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Avid Everywhere Brings Foo Fighters Sonic Highways Recording Odyssey to Life

HBO Documentary Series Deploys Avid MediaCentral Platform for Fast, Collaborative Workflows to Manage Huge Volumes of Footage and Tight Timescales

BURLINGTON, Mass., Nov. 24, 2014 (GLOBE NEWSWIRE) -- [Avid®](#) (OTC:AVID) today announced that the creative teams behind *Foo Fighters Sonic Highways* embraced [Avid Everywhere™](#) to create the HBO documentary series commemorating the band's 20th anniversary. The [Avid MediaCentral Platform](#) powered a fast, efficient and collaborative workflow that gave the teams the creative freedom to infuse each episode with a different style, while managing a vast amount of footage and tight timescales.

Directed by *Foo Fighters* frontman Dave Grohl, the eight-part series sees the band travel to legendary music studios in cities across the nation - Chicago, Austin, Nashville, Los Angeles, Seattle, New Orleans, Washington, D.C. and New York - to write and record their latest album, *Sonic Highways*, which was released on November 10. Each episode features interviews with influential artists, producers and studio owners - from superstars like Dolly Parton and Willie Nelson, to pioneers like Steve Albini and Daniel Lanois.

The editing and sound teams established a collaborative post production environment with the [Avid Artist Suite's Avid Media Composer® | Software](#) and [Avid Pro Tools® | Software](#). According to sound mixer Jeff Fuller, Pro Tools helped the sound teams cope with increasingly tight timescales and give each episode a different style. "We went from having a week-and-a-half to turn around the first episodes to just three or four days by the end, but Pro Tools was amazingly robust," he said. "We had absolutely no glitches with it throughout the entire production. The workflow didn't change much, but we changed the mix stylistically for each episode to keep it fresh."

Six video editors - Brian Lazarte, Scott Hanson, Grant MacDowell, Kristin McCasey, Lenny Mesina, and Meg Ramsay - each took the lead on one or two episodes. As the editors finished their episodes, they helped out on others, sharing sequences and footage, to meet the tight deadlines. The editors also collaborated closely with Grohl, and writer Mark Monroe.

With an average of 400 hours of footage per episode, Media Composer's media management and project sharing capabilities helped the editors cope with the sheer volume of footage as well as facilitating collaboration. "Project sharing in Media Composer across all the editors and assistants makes a huge difference in terms of being able to collaborate and work efficiently," explained Hanson, who cut the Austin episode.

Media Composer's tight integration with Pro Tools also helped boost efficiency and collaboration between the editing and sound teams. "Using Avid Artist Suite solutions for both the audio and video delivered reliability and stellar results," said Lazarte, who cut the Seattle episode. "I've used this workflow on every major project, and I love and trust it."

"With Avid Everywhere, creative professionals can connect and collaborate seamlessly to bring their stories to life," said Jennifer Smith, senior vice president and chief marketing officer, Avid. "To create such a unique and compelling documentary - while managing huge volumes of content and extremely tight deadlines - is testament to the power of Avid Everywhere, and the talent of the *Foo Fighters Sonic Highways* team."

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#); or subscribe to [Avid Blogs](#).

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CONTACT: PR Contact:

Avid

Sara Griggs

310.821.0801

sara.griggs@avid.com



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