



October 8, 2015

## Avid to Host 2015 Investor Day on November 10, 2015 at The Plaza, New York City, NY

BURLINGTON, Mass., Oct. 08, 2015 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID) today announced that its 2015 Investor Day will be held on November 10, 2015 at The Plaza Hotel in New York City. Avid's Investor Day will offer the investor and analyst community an opportunity to learn more about the Company's vision and commitment to reclaiming the role of innovative and strategic leader in the media industry. Members of the Avid executive leadership team will review its three-phased transformational strategy, the digital media market, and Avid's financial model. The session will begin at 11:00 a.m. EST. Registration and webcast information can be found on the Avid Investor Relations web page at: <http://ir.avid.com>. The live audio webcast and replay of the event will also be accessible on the Investor Relations section of the Company's website, which will also include presentation materials.

### About Avid

Through Avid Everywhere™, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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#### Media Contact

Sara Griggs

Avid

310.821.0801

[sara.griggs@avid.com](mailto:sara.griggs@avid.com)

#### Investor Contact

Jonathan Huang

Avid

978.640.5126

[jonathan.huang@avid.com](mailto:jonathan.huang@avid.com)

 Primary Logo

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