

Avid Expands the Capability of Its Proven and Trusted Live Systems with Industry-Leading Automixing Functionality

New Dugan-VN16 makes it easier for live sound professionals around the world to deliver higher-quality mixes

BURLINGTON, Mass.--(BUSINESS WIRE)-- Avid® (NASDAQ: AVID) today announced a key new option card for Avid live systems, further building on the most tightly integrated live sound platform in the industry. Designed to help live sound professionals meet the most demanding and complex workflow challenges, Dugan-VN16 offers a modular, integrated solution that improves audio quality and simplifies mixing for multi-mic applications.

"Avid's industry-leading live sound solutions are built on the most open and tightly integrated platform," said Chris Gahagan, senior vice president of products and services at Avid. "The Dugan-VN16 option card expands Avid live systems to include patented automixing technology, representing a reliable, easy-to-configure solution that allows live sound professionals to deliver higher-quality mixes, faster than ever."

Developed and manufactured by Dan Dugan Sound Design, the Dugan-VN16 option card provides Avid live system users with industry-leading dialog automixing functionality in a convenient and integrated solution. Dugan-VN16 simplifies mixing and improves audio quality in situations where multiple speech microphones are used, including broadcast events, conferences, house of worship services, theater performances, and more.

The Dugan-VN16 option card greatly improves operational efficiency by automatically adjusting microphone levels faster than what would be possible using manual workflows. Unlike a noise gate, which can introduce distracting sonic artifacts, Dugan-VN16 utilizes real-time voice activation to automatically lower the volume of unused live speech microphones and raise volume when presenters begin speaking. Sound engineers can greatly reduce feedback, comb filtering, and background noise without having to manually adjust levels.

"We're proud to partner with Avid, an industry leader in live sound," stated Dan Dugan, CEO of Dan Dugan Sound Design. "By integrating our patented automixing technology into Avid live systems, we're allowing owners to deliver higher-quality mixes and expand their businesses to include an even broader range of live events."

Dugan-VN16 allows Avid live sound owners to meet the unique requirements of high-profile multi-mic speech applications.

- Integrates Dan Dugan's patented automixing technology directly into SC48, FOH Rack-, or Mix Rack-based systems
- Reliably manages and mixes up to 16 open microphones, with excellent sound quality
- Provides more system I/O flexibility with 16 channels of ADAT optical I/O
- Offers three operating modes to fit different application needs
- Provides configuration and mixing via the Dugan Control Panel software (included) or the Dugan Control Panel for iPad (sold separately)

Availability and Pricing

Dugan-VN16 will be available at Avid resellers worldwide in Q4 2013 for \$3,750 (US MSRP).

About Avid

Through Avid Everywhere, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, <u>Google+</u>; or subscribe to <u>Avid Blogs</u>.

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Avid Sara Griggs, 310-907-6909 sara.griggs@avid.com

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