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## Avid Everywhere Momentum Builds With Worldwide Adoption of Avid Pro Tools | S6 Control Surface

### After Over 500 Orders and Installations, Post-Production Facilities Worldwide Are Embracing the S6 to Streamline Workflows, Boost Efficiency, and Deliver High-Quality Content

LOS ANGELES, Oct. 10, 2014 (GLOBE NEWSWIRE) -- **AES (Booth #1201)** -- [Avid®](#) (OTC:AVID) today announced that [Avid Everywhere™](#) is building worldwide momentum through widespread adoption of the modular [Avid Pro Tools® | S6](#) control surface. Hundreds of post-production facilities and music studios around the globe are now using the S6 to accelerate their productivity, maximize their creativity, work more flexibly under increasingly tight deadlines, and overcome significant budget constraints.

Pro Tools | S6 is part of the [Avid Artist Suite](#) of creative tools for audio production, powered by the [Avid MediaCentral Platform](#). The S6 provides a powerful solution for mixing the world's top films, TV shows, and music projects.

"Since Pro Tools | S6 was released a year ago, Avid has received more than 500 orders," said Tim Carroll, vice president of Worldwide Audio, Sales and Professional Services at Avid. "This high rate of adoption underscores how media organizations and independent professionals around the world are embracing Avid Everywhere. We are proud to continue serving as the technology force behind the world's most creative and successful audio professionals."

The state-of-the-art Technicolor post-production house in Toronto selected Pro Tools | S6 to empower their creativity. "The S6 helps us meet the demands we face, and deliver high-quality results to our clients," said Frank Morrone, re-recording mixer at Technicolor. "Avid is listening to the needs of mixers, editors, music engineers, and composers, and continues responding to those needs with every product release. Pro Tools | S6 offers an intuitively designed, ergonomic layout that gives us everything we need at our fingertips so we can work much faster. It's been a real treat and a joy to work on."

With its unique modular, flexible, and open architecture, Pro Tools | S6 provides both a highly innovative solution for creating the best-sounding mixes today, and a framework for incorporating new technologies and techniques in the future. The S6 also enables mixing professionals to concentrate on creating the very highest quality content without being limited by their technology tools.

UK-based post-production house Goldcrest Post recently installed Pro Tools | S6 to better and more rapidly meet their clients' diverse array of demands. "Every mix has specific requirements, and the S6 enables us to cater to each client's unique needs," stated Robert Weatherall, studio manager at Goldcrest Post. "Due to its unique modular design, we were able to build a custom frame to allow the S6 to sit ergonomically inside our in line console, something we could never have done with previous controllers. We can quickly and easily reconfigure the theatre to be whatever the job demands."

#### About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on [Facebook](#), [Twitter](#), [YouTube](#), [LinkedIn](#), [Google+](#); or subscribe to [Avid Blogs](#).

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