FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	DVAL				
	OMB Number:	3235-0287				
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lowenstein Richard M</u>						2. Issuer Name and Ticker or Trading Symbol AVID TECHNOLOGY, INC. [AVID]										all appl Direct	licable)		Issuer Owner er (specify	
(Last) (First) (Middle) AVID TECHNOLOGY, INC. 75 NETWORK DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 11/12/2015										X Officer (give title Other (specify below) SVP, Avid Global Services					
(Street) BURLINGTON MA 01803 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date					ate		2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3, 4			4 and Secui Benet		cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										v	Amount		A) or D)	Price	, l·	Transaction(s) (Instr. 3 and 4)			(111511.4)	
Common Stock 11/1						2/2015				V	810(1)	D \$6		5.49 45,790 ⁽²⁾		,790 ⁽²⁾	D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercise Price of Derivative Security		Execution if any			4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Prio Derive Secue (Instr.	ative rity . 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or	ount mber ires						

Explanation of Responses:

- 1. Represents shares withheld by the Issuer to satisfy tax withholding obligation upon the vesting on November 12, 2015 of 8.33% of the restricted stock units awarded on October 27, 2014. This award includes a provision for the withholding of shares by the Issuer to pay the withholding taxes due on the vesting date.
- $2. \ Includes \ shares \ acquired \ under \ the \ Issuer's \ Employee \ Stock \ Purchase \ Plan \ based \ upon \ the \ most \ current \ data \ available.$

Remarks:

/s/ Nina Andersson-Willard as Attorney-in-Fact for Richard 11/13/2015

Lowenstein

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.