

## Avid Technology to Present at the Canaccord Genuity 37th Annual Growth Conference

BURLINGTON, Mass., Aug. 04, 2017 (GLOBE NEWSWIRE) -- Avid® (NASDAQ:AVID), a leading global media technology provider for the creation, distribution, and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced that Brian E. Agle, Senior Vice President and Chief Financial Officer, will present at the Canaccord Genuity 37<sup>th</sup> Annual Growth Conference in Boston on Thursday, August 10, 2017 at 10:30 a.m. ET.

The presentation will be accessible via live webcast and available for replay via the investor relations section of Avid's website at <a href="https://www.ir.avid.com">www.ir.avid.com</a>.

## **About Avid**

Through <u>Avid Everywhere™</u>, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXIS™, Interplay®, ProSet™ and RealSet™, Maestro™, PlayMaker™, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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