



## Avid to Present at the Jefferies Global Technology, Internet, Media & Telecom Conference

BURLINGTON, Mass.--(BUSINESS WIRE)-- Avid® ([NASDAQ: AVID](#)) today announced that Gary Greenfield, Chairman and CEO and Ken Sexton, executive vice president and CFO, will present on the company's business at the Jefferies Global Technology, Internet, Media & Telecom Conference on May 12, 2011 at 2:20 p.m. ET. The event will be held at the Four Seasons Hotel in New York City. An on-demand audio webcast of the presentation will be accessible via Avid's Web site during the conference and for a limited period following the conference. To listen, please visit <http://ir.avid.com/>.

### About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world — from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer®, Pro Tools®, Interplay®, ISIS®, VENUE, Oxygen 8, Sibelius®, System 5, and Pinnacle Studio™. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), [del.icio.us](http://del.icio.us), [Flickr](#), [Twitter](#) and [YouTube](#); connect with Avid on [Facebook](#); or subscribe to Avid [Industry Buzz](#).

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