



## **Avid Announces New 4 Gb Version of Avid Unity MediaNetwork; New system delivers high-bandwidth, high-performance and real-time collaboration**

LAS VEGAS--(BUSINESS WIRE)--April 17, 2005--NAB 2005, (Booth #SL600) -

Avid Technology, Inc. (NASDAQ: AVID) today announced Avid Unity™ MediaNetwork 4.0 - the latest version of its industry-leading shared-storage system. Version 4.0 of Avid Unity delivers unsurpassed 4 Gb (gigabit) Fibre Channel throughput for seamless real-time collaboration in the most demanding postproduction environments. The system supports a broad range of media types, including mastering-quality Avid DNxHD™ and uncompressed high-definition (HD) and is built around Avid's robust MEDIAArray™ ZX4 hardware.

"Professionals working on feature films, television programs, and other video projects, continue to tell us they need more and more powerful tools for storing and sharing a larger number of high-resolution projects - all simultaneously, and in real time," said Lesley Glorioso, product marketing manager for Avid. "Version 4.0 of Avid Unity delivers unprecedented collaborative access to high-bandwidth media, including multi-stream, high-resolution performance that is specifically focused on postproduction workflows."

Designed specifically for storing and sharing high-bandwidth, high-resolution media, Avid Unity MediaNetwork 4.0 combines reliable storage and networking hardware with the industry's most innovative, intuitive management software to accelerate production cycles and expand creative collaboration. In addition, the Avid Unity system offers significant performance, workflow, reliability, and administrative advantages over common storage area networks (SANs), delivering workflow efficiencies through true simultaneous sharing of media assets, down to the file level. Highlights of 4.0 include:

- 4 Gb Avid MEDIAArray ZX4 - delivering the fastest throughput available for data-intensive media formats and resolutions running on industry-standard Fibre Channel infrastructure;
- Support for up to 20TB - providing an extremely scalable shared-storage architecture for postproduction environments with multiple editors connected simultaneously and sharing media in real-time;
- Support for high-resolution, high-bandwidth media - allowing professionals to work with multiple streams of media in all resolutions from DV to uncompressed HD - including mastering-quality Avid DNxHD encoded media;
- Open connectivity framework - supporting a mix of Mac and PC clients for real-time collaboration throughout the entire facility; and,
- Multiple levels of redundancy - constituting a rock-solid, field-proven and reliable shared-storage system that ensures peace of mind in the most demanding media production environments.

### Pricing & Availability

Pricing for the Avid Unity MediaNetwork 4.0 system starts at \$67,000 USMSRP. Upgrade programs are available for existing Avid Unity MediaNetwork customers. The system is qualified for both PC and Mac clients, and is expected to be available through Avid's worldwide reseller channel in Q2 2005.

For more information, visit Avid at: [www.avid.com](http://www.avid.com).

## About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management, and distribution solutions, enabling film, video, audio, animation, games, and broadcast professionals to work more efficiently, productively, and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: [www.avid.com](http://www.avid.com).

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