

Avid Celebrates Its Customers' Successes at BAFTA Film Awards

Majority of the nominees and winners at the 71st Annual BAFTA awards ceremony relied on Avid creative tools and workflow solutions to craft the most celebrated films of the year, including Baby Driver, Dunkirk, and The Shape of Water

BURLINGTON, Mass., Feb. 21, 2018 (GLOBE NEWSWIRE) -- Avid® (Nasdaq:AVID), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, congratulates its customers who received awards at this year's British Academy of Film and Television Arts (BAFTA®) Film Awards. Avid's industry-leading creative tools, Media Composer® and Pro Tools®, powered by MediaCentral® — the industry's most open, tightly integrated and efficient platform designed for media — were used by winners and nominees in all sound and editing production craft categories.

The BAFTA Film Award for Editing went to Jonathan Amos, ACE and Paul Machliss, ACE for *Baby Driver* who used Media Composer to edit this blockbuster film. "Without Media Composer, I simply could not have worked in the manner that was required," said Machliss. "The ability to edit in a 'near-live' environment allowed a unique blending of production and post-production that contributed to the film's success. I'm honored to be recognized by BAFTA."

Additionally, all nominees for the BAFTA Film Award for Editing also used Media Composer to cut their films, including Joe Walker, ACE for *Blade Runner 2049*, Lee Smith, ACE for *Dunkirk*, Sidney Wolinsky, ACE for *The Shape of Water*, and Jon Gregory, ACE for *Three Billboards Outside Ebbing, Missouri*.

The BAFTA Best Sound Award went to Richard King, Gregg Landaker, Gary A. Rizzo, and Mark Weingarten for *Dunkirk* who relied on Avid's professional audio solution, Pro Tools, to bring their soundtracks to life. BAFTA Sound nominees Ron Bartlett, Doug Hemphill, Mac Ruth and Mark Mangini from sound post-production company Formosa Group, mixed *Blade Runner 2049* using two revolutionary <u>Pro Tools | S6</u> consoles.

Supervising Sound Editor Mark Mangini commented: "BLADE RUNNER 2049 takes place in a dystopian future that began life in the imaginations of our writer and director. Acoustically a blank slate, and relying on our own imaginations, Theo Green and I spent months designing the hundreds of unique sounds and textures that make up this one-of-a-kind aural universe. Utilizing Avid Pro Tools, we formed evocative sound 'compositions' that expanded the frame to create an immersive reality for that which wasn't seen...or never has been."

Fellow sound editing nominees and Avid users also included Christian Cooke, Glen Gauthier, Nathan Robitaille, Brad Zoern for *The Shape of Water*, Ren Klyce, David Parker, Michael Semanick, Stuart Wilson, Matthew Wood for *Star Wars: The Last Jedi* and Tim Cavagin, Mary H. Ellis, Julian Slater for *Baby Driver*.

"Every awards season Avid's talented customer community comes out strong to win recognition for creations that amaze audiences around the world," said Avid President, Jeff Rosica. "Avid congratulates these storytellers for their outstanding work. It's our extreme honor to provide the tools, platform and ecosystem that are part of their creative processes."

About Avid

Through Avid Everywhere®, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE™, Avid FastServe™, Maestro™, and PlayMaker™. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

© 2018 Avid Technology, Inc. All rights reserved. Avid, the Avid logo, Avid Everywhere, Avid NEXIS, Avid FastServe, AirSpeed, iNews, Maestro, MediaCentral, Media Composer, PlayMaker, Pro Tools, Avid VENUE, and Sibelius are

trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. All other trademarks are the property of their respective owners. Product features, specifications, system requirements and availability are subject to change without notice.

BAFTA is a trademark of the British Academy of Film and Television Arts.

PR Contact:

Avid Amy Paladino amy.paladino@avid.com +1 617-733-5121