are not included in the earnings release due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.

### **Forward-Looking Statements**

Certain information provided in this press release, including the tables attached hereto, include forward-looking statements that involve risks and uncertainties, including projections and statements about our anticipated plans, objectives, expectations and intentions. Among other things, this press release includes estimated results of operations for the year ending December 31, 2019, which estimates are based on a variety of assumptions about key factors and metrics that will determine our future results of operations, including, for example, completion of the transition of our hardware supply chain, anticipated market uptake of new products and market-based cost inflation. Other forward-looking statements include, without limitation, statements based upon or otherwise incorporating judgments or estimates relating to future performance such as future operating results and expenses; earnings; backlog; product mix and free cash flow; Recurring Revenue and Annual Contract Value; our future strategy and business plans; our product plans, including products under development, such as cloud and subscription based offerings; our ability to raise capital and our liquidity. The projected future results of operations, and the other forward-looking statements in this release, are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including but not limited to the effect on our sales, operations and financial performance resulting from: our liquidity; our ability to execute our strategic plan, including our cost saving strategies and transition of our hardware supply chain, and meet customer needs; our ability to retain and hire key personnel; our ability to produce innovative products in response to changing market demand, particularly in the media industry; our ability to successfully accomplish our product development plans; competitive factors; history of losses; fluctuations in our revenue based on, among other things, our performance and risks in particular geographies or markets; our higher indebtedness and ability to service it and meet the obligations thereunder; restrictions in our credit facilities; our move to a subscription model and related effect on our revenues and ability to predict future revenues; fluctuations in subscription and maintenance renewal rates; elongated sales cycles; fluctuations in foreign currency exchange rates; seasonal factors; adverse changes in economic conditions; variances in our revenue backlog and the realization thereof; and the possibility of legal proceedings adverse to our company. Moreover, the business may be adversely affected by future legislative, regulatory or other changes, including tax law changes, as well as other economic, business and/or competitive factors. The risks included above are not exhaustive. Other factors that could adversely affect our business and prospects are set forth in our public filings with the SEC. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.

### **About Avid**

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in

the world-from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE™, Avid FastServe®™, Maestro™, and PlayMaker™. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

*© 2019 Avid Technology, Inc. All rights reserved. Avid, the Avid logo, Avid NEXIS, Avid FastServe, AirSpeed, iNews, Maestro, MediaCentral, Media Composer, NewsCutter, PlayMaker, Pro Tools, Avid VENUE, and Sibelius are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. All other trademarks are the property of their respective owners. Product features, specifications, system requirements and availability are subject to change without notice.*

## **Contacts**

### **Investor Contact:**

Whit Rappole

Avid

[ir@avid.com](mailto:ir@avid.com)

(978) 275-2032

### **PR Contact:**

Jim Sheehan

Avid

[jim.sheehan@avid.com](mailto:jim.sheehan@avid.com)

(978) 640-3152

**AVID TECHNOLOGY, INC.**  
**Condensed Consolidated Statements of Operations**  
(unaudited - in thousands except per share data)

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
<b>Net revenues:</b>				
Products	42,911	52,133	147,633	144,922
Services	50,550	51,913	147,848	155,676
Total net revenues	<u>93,461</u>	<u>104,046</u>	<u>295,481</u>	<u>300,598</u>
<b>Cost of revenues:</b>				
Products	23,877	27,042	79,535	79,684
Services	11,726	14,443	36,408	42,414
Amortization of intangible assets	—	1,950	3,738	5,850
Total cost of revenues	<u>35,603</u>	<u>43,435</u>	<u>119,681</u>	<u>127,948</u>
<b>Gross profit</b>	<u>57,858</u>	<u>60,611</u>	<u>175,800</u>	<u>172,650</u>
<b>Operating expenses:</b>				
Research and development	14,860	15,873	46,325	47,543
Marketing and selling	22,334	23,461	73,341	77,352
General and administrative	12,034	13,660	38,543	41,656
Amortization of intangible assets	—	363	695	1,089
Restructuring costs, net	229	226	518	3,401
Total operating expenses	<u>49,457</u>	<u>53,583</u>	<u>159,422</u>	<u>171,041</u>
<b>Operating income</b>	8,401	7,028	16,378	1,609
Interest and other expense, net	(5,519)	(5,725)	(23,994)	(17,362)
<b>Income (loss) before income taxes</b>	<u>2,882</u>	<u>1,303</u>	<u>(7,616)</u>	<u>(15,753)</u>
(Benefit from) provision for income taxes	(283)	425	155	824
<b>Net income (loss)</b>	<u>\$ 3,165</u>	<u>\$ 878</u>	<u>\$ (7,771)</u>	<u>\$ (16,577)</u>
Net income (loss) per common share – basic and diluted	<u>\$ 0.07</u>	<u>\$ 0.02</u>	<u>\$ (0.18)</u>	<u>\$ (0.40)</u>
Weighted-average common shares outstanding – basic	42,913	41,792	42,510	41,596
Weighted-average common shares outstanding – diluted	43,674	42,226	42,510	41,596

**AVID TECHNOLOGY, INC.**
**Reconciliations of GAAP Financial Measures to Non-GAAP Financial Measures**

(unaudited - in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2019	2018	2019	2018
<b><u>GAAP revenue</u></b>				
<b>Total net revenues</b>	\$ 93,461	\$ 104,046	\$ 295,481	\$ 300,598
<b><u>Non-GAAP Gross Profit</u></b>				
<b>GAAP gross profit</b>	57,858	60,611	175,800	172,650
Amortization of intangible assets	—	1,950	3,738	5,850
Stock-based compensation	185	95	420	222
<b>Non-GAAP Gross Profit</b>	<b>\$ 58,043</b>	<b>\$ 62,656</b>	<b>179,958</b>	<b>178,722</b>
<b>Non-GAAP Gross Margin</b>	<b>62.1 %</b>	<b>60.2 %</b>	<b>60.9 %</b>	<b>59.5 %</b>
<b><u>Non-GAAP Operating Expenses</u></b>				
<b>GAAP operating expenses</b>	49,457	53,583	159,422	171,041
Less Amortization of intangible assets	—	(363)	(695)	(1,089)
Less Stock-based compensation	(1,860)	(1,981)	(5,368)	(4,109)
Less Restructuring costs, net	(229)	(226)	(518)	(3,401)
Less Restatement costs	—	(223)	2	(815)
Less Acquisition, integration and other costs	(32)	(17)	(458)	(61)
Less Efficiency program costs	(33)	(2)	(191)	(80)
<b>Non-GAAP Operating Expenses</b>	<b>\$ 47,303</b>	<b>\$ 50,771</b>	<b>152,194</b>	<b>161,486</b>
<b><u>Non-GAAP Operating Income</u></b>				
<b>GAAP operating income</b>	8,401	7,028	16,378	1,609
Amortization of intangible assets	—	2,313	4,433	6,939
Stock-based compensation	2,045	2,076	5,788	4,331
Restructuring costs, net	229	226	518	3,401
Restatement costs	—	223	(2)	815
Acquisition, integration and other costs	32	17	458	61
Efficiency program costs	33	2	191	80
<b>Non-GAAP Operating Income</b>	<b>\$ 10,740</b>	<b>\$ 11,885</b>	<b>27,764</b>	<b>17,236</b>

**Adjusted EBITDA**

<b>Non-GAAP Operating Income (from above)</b>	<b>\$ 10,740</b>	<b>\$ 11,885</b>	<b>27,764</b>	<b>17,236</b>
Depreciation	2,045	2,693	7,037	8,967
<b>Adjusted EBITDA</b>	<b>\$ 12,785</b>	<b>\$ 14,578</b>	<b>34,801</b>	<b>26,203</b>
<b>Adjusted EBITDA Margin</b>	<b>13.7 %</b>	<b>14.0 %</b>	<b>11.8 %</b>	<b>8.7 %</b>

**Non-GAAP Net Income**

<b>Non-GAAP Operating Income (from above)</b>	<b>10,740</b>	<b>11,885</b>	<b>27,764</b>	<b>17,236</b>
Less: Non-GAAP interest and other expense	(5,519)	(5,725)	(16,623)	(17,362)
Less: Non-GAAP income tax provision	(663)	(597)	(1,119)	(1,076)
<b>Non-GAAP Net Income (Loss)</b>	<b>\$ 4,558</b>	<b>\$ 5,563</b>	<b>\$ 10,022</b>	<b>\$ (1,202)</b>
<b>Weighted-average common share outstanding - diluted</b>	<b>43,674</b>	<b>42,226</b>	<b>42,510</b>	<b>41,596</b>
<b>Non-GAAP Net Income (Loss) Per Share - diluted</b>	<b>\$ 0.10</b>	<b>\$ 0.13</b>	<b>\$ 0.24</b>	<b>\$ (0.03)</b>

**Free Cash Flow**

<b>GAAP net cash (used in) provided by operating activities</b>	<b>(2,551)</b>	<b>(3,747)</b>	<b>1,112</b>	<b>(4,248)</b>
Capital expenditures	(2,052)	(2,652)	(5,629)	(7,540)
<b>Free Cash Flow</b>	<b>\$ (4,603)</b>	<b>\$ (6,399)</b>	<b>(4,517)</b>	<b>(11,788)</b>
<b>Free Cash Flow conversion of Adjusted EBITDA</b>	<b>(36.0)%</b>	<b>(43.9)%</b>	<b>(13.0)%</b>	<b>(45.0)%</b>

These non-GAAP measures reflect how Avid manages its businesses internally. Avid's non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.

**AVID TECHNOLOGY, INC.**  
**Condensed Consolidated Balance Sheets**  
(unaudited - in thousands)

	<b>September 30, 2019</b>	<b>December 31, 2018</b>
<b><u>ASSETS</u></b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 52,289	\$ 56,103
Restricted cash	1,664	8,500
Accounts receivable, net of allowances of \$598 and \$1,339 at September 30, 2019 and December 31, 2018, respectively.	53,718	67,754
Inventories	32,168	32,956
Prepaid expenses	13,140	8,853
Contract assets	14,418	16,513
Other current assets	6,559	5,917
<b>Total current assets</b>	<b>173,956</b>	<b>196,596</b>
Property and equipment, net	20,140	21,582
Intangible assets, net	—	4,432
Goodwill	32,643	32,643
Right of use assets	31,467	—
Long-term deferred tax assets, net	2,006	1,158
Other long-term assets	6,009	9,432
<b>Total assets</b>	<b>\$ 266,221</b>	<b>\$ 265,843</b>
<b><u>LIABILITIES AND STOCKHOLDERS' DEFICIT</u></b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 35,554	\$ 39,239
Accrued compensation and benefits	16,601	21,967
Accrued expenses and other current liabilities	36,531	37,547
Income taxes payable	2,170	1,853
Short-term debt	29,705	1,405
Deferred revenue	71,224	85,662
<b>Total current liabilities</b>	<b>191,785</b>	<b>187,673</b>
Long-term debt	199,593	220,590
Long-term deferred revenue	13,757	13,939
Long-term lease liabilities	28,930	—
Other long-term liabilities	5,081	10,302
<b>Total liabilities</b>	<b>439,146</b>	<b>432,504</b>
<b>Stockholders' deficit:</b>		
Common stock	429	423
Additional paid-in capital	1,025,796	1,028,924
Accumulated deficit	(1,194,781)	(1,187,010)
Treasury stock at cost	—	(5,231)
Accumulated other comprehensive loss	(4,369)	(3,767)
<b>Total stockholders' deficit</b>	<b>(172,925)</b>	<b>(166,661)</b>
<b>Total liabilities and stockholders' deficit</b>	<b>\$ 266,221</b>	<b>\$ 265,843</b>

**AVID TECHNOLOGY, INC.**  
**Condensed Consolidated Statements of Cash Flows**  
(unaudited - in thousands)

	<b>Nine Months Ended</b>	
	<b>September 30,</b>	
	<b>2019</b>	<b>2018</b>
<b>Cash flows from operating activities:</b>		
Net loss	\$ (7,771)	\$ (16,577)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Depreciation and amortization	11,469	15,905
Recovery from doubtful accounts	(156)	61
Stock-based compensation expense	5,788	4,331
Non-cash provision for restructuring	—	1,083
Non-cash interest expense	7,054	8,697
Loss on extinguishment of debt	2,878	—
Unrealized foreign currency transaction losses (gains)	237	(794)
Provision for deferred taxes	(886)	6
Changes in operating assets and liabilities:		
Accounts receivable	14,192	10,129
Inventories	788	294
Prepaid expenses and other assets	(3,526)	3,724
Accounts payable	(3,661)	3,467
Accrued expenses, compensation and benefits and other liabilities	(13,035)	(12,453)
Income taxes payable	372	423
Deferred revenue and contract assets	(12,631)	(22,544)
<b>Net cash provided by (used in) operating activities</b>	<b>1,112</b>	<b>(4,248)</b>
<b>Cash flows from investing activities:</b>		
Purchases of property and equipment	(5,629)	(7,540)
Increase in other long-term assets	—	(25)
<b>Net cash used in investing activities</b>	<b>(5,629)</b>	<b>(7,565)</b>
<b>Cash flows from financing activities:</b>		
Proceeds from long-term debt	79,286	22,688
Repayment of debt	(1,113)	(7,808)
Payments for repurchase of outstanding notes	(76,269)	—
Proceeds from the issuance of common stock under employee stock plans	309	266
Common stock repurchases for tax withholdings for net settlement of equity awards	(3,444)	(957)
Partial unwind capped call cash receipt	27	—
Payments for credit facility issuance costs	(5,979)	—
<b>Net cash (used in) provided by financing activities</b>	<b>(7,183)</b>	<b>14,189</b>
Effect of exchange rate changes on cash, cash equivalents and restricted cash	(615)	(358)
Net (decrease) increase in cash, cash equivalents and restricted cash	(12,315)	2,018
Cash, cash equivalents and restricted cash at beginning of period	68,094	60,433
Cash, cash equivalents and restricted cash at end of period	\$ 55,779	\$ 62,451
<b>Supplemental information:</b>		
Cash and cash equivalents	\$ 52,289	\$ 50,460
Restricted cash	1,664	8,500
Restricted cash included in other long-term assets	1,826	3,491
Total cash, cash equivalents and restricted cash shown in the statement of cash flows	\$ 55,779	\$ 62,451

**AVID TECHNOLOGY, INC.**  
**Supplemental Revenue Information**  
(unaudited - in millions)

Backlog Disclosure for Quarter Ended September 30, 2019

	<b>September 30, 2019</b>	<b>June 30, 2019</b>	<b>September 30, 2018</b>
<b>Revenue Backlog*</b>			
Deferred Revenue	\$ 85.0	\$ 93.5	\$ 88.2
Other Backlog	\$ 358.6	\$ 351.3	\$ 370.9
Total Revenue Backlog	<u>\$ 443.6</u>	<u>\$ 444.8</u>	<u>\$ 459.1</u>

The expected timing of recognition of revenue backlog as of September 30, 2019 is as follows:

	<u><b>2019</b></u>	<u><b>2020</b></u>	<u><b>2021</b></u>	<u><b>Thereafter</b></u>	<u><b>Total</b></u>
Deferred Revenue	\$31.4	\$39.4	\$8.4	\$5.8	\$85.0
Other Backlog	50.4	117.2	62.2	128.8	358.6
Total Revenue Backlog	<u><b>\$81.8</b></u>	<u><b>\$156.6</b></u>	<u><b>\$70.6</b></u>	<u><b>\$134.6</b></u>	<u><b>\$443.6</b></u>

\*A definition of Revenue Backlog is included in our Form 8-K filed today and the supplemental financial and operational data sheet available on our investor relations webpage at [ir.avid.com](http://ir.avid.com).