

Bandito Brothers Invests in Avid Shared Storage to Enhance Collaboration Across Editing Applications

New Shared Storage System Powered by the Avid MediaCentral Platform Delivers Flexible, Efficient Workflows for Feature Films and Commercials

BURLINGTON, Mass., Dec. 16, 2015 (GLOBE NEWSWIRE) -- Avid[®] (Nasdaq:AVID) announced today that leading Los Angeles-based media company Bandito Brothers has invested in Avid's new shared storage system for creative teams to deliver the flexibility and efficiency it needs to handle any kind of project. Powered by the <u>Avid MediaCentralTM Platform</u>, the system enables the company's creative teams to collaborate efficiently regardless of which editing application they use.

Bandito Brothers is an award-winning, full-service media company that creates, produces, manages, and distributes audiovisual content for clients including major film studios like Universal and Warner Bros., and brands including Electronic Arts and BMW. Working primarily on feature films and commercials, the company increasingly has to work with numerous

formats and large file sizes, including 4K and 6K raw files. Its creative teams use the <u>Avid Artist Suite's Media Composer</u>[®] nonlinear editing software and <u>Pro Tools</u>[®] digital audio software, as well as Adobe Premiere Pro. The company invested in the <u>Avid Storage Suite</u>'s new <u>Avid ISIS</u>[®] <u>1000</u> shared storage system to help them work more collaboratively with very large and difficult-to-play files across all editing applications.

"ISIS | 1000 gives us the collaborative power we need to share projects across a wide range of tools and staff, and to complete projects in less time," said Lance Holte, senior director of post production, Bandito Brothers. "The fact that it's software agnostic means everyone can use the right tools for the job, and we don't need to have several different servers with different projects and workflows. Media Composer is the industry standard and its collaborative editing capabilities are second to none. But for smaller projects where things like bin locking and collaboration are less essential, we use Premiere Pro."

Bandito Brothers' ISIS | 1000 system is accessible from three separate buildings at its Los Angeles campus—for music, post production and finishing. Editors can access plates being worked on by its on-site visual effects company, or copy over an AAF or OMF file for the sound team to open in Pro Tools in their shared workspace, adding an extra layer of efficiency.

"Avid's new affordable, reliable, and high-performance shared storage solution gives creative teams the accelerated workflows and enhanced collaboration they need to take on any project," said Kyle Kim-Hays, Senior Vice President and Chief Marketing Officer at Avid. "Delivering on the openness of <u>Avid Everywhere™</u>, Avid shared storage systems now support a wide range of third-party video editing systems, giving companies like Bandito Brothers greater choice in how they deploy their creative workflows."

About Avid

Through <u>Avid Everywhere™</u>, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, Instagram, Twitter, YouTube, LinkedIn, or subscribe to <u>Avid Blogs</u>.

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