



Avid to Present at the Maxim Group Growth Conference

BURLINGTON, MA -- (MARKET WIRE) -- 11/09/10 -- Avid® (NASDAQ: AVID) today announced that Ken Sexton, executive vice president and CFO, will present on the company's business at the Maxim Group Growth Conference on Thursday, November 18 at 2:30 p.m. ET. The conference will be held at the Grand Hyatt New York Hotel.

The Maxim Group Growth Conference will feature interactive presentations from more than 80 companies, as well as one-on-one meetings with executives across a variety of industries. Attendees will include securities analysts, fund managers and institutional investors. An on-demand webcast of the presentation will be accessible via Avid's Web site during the conference and for a limited period following the conference. To listen, please visit <http://ir.avid.com/>.

About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer®, Pro Tools, Interplay®, ISIS®, VENUE, Oxygen 8, Sibelius®, System 5, and Pinnacle Studio™. For more information about Avid solutions and services, visit www.avid.com, del.icio.us, [Flickr](#), [Twitter](#) and [YouTube](#); connect with Avid on [Facebook](#); or subscribe to Avid [Industry Buzz](#).

© 2010 Avid Technology, Inc. All rights reserved. Product features, specifications, system requirements and availability are subject to change without notice. All prices are USMSRP for the U.S. and Canada only and are subject to change without notice. Contact your local Avid office or reseller for prices outside the U.S. and Canada. Avid, the Avid logo, Media Composer, Pro Tools, Interplay, ISIS, Sibelius and Pinnacle Studio are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. The Interplay name is used with the permission of the Interplay Entertainment Corp. which bears no responsibility for Avid products. All other trademarks are the property of their respective owners.

PR Contact:

Amy Peterson

Avid

978-640-3448

[Email Contact](#)

IR Contact:

Tom Fitzsimmons

Avid

978-640-3346

[Email Contact](#)

Source: Avid

News Provided by Acquire Media