



Avid Technology, Inc. to Present at JPMorgan Technology & Telecom Conference

TEWKSBURY, Mass., Apr 27, 2004 (BUSINESS WIRE) -- Avid Technology, Inc. (NASDAQ: AVID) today announced that David Krall, president and chief executive officer, and Paul Milbury, vice president and chief financial officer, will present at the 32nd Annual JPMorgan Technology & Telecom Conference on Monday, May 3, 2004, from 2:00 p.m. to 2:30 p.m. PDT at the Westin St. Francis, San Francisco, California. An on-demand audio webcast of the presentation will be accessible through <http://equityconferences.jpmorgan.com> during the conference and for a limited period following the conference.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games and broadcast professionals to work more efficiently, productively and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

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SOURCE: Avid Technology, Inc.

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