

Avid Technology Announces Conference Call to Discuss Third Quarter 2016 Financial Results

BURLINGTON, Mass., Oct. 25, 2016 (GLOBE NEWSWIRE) -- Avid[®] (Nasdaq:AVID), a leading global media technology provider for the creation, distribution, and monetization of media assets for global media organizations, enterprise users and individual creative professionals, will hold a conference call on Wednesday, November 9, 2016 at 5:00 p.m. ET to discuss its financial results for the third quarter of 2016.

- The dial-in number is: 719-325-2463
- The replay number is: 719-457-0820
- The confirmation code and replay passcode is: 4563906

The conference call will also be available via live audio Webcast and subsequent replay on the company's website. To listen online, please visit <u>http://ir.avid.com</u>.

About Avid

Through <u>Avid Everywhere™</u>, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, Avid NEXIS™, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, or subscribe to <u>Avid Blogs</u>.

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