#### **Primary IR Contact**

Tom Fitzsimmons **Investor Relations Director** Avid Technology, Inc. Phone: (978)-640-3346

Fax: (978)-640-3116

E-mail: Tom\_Fitzsimmons@avid.com

## **Stock Performance AVID (Common Stock)**

Exchange NASDAQ (US Dollar)

Price \$10.82

Change (%) **v** 0.1 (0.92%)

Volume 243,736 52 Week Low \$10.28 Market Cap \$401,411,180 Rolling EPS -2.53

PE Ratio N/A Shares Outstanding 37,099,000 Data as of 12/18/08 4:00 p.m. ET

## **Recent Headlines & Events**

12/17/08 - 10:37 a.m.

Avid Introduces Next-Generation Avid Active ContentManager

12/01/08 - 9:05 a.m.

Avid Sets New HD Production Standards With Avid Unity ISIS 2.0

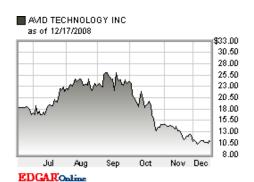
10/27/08 - 3:23 p.m.

Avid Technology Announces Sale of PCTV Product Line to Hauppauge

Digital

## **SEC Filings**

Filing Date	Form
12/17/08	4
11/19/08	4
11/14/08	4
11/14/08	SC 13D/A



Date	Title
01/07/09 3:00	Avid Technology, Inc. at Needham & Company
p.m. ET	Growth Conference
	Location New York, NY
01/29/09 4:30	Q4 2008 Avid Technology, Inc. Earnings Conference
p.m. ET	Call

#### **Corporate Governance**

Gary G. Greenfield	Chairman, Chief Executive Officer and President
Kirk Arnold	Executive Vice President of Customer Operations
Ken Sexton	Executive Vice President, Chief Financial Officer and Chief Administrative Officer
Dave Lebolt	Senior Vice President and Chief Technology Officer
Jerry Kelly	Vice President and Chief Information Officer
Glover Lawrence	Vice President, Corporate Development
Joel Legon	Vice President of Finance and Chief Accounting Officer
Paul Lypaczewski	Vice President and General Manager, Video
Beth Martinko	Vice President of Customer Success
Paige Parisi	Vice President, General Counsel and Corporate Secretary
Ed Raine	Vice President of Human Resources
Tex Schenkkan	Vice President and General Manager, Audio

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