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## Avid Congratulates Its Customers on Their Achievements at the 42nd Daytime Emmy Awards

### Daytime Emmy Award Winners and Nominees Embrace Avid Everywhere to Bring High-Quality, Creative and Inspiring Programs to Life

BURLINGTON, Mass., April 30, 2015 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID) today congratulates its award-winning and nominated customers for their achievements at the prestigious Daytime Emmy® Awards. Honoring the craft behind the shows that define the daytime genre, the 42<sup>nd</sup> Annual Daytime Emmy Awards were presented by the National Academy of Television Arts & Sciences (NATAS) and Academy of Television Arts & Sciences (ATAS) at Warner Bros. Studios in Burbank, California. Many of this year's winners and nominees embraced [Avid Everywhere™](#) and relied on the creative solutions powered by the [Avid MediaCentral Platform](#) to bring their creative visions to life.

Nominated for Outstanding Multiple Camera Editing for CBS show *The Talk*, Editor David Katz considers [Avid Media Composer®](#), the industry's preeminent editing solution and part of the [Avid Artist Suite](#), an essential tool to create high-quality content, making it the most versatile and accessible tool for professionals. "I've edited an array of film and television projects during my career, and I consider Media Composer the most creative, powerful and technically advanced tool in the industry," Katz said. "For *The Talk*, I cut and deliver a live open each morning at full HD resolution. In this high-pressure environment, a split second can be the difference between success and failure, and I wouldn't trust working with any other software but Avid."

Editor Jesse Avera took home the award for Outstanding Multiple Camera Editing for *Sesame Street*. "I'm honored to win a Creative Arts Emmy," he said. "This is my fifth win and I'm grateful for the powerful tools that enable me to focus on creative collaboration and storytelling."

Other Avid customers honored at the ceremony include:

- Danny Cahn, associate director and supervising editor nominated for Outstanding Drama Series Directing Team and Outstanding Multiple Camera Editing for a Drama Series, *The Young and the Restless*
- Gabriel Almanza, editor nominated for Outstanding Multiple Camera Editing, *The Ellen DeGeneres Show*.

"We congratulate our customers on their well-deserved daytime Emmy nominations and wins," said Avid chairman, president and CEO Louis Hernandez, Jr. "Whether working on daytime dramas, talk shows or live broadcasts, this community of creative professionals operates in an environment that is filled with complexity and competition. Avid Everywhere gives them the open, collaborative platform they need to quickly and efficiently bring their stories to life."

#### About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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CONTACT: PR Contacts:

Sara Griggs

Avid

[sara.griggs@avid.com](mailto:sara.griggs@avid.com)

310-821-0801



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