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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): May 10, 2017

**AVID TECHNOLOGY, INC.**  
(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-36254**  
(Commission File Number)

**04-2977748**  
(I.R.S. Employer  
Identification No.)

**75 Network Drive, Burlington, Massachusetts 01803**  
(Address of Principal Executive Offices) (Zip Code)

**(978) 640-6789**  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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## Item 2.02. Results of Operations and Financial Condition.

On May 10, 2017, the Company issued a press release announcing its financial results for the fiscal quarter ended March 31, 2017 (the “Press Release”). The full text of the Press Release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

## Item 7.01 Regulation FD Disclosure.

On May 10, 2017, the Company made a presentation used on its call with investors, discussing its financial results for the fiscal quarter ended March 31, 2017 available on its website (the “Earnings Release Presentation”), furnished herewith as Exhibit 99.2.

**Non-GAAP and Operational Measures.** The attached Press Release includes the following non-GAAP financial measures: non-GAAP operating income (loss), non-GAAP operating expenses, non-GAAP gross margin, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Free Cash Flow, and Adjusted Free Cash Flow conversion of Adjusted EBITDA. Non-GAAP operating income (loss), non-GAAP operating expenses, Adjusted EBITDA and Adjusted EBITDA margin exclude restructuring costs, stock-based compensation, amortization and impairment of intangibles as well as other unusual items such as costs related to the restatement, M&A related activity, efficiency program and impact of significant legal settlements. Avid defines non-GAAP revenue as GAAP revenue plus revenue eliminated through the application of purchase accounting which requires acquired deferred revenue to be recorded at fair value rather than the amount paid by customers. Avid defines Adjusted EBITDA as non-GAAP operating income (loss) excluding depreciation and all amortization expense. Avid defines Adjusted EBITDA margin as Adjusted EBITDA divided by non-GAAP revenue. Avid defines Adjusted Free Cash Flow conversion of Adjusted EBITDA as Adjusted Free Cash Flow divided by Adjusted EBITDA. Avid defines Adjusted Free Cash Flow as GAAP operating cash flow less capital expenditures and excludes from free cash flow payments or receipts related to M&A, significant legal settlements, restructuring, restatement or other non-operational or non-recurring events. Reconciliations of these non-GAAP financial measures to their most comparable GAAP measures are contained in the tables accompanying the Press Release. The attached Press Release also includes forward-looking non-GAAP financial measures, including Adjusted EBITDA, non-GAAP Operating Expenses and Adjusted Free Cash Flow. Reconciliations of these forward-looking non-GAAP financial measures were not included in the attached Press Release due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.

These non-GAAP measures reflect how Avid manages its businesses internally. Avid’s non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.

The attached Press Release also includes operational measures, such as bookings, recurring revenue bookings and revenue backlog. Definitions of these measures are included in the supplemental financial and operational data sheet available on our investor relations webpage at [ir.avid.com](http://ir.avid.com).

**Limitation on Incorporation by Reference.** The information furnished in Items 2.02 and 7.01, including the Press Release and Earnings Release Presentation attached hereto as Exhibit 99.1 and Exhibit 99.2, respectively, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

**Cautionary Note Regarding Forward-Looking Statements.** This Form 8-K, and the Press Release attached as Exhibit 99.1 and the Earnings Release Presentation attached as Exhibit 99.2, contain forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ materially from those expressed or implied by these statements. Please refer to the cautionary notes in the Press Release and the Earnings Release Presentation regarding these forward-looking statements.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

**Exhibit  
Number**

**Description**

99.1	Press Release announcing financial results, dated May 10, 2017
99.2	Earnings Release Presentation, dated May 10, 2017

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**AVID TECHNOLOGY, INC.**

(Registrant)

Date: May 10, 2017

By: /s/ Brian E. Agle

Name: Brian E. Agle

Title: Senior Vice President and CFO

## Avid Technology Announces Q1 2017 Results and Issues Q2 2017 Guidance

*Exceeded Guidance for Bookings and Adjusted Free Cash Flow; In-Line on All Other Metrics*

*Performance Drives Positive Free Cash Flow and Sequential Improvement in Liquidity*

*Record Recurring Revenue Bookings and Strong Revenue Backlog Provide Revenue Visibility*

**BURLINGTON, MA, May 10, 2017** Avid® (NASDAQ:AVID) announced its first quarter 2017 financial results today, provided second quarter 2017 financial guidance and reaffirmed its guidance for the full year 2017.

### Highlights of First Quarter 2017 Results

- GAAP Revenue was \$104.1 million, in-line with guidance, down \$39.4 million year-over-year and down \$11.2 million sequentially.
- GAAP Gross Margin was 61.1%, down 8.7 percentage points year-over-year and up 0.8 percentage points sequentially; non-GAAP Gross Margin was 63.0%, down 8.2 percentage points year-over-year and up 1.1 percentage points sequentially.
- GAAP Operating Expenses were \$60.5 million, down \$13.8 million year-over-year and up \$2.0 million sequentially; Non-GAAP Operating Expenses were \$56.1 million, in-line with guidance, down \$11.4 million year-over-year and up \$6.0 million sequentially.
- GAAP Net Loss was \$1.9 million, down \$22.9 million year-over-year and down \$7.1 million sequentially; Adjusted EBITDA was \$13.0 million, in-line with guidance, down \$25.5 million year-over-year and down \$12.2 million sequentially.
- GAAP Net Cash provided by Operating Activities was \$3.5 million, an improvement of \$14.7 million year-over-year and an improvement of \$3.8 million sequentially; Adjusted Free Cash Flow was \$6.8 million, above the guidance range, an improvement of \$16.2 million year-over-year and an improvement of \$4.8 million sequentially.
- Bookings and Constant Currency Bookings were \$172.3 million and \$179.7 million, above the guidance range and up \$79.8 million and \$81.6 million year-over-year, respectively. Bookings and Constant Currency Bookings were up sequentially \$46.9 million and \$45.1 million, respectively. The commercial agreement signed with Beijing Jetsen Technology Co., Ltd. ("Jetsen") in January 2017, which was reflected in the Q1 guidance range for bookings, contributed to the significant year-over-year and sequential growth.

### Avid Everywhere Momentum Continues

- More than 46,700 enterprise users on the MediaCentral platform at the end of Q1 2017, a 30% increase year-over-year
- More than 70,900 paying individual, cloud-enabled subscribers, a substantial majority of whom are new customers to Avid, at the end of Q1 2017, a 2.0x increase year-over-year
- Digital bookings in Q1 2017 increased 59% year-over-year
- Record bookings attributable to recurring revenue of \$113.1 million, which included the impact of the commercial agreement signed with Jetsen, represented 63% of total bookings in Q1 2017, up from 34% in Q1 2016

"We are pleased to have once again met or exceeded quarterly guidance for all of our metrics and delivered positive Free Cash Flow, which resulted in a sequential increase in our liquidity position," said Louis Hernandez, Jr., Chairman and CEO of Avid. "In addition, the commercial agreement for Greater China that we signed with Jetsen during the quarter is further advancing our shift to recurring revenue, driving growth through guaranteed minimums and providing greater visibility with a larger backlog."

Mr. Hernandez continued, “Excluding Greater China, bookings grew 9% year-over-year on the strength of NEXIS, digital and recurring revenue bookings. The growth of recurring revenue bookings was driven by gains in subscription and maintenance, which continue to benefit from our strategy for enterprises and individuals. Execution of our efficiency program drove a 17% year-over-year reduction in Non-GAAP Operating Expenses, which, combined with revenue less impacted by pre-2011 amortization and elimination of implied PCS revenue, yielded an Adjusted EBITDA margin of 12% and Adjusted Free Cash Flow conversion of Adjusted EBITDA of 52%.”

“As we reach the closing stages of our transformation, I am proud of the strategic, operational and financial achievements that we have made. This work has ensured that Avid is ready to fully capitalize on the growth opportunities made available by its Cloud strategy, including leveraging the Strategic Cloud Alliance announced with Microsoft last month at Avid Connect, our annual customer event.” Mr. Hernandez concluded.

## Financial Guidance

Avid's second quarter 2017 financial guidance is set forth in the table below.

“We are pleased to reaffirm our full year 2017 guidance and provide Q2 2017 guidance, which demonstrates a continued improvement in the conversion of bookings to revenue, significant year-over-year reduction in non-GAAP operating expenses, healthy EBITDA margin and Adjusted Free Cash Flow that is approximately neutral at the mid-point, a considerable improvement from a year ago. We continue to be encouraged by the financial performance resulting from Avid's transformation and remain focused on delivering a predictable financial model which generates cash and can scale as Avid transitions to its next phase of growth,” said Brian E. Agle, Avid's Senior Vice President and Chief Financial Officer.

## Second Quarter 2017 Guidance

<i>(in \$ millions)</i>	
Bookings (Constant Currency)	\$95-\$109
Bookings	\$87-\$101
Revenue	\$93-\$103
Non-GAAP Operating Expenses	\$53-\$57
Adjusted EBITDA	\$6-\$12
Adjusted Free Cash Flow	(\$4)-\$4

All guidance presented by the Company is inherently uncertain and subject to numerous risks and uncertainties. Avid's actual future results of operations and cash flows could differ materially from those shown in the tables above. For a discussion of some of the key assumptions underlying the guidance, as well as the key risks and uncertainties associated with these forward-looking statements, please see “Forward Looking Statements” below as well as the Avid Technology Fourth Quarter and Full Year 2016 Business Update presentation posted on Avid's investor relations website.

Avid includes non-GAAP financial measures in this press release, including Adjusted EBITDA, Adjusted Free Cash Flow, non-GAAP Operating Income (loss), non-GAAP Operating Expenses, non-GAAP Gross Margin, Adjusted EBITDA margin and Adjusted Free Cash Flow conversion of Adjusted EBITDA. The Company also includes the operational metrics of bookings, revenue backlog and recurring revenue bookings in this release. Avid believes the non-GAAP financial measures and operational metrics provided in this release provide helpful information to investors with respect to evaluating the Company's performance. Unless noted, all financial information is reported based on actual exchange rates. Definitions of the non-GAAP financial measures are

included in our Form 8-K filed today. Reconciliations of the non-GAAP financial measures in this release to the Company's comparable GAAP financial measures for the periods presented are set forth below and are also included in the supplemental financial and operational data sheet available on our investor relations webpage at [ir.avid.com](http://ir.avid.com), which also includes definitions of the operational metrics.

The earnings release also includes forward-looking non-GAAP financial measures, including Adjusted EBITDA, non-GAAP Operating Expenses and Adjusted Free Cash Flow. Reconciliations of these forward-looking non-GAAP financial measures were not included in the earnings release due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.

### **Conference Call**

A conference call to discuss Avid's financial results for the first quarter 2017 will be held on Wednesday, May 10, 2017 at 8:30 a.m. ET. The call will be open to the public and can be accessed by dialing 719-325-2278 and referencing confirmation code 2768857. You may also listen to the call on the Avid Investor Relations website. To listen via the website, go to the events tab at [ir.avid.com](http://ir.avid.com) for complete details prior to the start of the conference call. A replay of the call will also be available on the Avid Investor Relations website shortly after the completion of the call.

### **Forward-Looking Statements**

Certain information provided in this press release, including the tables attached hereto, include forward-looking statements that involve risks and uncertainties, including projections and statements about our anticipated plans, objectives, expectations and intentions. Among other things, this press release includes estimated results of operations for 2017, which estimates are based on a variety of assumptions about key factors and metrics that will determine our future results of operations, including, for example, anticipated market uptake of new products, realization of identified efficiency programs and market based cost inflation. Other forward-looking statements include, without limitation, statements based upon or otherwise incorporating judgments or estimates relating to future performance such as future operating results and expenses; earnings; bookings; backlog; revenue backlog conversion rate; product mix and free cash flow; our long-term and recent cost savings initiatives and the anticipated benefits therefrom; our future strategy and business plans; our product plans, including products under development, such as cloud and subscription based offerings; our liquidity and ability to raise capital and our liquidity. The projected future results of operations, and the other forward-looking statements in this release are based on current expectations as of the date of this release and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including but not limited to the effect on our sales, operations and financial performance resulting from: our liquidity; our ability to execute our strategic plan, including cost savings initiatives, and meet customer needs; our ability to retain and hire key personnel; our ability to produce innovative products in response to changing market demand, particularly in the media industry; our ability to successfully accomplish our product development plans; competitive factors; history of losses; fluctuations in our revenue, based on, among other things, our performance and risks in particular geographies or markets; our higher indebtedness and ability to service it and meet the obligations thereunder; restrictions in our credit facilities; our move to a subscription model and related effect on our revenues and ability to predict future revenues; elongated sales cycles; fluctuations in foreign currency exchange rates; seasonal factors; adverse changes in economic conditions; variances in our revenue backlog and the realization thereof; the identified material weaknesses in our internal control over financial reporting; and the possibility of legal proceedings adverse to our company. Moreover, the business may be adversely affected by future legislative, regulatory or changes, including tax law changes, as well as other economic, business and/or competitive factors. The risks included above are not exhaustive. Other factors that could adversely affect our business and prospects are set forth in our public filings with the SEC. Forward-looking statements contained herein are made only as to the date of this press release and we undertake no obligation to

update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.

## About Avid

Through [Avid Everywhere™](#), Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world-from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXIS™, Interplay®, ProSet™ and RealSet™, Maestro™, PlayMaker™, and Sibelius®. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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**AVID TECHNOLOGY, INC.****Condensed Consolidated Statements of Operations**

(unaudited - in thousands except per share data)

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2017</b>	<b>2016</b>
<b>Net revenues:</b>		
Products	\$ 51,006	\$ 84,509
Services	53,101	59,038
Total net revenues	104,107	143,547
<b>Cost of revenues:</b>		
Products	24,504	27,124
Services	14,094	14,409
Amortization of intangible assets	1,950	1,950
Total cost of revenues	40,548	43,483
<b>Gross profit</b>	63,559	100,064
<b>Operating expenses:</b>		
Research and development	18,888	21,405
Marketing and selling	25,811	31,619
General and administrative	14,431	17,719
Amortization of intangible assets	363	786
Restructuring costs, net	983	2,777
Total operating expenses	60,476	74,306
<b>Operating income</b>	3,083	25,758
Interest and other expense, net	(4,846)	(4,183)
<b>(Loss) income before income taxes</b>	(1,763)	21,575
Provision for income taxes	152	635
<b>Net (loss) income</b>	<u>\$ (1,915)</u>	<u>\$ 20,940</u>
Net (loss) income per common share – basic and diluted	<u>\$ (0.05)</u>	<u>\$ 0.53</u>
Weighted-average common shares outstanding – basic	40,772	39,566
Weighted-average common shares outstanding – diluted	40,772	39,640



**AVID TECHNOLOGY, INC.****Reconciliations of GAAP financial measures to Non-GAAP financial measures**

(unaudited - in thousands)

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2017</b>	<b>2016</b>
<b><u>Non-GAAP revenue</u></b>		
<b>GAAP revenue</b>	<b>\$ 104,107</b>	<b>\$ 143,547</b>
Amortization of acquired deferred revenue	—	269
<b>Non-GAAP revenue</b>	<b>104,107</b>	<b>143,816</b>
Pre-2011 Revenue	405	9,338
Elim PCS	1,700	17,600
<b>Non-GAAP Revenue w/o Pre-2011 and Elim</b>	<b>102,002</b>	<b>116,878</b>
<b><u>Non-GAAP gross profit</u></b>		
<b>GAAP gross profit</b>	<b>63,559</b>	<b>100,064</b>
Amortization of acquired deferred revenue	—	269
Amortization of intangible assets	1,950	1,950
Stock-based compensation	64	179
<b>Non-GAAP gross profit</b>	<b>65,573</b>	<b>102,462</b>
Pre-2011 Revenue	405	9,338
Elim PCS	1,700	17,600
<b>Non-GAAP gross profit w/o Pre-2011 and Elim</b>	<b>63,468</b>	<b>75,524</b>
<b><u>Non-GAAP operating expenses</u></b>		
<b>GAAP operating expenses</b>	<b>60,476</b>	<b>74,306</b>
Less Amortization of intangible assets	(363)	(786)
Less Stock-based compensation	(1,347)	(1,908)
Less Restructuring costs, net	(983)	(2,777)
Less Restatement costs	(122)	(80)
Less Acquisition, integration and other costs	(2)	(515)
Less Efficiency program costs	(1,522)	(716)
<b>Non-GAAP operating expenses</b>	<b>56,137</b>	<b>67,524</b>
<b><u>Non-GAAP operating income</u></b>		
<b>GAAP operating income</b>	<b>3,083</b>	<b>25,758</b>
Amortization of acquired deferred revenue	—	269
Amortization of intangible assets	2,313	2,736
Stock-based compensation	1,411	2,087
Restructuring costs, net	983	2,777
Restatement costs	122	80
Acquisition, integration and other costs	2	515
Efficiency program costs	1,522	716
<b>Non-GAAP operating income</b>	<b>9,436</b>	<b>34,938</b>

**Adjusted EBITDA****Non-GAAP operating income (from above)**

Depreciation

**Adjusted EBITDA****Adjusted EBITDA margin**

Pre-2011 Revenue

Elim PCS

**Adjusted EBITDA w/o Pre-2011 and Elim**

<b>9,436</b>	<b>34,938</b>
3,570	3,611
<b>13,006</b>	<b>38,549</b>
<b>12%</b>	<b>27 %</b>
405	9,338
1,700	17,600
<b>10,901</b>	<b>11,611</b>

**Adjusted free cash flow****GAAP net cash provided by (used in) operating activities**

Capital expenditures

**Free Cash Flow**

<b>3,534</b>	<b>(11,209)</b>
(1,729)	(4,518)
<b>1,805</b>	<b>(15,727)</b>

**Non-Operational / One-time Items**

Restructuring payments

Restatement payments

Acquisition, integration and other payments

Efficiency program payments

**Sub-Total Non-Operational / One-Time Items**

<b>3,294</b>	<b>3,533</b>
59	—
15	773
1,585	1,981
<b>4,953</b>	<b>6,287</b>

**Adjusted free cash flow****Adjusted free cash flow conversion of adjusted EBITDA**

<b>\$ 6,758</b>	<b>\$ (9,440)</b>
<b>52%</b>	<b>(24)%</b>

These non-GAAP measures reflect how Avid manages its businesses internally. Avid's non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.

**AVID TECHNOLOGY, INC.**  
**Condensed Consolidated Balance Sheets**  
(unaudited - in thousands)

	<b>March 31,</b>	<b>December 31,</b>
	<b>2017</b>	<b>2016</b>
<b><u>ASSETS</u></b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 47,014	\$ 44,948
Accounts receivable, net of allowances of \$8,886 and \$8,618 at March 31, 2017 and December 31, 2016, respectively	43,626	43,520
Inventories	49,128	50,701
Prepaid expenses	12,008	6,031
Other current assets	5,733	5,805
<b>Total current assets</b>	157,509	151,005
Property and equipment, net	28,414	30,146
Intangible assets, net	20,620	22,932
Goodwill	32,643	32,643
Long-term deferred tax assets, net	1,265	1,245
Other long-term assets	9,913	11,610
<b>Total assets</b>	\$ 250,364	\$ 249,581
<b><u>LIABILITIES AND STOCKHOLDERS' DEFICIT</u></b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 28,844	\$ 26,435
Accrued compensation and benefits	27,843	25,387
Accrued expenses and other current liabilities	31,929	34,088
Income taxes payable	1,162	1,012
Short-term debt	5,000	5,000
Deferred revenues	144,425	146,014
<b>Total current liabilities</b>	239,203	237,936
Long-term debt	189,302	188,795
Long-term deferred tax liabilities, net	543	913
Long-term deferred revenues	78,608	79,670
Other long-term liabilities	11,644	12,178
<b>Total liabilities</b>	519,300	519,492
<b>Stockholders' deficit:</b>		
Common stock	423	423
Additional paid-in capital	1,041,005	1,043,063
Accumulated deficit	(1,273,063)	(1,271,148)
Treasury stock at cost	(29,255)	(32,353)
Accumulated other comprehensive loss	(8,046)	(9,896)
<b>Total stockholders' deficit</b>	(268,936)	(269,911)
<b>Total liabilities and stockholders' deficit</b>	\$ 250,364	\$ 249,581

**AVID TECHNOLOGY, INC.****Condensed Consolidated Statements of Cash Flows**

(unaudited - in thousands)

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2017</b>	<b>2016</b>
<b>Cash flows from operating activities:</b>		
Net (loss) income	\$ (1,915)	\$ 20,940
Adjustments to reconcile net (loss) income to net cash provided by (used in) operating activities:		
Depreciation and amortization	5,815	6,347
(Recovery) provision for doubtful accounts	(110)	319
Stock-based compensation expense	1,411	2,087
Non-cash interest expense	3,131	3,878
Unrealized foreign currency transaction losses	1,722	2,936
Benefit from deferred taxes	(374)	(784)
Changes in operating assets and liabilities:		
Accounts receivable	14	14,800
Inventories	1,573	(3,579)
Prepaid expenses and other current assets	(5,850)	(4,061)
Accounts payable	2,388	(14,216)
Accrued expenses, compensation and benefits and other liabilities	(1,773)	(960)
Income taxes payable	164	1,093
Deferred revenues	(2,662)	(40,009)
<b>Net cash provided by (used in) operating activities</b>	<b>3,534</b>	<b>(11,209)</b>
<b>Cash flows from investing activities:</b>		
Purchases of property and equipment	(1,729)	(4,518)
Increase in other long-term assets	(7)	(8)
Decrease (increase) in restricted cash	1,700	(4,544)
<b>Net cash used in investing activities</b>	<b>(36)</b>	<b>(9,070)</b>
<b>Cash flows from financing activities:</b>		
Proceeds from long-term debt	—	100,000
Repayment of debt	(1,250)	—
Proceeds from the issuance of common stock under employee stock plans	2	—
Common stock repurchases for tax withholdings for net settlement of equity awards	(372)	(307)
Proceeds from revolving credit facilities	—	25,000
Payments on revolving credit facilities	—	(30,000)
Payments for credit facility issuance costs	—	(4,919)
<b>Net cash (used in) provided by financing activities</b>	<b>(1,620)</b>	<b>89,774</b>
Effect of exchange rate changes on cash and cash equivalents	188	433
Net increase in cash and cash equivalents	2,066	69,928
Cash and cash equivalents at beginning of period	44,948	17,902
Cash and cash equivalents at end of period	<u>\$ 47,014</u>	<u>\$ 87,830</u>

**AVID TECHNOLOGY, INC.**  
**Supplemental Revenue Information**  
(unaudited - in thousands)

**Revenue Backlog\***

	<b>March 31, 2017</b>	<b>December 31, 2016</b>	<b>March 31, 2016</b>
Pre-2011	\$ 691	\$ 1,095	\$ 16,529
Post-2010	\$ 222,342	\$ 224,589	\$ 291,893
Deferred Revenue	<b>\$ 223,033</b>	<b>\$ 225,684</b>	<b>\$ 308,422</b>
Other Backlog	\$ 271,184	\$ 203,625	\$ 188,550
Total Revenue Backlog	<b>\$ 494,217</b>	<b>\$ 429,309</b>	<b>\$ 496,972</b>

The expected timing of recognition of revenue backlog as of March 31, 2017 is as follows:

	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>Thereafter</b>	<b>Total</b>
Orders executed prior to January 1, 2011	\$ 547	\$ 144	\$ —	\$ —	\$ 691
Orders executed or materially modified on or after January 1, 2011	\$ 112,131	\$ 51,853	\$ 24,591	\$ 33,767	\$ 222,342
Other Backlog	\$ 83,463	\$ 82,512	\$ 57,396	\$ 47,813	\$ 271,184
Total Revenue Backlog	<b>\$ 196,141</b>	<b>\$ 134,509</b>	<b>\$ 81,987</b>	<b>\$ 81,580</b>	<b>\$ 494,217</b>

\*A definition of Revenue Backlog is included in the supplemental financial and operational data sheet available on our investor relations webpage at [ir.avid.com](http://ir.avid.com).

Note: current estimates could change based on a number of factors, including (i) the timing of delivery of products and services, (ii) customer cancellations or change order, (iii) changes in the estimated period of time Implied Maintenance Release PCS is provided to customers, including as a result of changes in business practices.

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# Avid Technology Q1 2017 Business Update

May 10, 2017



## Introduction

Robert Roose  
Investor Relations



# Non-GAAP & Operational Measures

The following Non-GAAP (Adjusted) Measures & Operational Measures will be used in the presentation:

## Non-GAAP Measures

- Adjusted EBITDA
- Adjusted EBITDA Margin
- Adjusted Free Cash Flow
- Non-GAAP Revenue
- Non-GAAP Gross Margin
- Non-GAAP Operating Expenses
- Conversion of Adjusted EBITDA to Adjusted Free Cash Flow

## Operational Measures

- Bookings, Recurring Revenue Bookings
- Revenue Backlog

These non-GAAP measures are defined in our Form 8-K filed today, and the non-GAAP measures are reconciled with GAAP measures in our press release tables, the supplemental financial information available on [ir.avid.com](http://ir.avid.com) and in the appendix to this presentation, which also includes definitions of our operational measures. Avid believes the non-GAAP financial measures and operational metrics provided in this release provide helpful information to investors with respect to evaluating the Company's performance.

The presentation also includes forward-looking non-GAAP financial measures, including non-GAAP Revenue- see question above, Adjusted EBITDA, Adjusted EBITDA Margin, non-GAAP Operating Expenses, Adjusted Free Cash Flow and Conversion of Adjusted EBITDA to Adjusted Free Cash Flow. Reconciliations of these forward-looking non-GAAP financial measures are not included in this presentation or our press release issued today, due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.



# Safe Harbor Statement

Certain statements made within this presentation contain forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties, including projections and statements about our anticipated plans, objectives, expectations and intentions. Among other things, this presentation includes estimated results of operations for 2017, which estimates are based on a variety of assumptions about key factors and metrics that will determine our future results of operations, including, for example, anticipated market uptake of new products, realization of identified efficiency programs and market based cost inflation. Other forward-looking statements include, without limitation, statements based upon or otherwise incorporating judgments or estimates relating to future performance such as future operating results and expenses; earnings; bookings; backlog; product mix and free cash flow; our long-term and recent cost savings initiatives and the anticipated benefits therefrom; our future strategy and business plans; our product plans, including products under development, such as cloud and subscription based offerings. The projected future results of operations, and the other forward-looking statements in this presentation are based on current expectations as of the date of this presentation and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. The guidance presented in this presentation is inherently uncertain and subject to numerous risks and uncertainties. Our actual future results of operations and cash flows could differ materially from those discussed in this presentation.

For additional information, including a discussion of some of the key risks and uncertainties associated with these forward-looking statements, please see the "Forward Looking Statements" section of our press release issued today, as well as the Risk Factors and Forward-Looking Statements sections of the Company's 2016 Annual Report on Form 10-K filed with the SEC. Copies of these filings are available from the SEC, the Avid Technology web site or the Company's Investor Relations Department.

Any forward-looking information relayed in this presentation speaks only as of today, and Avid undertakes no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.







## Business Update

Louis Hernandez, Jr.  
Chairman and Chief Executive Officer

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### Q1 2017 Highlights

Met or exceeded guidance for all metrics; performance drives liquidity improvement

- Exceeded guidance for Bookings and Adjusted Free Cash Flow
- In-line with guidance for Revenue, Non-GAAP Operating Expenses and Adjusted EBITDA
- Free Cash Flow improved \$17.5M year-over-year and drove increase in liquidity

Avid Everywhere strategy for Enterprises and Individuals continues strong progress

- MediaCentral Platform adoption (up 30% year-over-year) and large enterprise deals in Q1 (Al Jazeera, France Television and MTV3, among others) validate strategy for Enterprises
- Growth of subscribers (up 2.0x year-over-year) and digital bookings (up 59% year-over-year) validate strategy for Individuals

Core financial model strengthens as transformation nears completion

- Shift to Recurring Revenue Bookings and Total Revenue Backlog of \$494M provide visibility
- Excluding Greater China, Bookings grew 9% year-over-year, driven by NEXIS, Digital and Recurring
- Efficiency program drove 17% year-over-year reduction in Non-GAAP Operating Expenses
- Adjusted EBITDA margin of 12% converted to Adjusted Free Cash Flow at rate of 52%

Strategic alliance with Microsoft sets course for Cloud growth strategy

- Selected Microsoft after competitive six-month evaluation that included all major Cloud vendors
- Both companies making significant commitments in technology, development and go-to-market
- Microsoft investing additional resources and funding to accelerate time-to-market for targeted solutions
- Roadmap to deliver stream of hosting and services offerings over next 18 months beginning in H2'17

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# Avid Everywhere Strategy for Enterprises and Individuals Drives Growth, Recurring Model

	✓ Land	✓ Expand	✓ Maximize
Enterprises	<ul style="list-style-type: none"> <li>Land new, and migrate existing customers with key platform-enabled anchor products and workflows</li> <li>Retain customers through enterprise pricing over multi-year term to deliver superior TCO and flexible Capex and Opex models</li> </ul>	<ul style="list-style-type: none"> <li>Expand wallet share with complimentary Avid and Alliance products and services at initial deployment</li> <li>Follow-on with on-going account cultivation and targeted white space conversion</li> </ul>	<ul style="list-style-type: none"> <li>Maximize lifetime value of customer through additional services, support and consulting</li> <li>Sell additional products and services as customer needs grow</li> </ul>
Individuals	<ul style="list-style-type: none"> <li>Land new users with freemium and limited trial versions of anchor products</li> <li>Convert to subscription with pricing appealing to larger share of available market</li> </ul>	<ul style="list-style-type: none"> <li>Expand wallet share with complementary plug-ins, apps, content and hardware peripherals at point of purchase</li> <li>Follow-on with programmatic up sell / cross sell</li> </ul>	<ul style="list-style-type: none"> <li>Maximize lifetime value of customer through programmatic renewals</li> <li>Sell additional products and services as customer needs grow</li> </ul>

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## Avid Everywhere Platform Making Progress in All Areas

### Platform Adoption

**46,700+** users

**30%** growth year over year

*Vehicle for future cross-sales and maximizing lifetime value of customer*

### Shift to Recurring Revenue Bookings\*

**63%** of Q1'17 (**38%** normalized for Jetsen)  
**13%** in Q1'12 (*quarter low pre-transformation*)

**47%** of LTM (**39%** normalized for Jetsen)  
**17%** in 2012 (*pre-transformation*)

### Subscribers and Digital Sales Surging

Paying subscribers up **2.0X**  
from Q1'16

Digital sales up **59%**  
over Q1'16

### Cost Efficiencies on Track

**17%** year-over-year reduction of  
Non-GAAP operating expense

**\$30 million** annualized cost  
savings program underway

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\* On constant \$ basis.  
A GAAP to Non-GAAP reconciliation is available in the back of this presentation



## Continued Momentum with Enterprise Agreements



- ✓ Major Media Asset Management project displacing competitor
- ✓ Extension to the Global Enterprise Agreement signed in Q4

### francetélévisions

- ✓ End-to-end Avid workflow powered by MediaCentral and leveraging NEXIS storage
- ✓ Standardizing on Avid to produce and share content across news stations globally, move to a virtualized IT infrastructure



### MTV Kolme (Finland)

- ✓ Upgrade featuring applications and services powered by MediaCentral and leveraging NEXIS storage
- ✓ Major news operation expansion featuring collaborative workflows driven by Avid solutions including, Media Composer Cloud



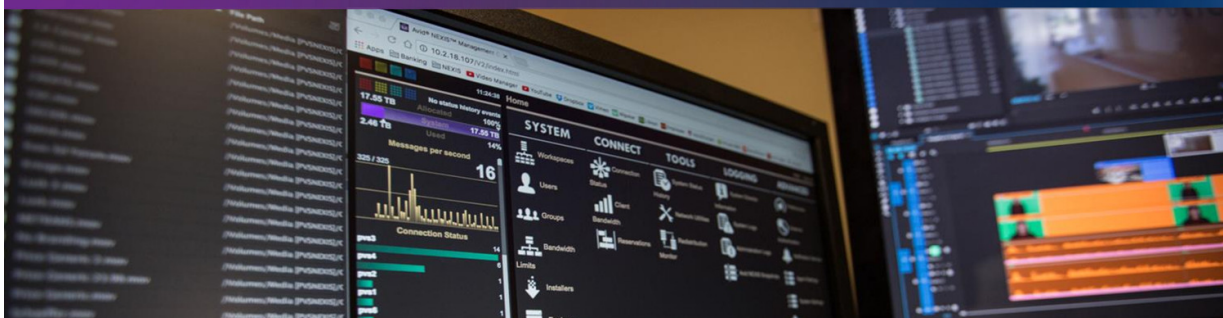
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## Update on Jetsen Partnership and Equity Agreement

- ✓ Commercial agreement became effective in January
- ✓ Participated in tradeshows and client meetings in Greater China to promote partnership in Q1
- ✓ Q1 bookings included \$76M related to the committed minimums (guarantees ~15% annual growth in first three years in Greater China)
- ✓ Successful initial launch of partnership – employee transfer complete, cash payments received
- ✓ \$18M strategic equity investment on-track and expected to close by end of Q2 2017



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## Financial Results and Guidance

Brian E. Agle

Senior Vice President and Chief Financial Officer

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### Q1 Results Compared to Guidance

(\$M)	Q1'17	Guidance	
		Low	High
Bookings – Constant \$	\$179.7	\$162	\$176
Bookings	172.3	154	168
Revenue	104.1	100	110
Non-GAAP Operating Expenses	56.1	54	58
Adjusted EBITDA	13.0	8	14
Adjusted Free Cash Flow	\$6.8	(\$2)	\$6

- Favorable to Guidance Range
  - Bookings
  - Adjusted FCF
- Within Guidance Range
  - Revenue
  - Operating Expense
  - Adjusted EBITDA

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A GAAP to Non-GAAP reconciliation is available in the back of this presentation





## Q1 – Year-over-Year Bookings & Adjusted Free Cash Flow Growth

(\$M)	Q1'16	Q4'16	Q1'17	Growth % Fav/(UnFav)	
				Seq	YoY
<b>Bookings – Constant \$</b>	<b>\$98.1</b>	<b>\$134.5</b>	<b>\$179.7</b>	<b>34%</b>	<b>83%</b>
<b>Bookings</b>	<b>92.5</b>	<b>125.3</b>	<b>172.3</b>	<b>37%</b>	<b>86%</b>
<b>Non-GAAP Revenue</b>	<b>143.8</b>	<b>115.3</b>	<b>104.1</b>	<b>(10%)</b>	<b>(28%)</b>
Revenue (excl Pre-2011 & Elim PCS)	116.9	104.9	102.0	(3%)	(13%)
Pre-2011 & Elim PCS	26.9	10.4	2.1		
<b>Non-GAAP Gross Margin</b>	<b>102.5</b>	<b>71.4</b>	<b>65.6</b>	<b>(8%)</b>	<b>(36%)</b>
% of Revenue	71.2%	61.9%	63.0%		
<b>Non-GAAP Operating Expenses</b>	<b>67.5</b>	<b>50.1</b>	<b>56.1</b>	<b>(12%)</b>	<b>17%</b>
<b>Adjusted EBITDA</b>	<b>38.5</b>	<b>25.2</b>	<b>13.0</b>	<b>(48%)</b>	<b>(66%)</b>
Adj EBITDA (excl Pre-2011 & Elim PCS)	11.6	14.9	10.9	(27%)	(6%)
Pre-2011 & Elim PCS	26.9	10.4	2.1		
<b>Adjusted Free Cash Flow</b>	<b>(\$9.4)</b>	<b>\$2.0</b>	<b>\$6.8</b>	<b>245%</b>	<b>172%</b>

- Bookings growth includes \$76M related to three-year commitment from Jetsen
- Impact of Pre-2011 & Elim PCS revenue reduced by \$25M year-over-year
- Efficiency program drives year-over-year reduction in Non-GAAP Operating Expenses
- Adjusted EBITDA margin of 12% and a strong conversion rate to Adjusted Free Cash Flow
- Adjusted Free Cash Flow improves \$16M year-over-year

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A GAAP to Non-GAAP reconciliation is available in the back of this presentation



## Historical Bookings – Greater China Analysis

### Historical Bookings for Greater China and Rest of World

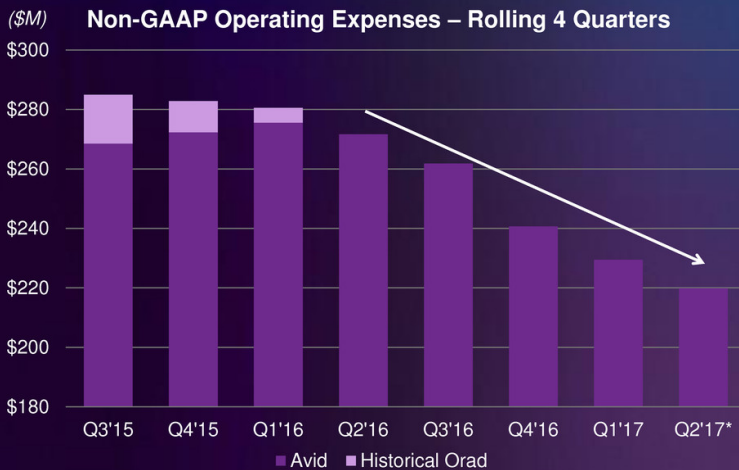
(\$M)	Q1'16	Q2'16	Q3'16	Q4'16	Q1'17	Q1'17
						YoY
<b>Greater China</b>	<b>\$3.9</b>	<b>\$5.4</b>	<b>\$4.3</b>	<b>\$3.2</b>	<b>\$75.8</b>	<b>19x</b>
<b>Rest of World</b>	<b>88.6</b>	<b>96.7</b>	<b>85.2</b>	<b>122.2</b>	<b>96.5</b>	<b>9%</b>
<b>Total</b>	<b>\$92.5</b>	<b>\$102.2</b>	<b>\$89.5</b>	<b>\$125.4</b>	<b>\$172.3</b>	<b>86%</b>

- Q1 Greater China Bookings of \$76M is the three-year minimum commitment by Jetsen
- Excluding Greater China, bookings were up 9% year-over-year
- Future quarter bookings will not include Greater China until the minimum commitment is achieved

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# Efficiency Program Steadily Driving Down Expenses



- Executing on the additional \$30M efficiency program savings in 2017
  - Leverages the development platform
  - Opportunities for talent alignment
  - Facilities rationalization
- Completed the \$76M cost efficiency plan in 2016

\* Q2 Non-GAAP Operating Expenses assume mid-point of guidance  
 Note: Program includes operating expense and non-material spending within cost of sales  
 A GAAP to Non-GAAP reconciliation is available in the back of this presentation



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# Key Balance Sheet Metrics

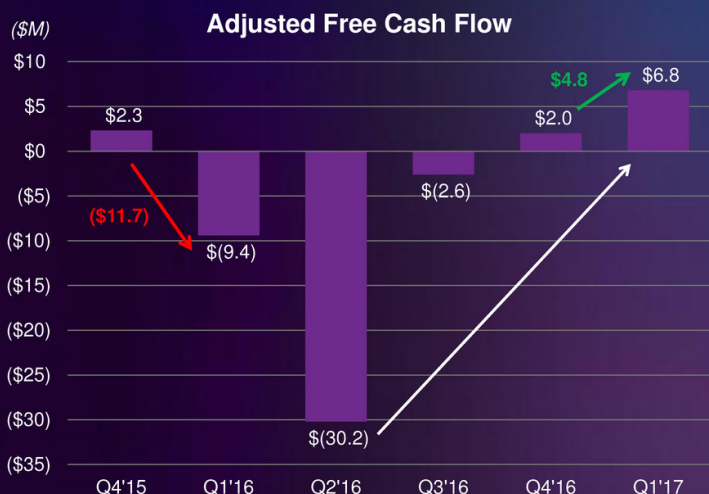
(\$M)	Q1'16	Q4'16	Q1'17
<b>Reported Cash</b>	87.8	\$44.9	47.0
<b>Accounts Receivable</b>	43.7	43.5	43.6
<i>DSO</i>	28	34	38
<b>Net Inventory</b>	51.7	50.7	49.1
<i>Turns</i>	3.6	3.3	3.4
<b>Deferred Revenue</b>	308.4	225.7	223.0
<b>Long Term Debt</b>	192.1	188.8	189.3
<b>Backlog (Off Balance Sheet)</b>	188.6	\$203.6	271.2

- Liquidity improved to \$52M
- Cash Balance of \$47M
- Total Revenue Backlog (Deferred Revenue + Backlog) of \$494M provides improved visibility
- Backlog (Off Balance Sheet) up over \$60M year-over-year and sequentially, and includes Jetsen agreement



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## Adjusted Free Cash Flow Shows Positive Trends



- \$16M year-over-year improvement
- Favorable to guidance range
- Continue to see benefit of efficiency programs and tight cash management
- Free Cash Flow remains an area of focus

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## Free Cash Flow – Reporting

(US\$ in thousands)

	Three Months Ended March 31,		Fav/ (UnFav)
	2017	2016	
GAAP net cash provided by (used in) operating activities	\$ 3,534	\$ (11,209)	\$ 14,743
Capital expenditures	(1,729)	(4,518)	2,789
<b>Free Cash Flow</b>	<b>1,805</b>	<b>(15,727)</b>	<b>17,532</b>
<b>Non-Recurring Items</b>			
Restructuring payments	3,294	3,533	239
Restatement payments	59	-	(59)
Acquisition, integration and other payments	15	773	758
Efficiency program payments	1,585	1,981	396
<b>Total Non-Recurring Items</b>	<b>4,953</b>	<b>6,287</b>	<b>1,334</b>
<b>Adjusted free cash flow</b>	<b>\$ 6,758</b>	<b>\$ (9,440)</b>	<b>\$ 16,198</b>

- **Free Cash Flow**, defined as GAAP Net Cash Provided by Operating Activities less Capital Expenditures, improved \$17.5M year-over-year
- **Adjusted Free Cash Flow**, which has been adjusted for non-recurring items, improved \$16.2M year-over-year
- Year-over-year favorable changes in Capital Expenditures and Non-Recurring Items

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# Q2 2017 Guidance

(\$M)	Q2 2017 Guidance			
	Q2'16	Q1'17	Low	High
<b>Bookings – Constant \$</b>	<b>\$106.7</b>	<b>\$179.7</b>	<b>\$95</b>	<b>\$109</b>
<b>Bookings</b>	<b>102.2</b>	<b>172.3</b>	<b>\$87</b>	<b>\$101</b>
<b>Revenue (except where noted)</b>	<b>134.4<sup>(1)</sup></b>	<b>104.1</b>	<b>93</b>	<b>103</b>
Revenue (Excl Pre-2011 & Elim PCS)	111.4	102.0	92.7	102.7
Pre-2011 & Elim PCS	23.0	2.1	0.3	0.3
<b>Non-GAAP Operating Expenses</b>	<b>64.6</b>	<b>56.1</b>	<b>53</b>	<b>57</b>
<b>Adjusted EBITDA</b>	<b>29.4</b>	<b>13.0</b>	<b>6</b>	<b>12</b>
EBITDA (Excl Pre-2011 & Elim PCS)	6.4	10.9	5.7	11.7
Pre-2011 & Elim PCS	23.0	2.1	0.3	0.3
<b>Adjusted Free Cash Flow</b>	<b>(\$30.2)</b>	<b>\$6.8</b>	<b>(\$4)</b>	<b>\$4</b>

- Expect more normalized conversion of bookings to revenue
- Q2'16 Bookings of \$102.2M includes \$5.4M for Greater China
- Q2'17 Guidance Pre-2011 & Elim PCS revenue adjustment has decreased to immaterial levels
- Reaffirming 2017 guidance provided on March 23, 2017

(1) Q2 2016 Revenue is non-GAAP and includes a \$325K adjustment related to amortization of acquired deferred revenue related to Orad.

This slide contains forward-looking statements regarding our anticipated future results of operations and cash flows, which are inherently uncertain and subject to numerous risks and uncertainties. Our actual future results of operations and cash flows could differ materially from those shown on this page. For a discussion of some of the key risks and uncertainties associated with these forward-looking statements, please see the Safe Harbor Statement on slide 4 of this presentation.

A GAAP to Non-GAAP reconciliation is available in the back of this presentation

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## Strategy Drives More Recurring, More Visibility

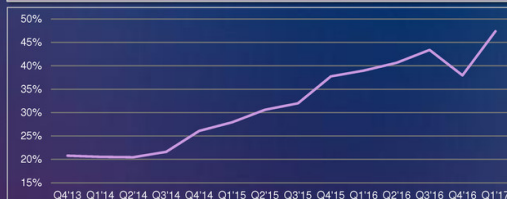
### Strategy for Enterprises

Pre-Transformation	Today
<ul style="list-style-type: none"> <li>Heavy Capex model</li> </ul>	<ul style="list-style-type: none"> <li>Moving toward an Opex model</li> </ul>
<b>Benefits to Customer</b> <ul style="list-style-type: none"> <li>Simpler deployment</li> <li>More comprehensive service</li> <li>Compelling ROI</li> </ul>	<b>Benefits to Avid</b> <ul style="list-style-type: none"> <li>More recurring revenue</li> <li>Lower retention cost</li> <li>Higher life-time value</li> </ul>

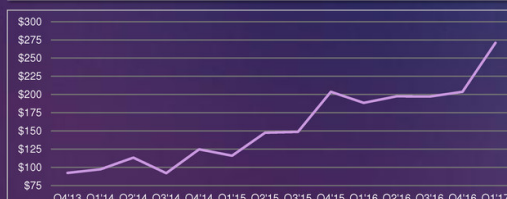
### Strategy for Individuals

Pre-Transformation	Today
<ul style="list-style-type: none"> <li>Perpetual license model with low maintenance and long upgrade cycles</li> </ul>	<ul style="list-style-type: none"> <li>Subscription</li> <li>Perpetual license with higher mix of recurring maintenance</li> </ul>
<b>Benefits to Customer</b> <ul style="list-style-type: none"> <li>Automatic updates</li> <li>Access to customer support</li> <li>More flexible pricing and payment options</li> </ul>	<b>Benefits to Avid</b> <ul style="list-style-type: none"> <li>More recurring revenue</li> <li>New customer opportunities</li> <li>Higher life-time value</li> </ul>

### LTM Recurring\* Revenue Bookings as % of Total



### Backlog of Unbilled Committed Revenue (\$M)

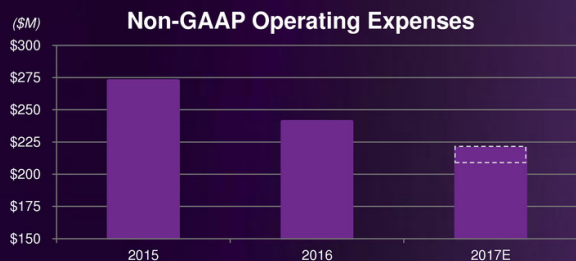
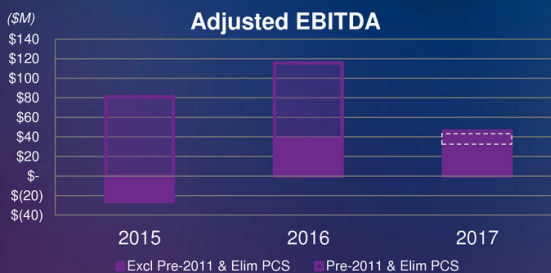
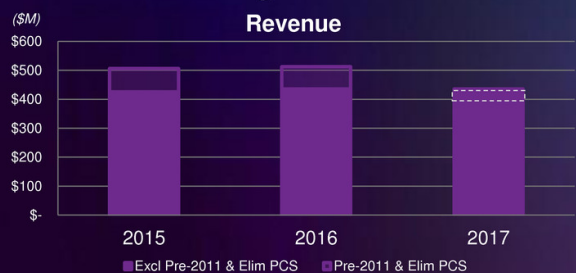


Higher Recurring Revenue from Long-term Annual Contracts, Maintenance and Subscription

\* Recurring includes maintenance, subscription and long-term committed contract revenue.

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# Transforming Avid's Financial Model



- End of Pre-2011 & Elim PCS revenue impact provides clearer view of financial performance
- Business model is more recurring and benefits from a leaner, more directed cost structure
- Financial results are more stable, profitable and have improved free cash flow conversion

Note: Dotted line segment on bars indicates the range of guidance, as provided by the Company on March 23, 2017.  
 \* A GAAP to Non-GAAP reconciliation is available in the back of this presentation.

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## Closing Remarks

Louis Hernandez, Jr.  
 Chairman and Chief Executive Officer

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# Fast Forward to Our Future

Q1 2017

Q2 2017

Q3 2017

Q4 2017

## Complete Transformation

- Organizational structure optimized
- Facilities and talent alignment finished
- Cost structure aligned to forward strategy

## Prepare for Growth

- Strategic initiatives
- New sales model
- Ready for the Cloud

## Focus on Growth

- Begin the journey into the Cloud
- Aggressive commercial and “selling” focus
- Customer-centric with operational excellence

< < < *Transformation Phase*

*Growth Phase* > > >

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## Avid MediaCentral Platform COMMON SERVICES AND ENGINES



Media Services



Connectivity Toolkit



Collaboration



Orchestration Engine



System Administration



Resolution Independence



Metadata Management



Security Services



Storage Services



Video Engine



Graphics Engine

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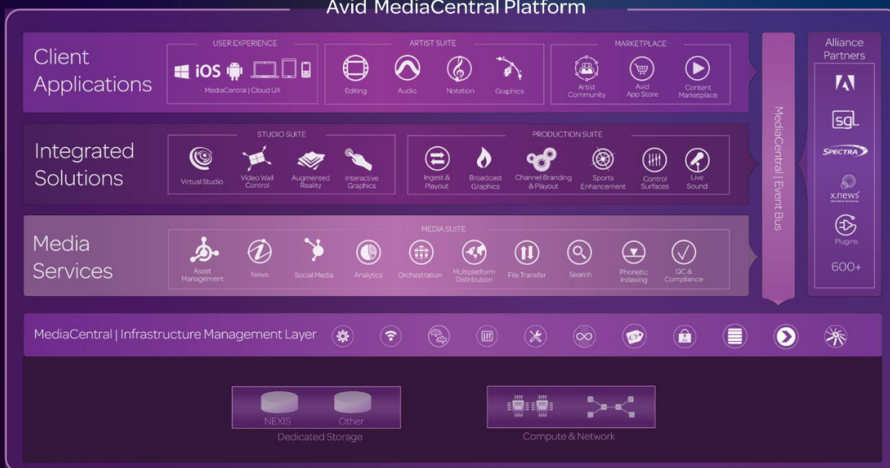


## Avid MediaCentral Platform



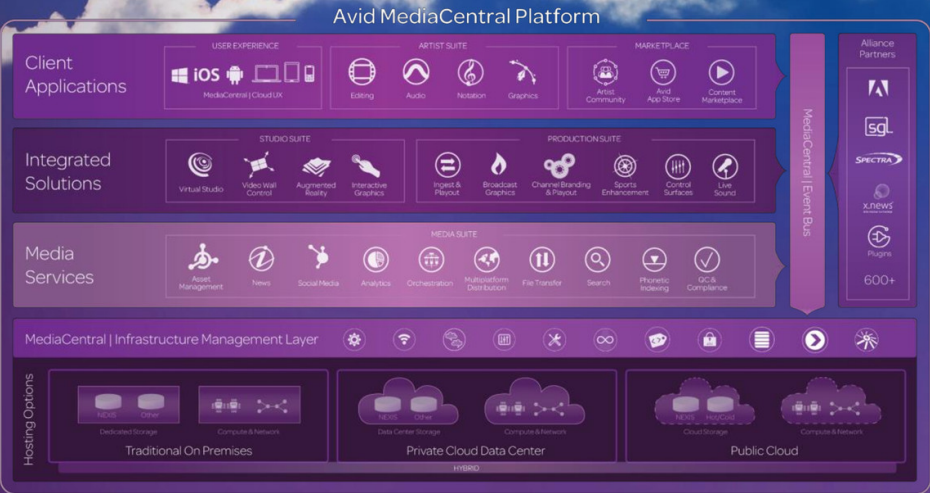
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## Avid MediaCentral Platform



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# Avid in the Cloud





# Strategic Cloud Alliance



# Microsoft

## ***Avid Announces Strategic Cloud Alliance with Microsoft for the Media and Entertainment Industry***

Six-month process to select the ideal cloud partner, evaluating all leading vendors based on the following criteria

- Global scale of cloud network
- Enterprise experience in cloud migration
- Flexibility of approach to cloud deployments
- Strategic alignment and cultural fit
- Media & Entertainment as a priority and key focus area
- Level of economic commitment

### Microsoft

- ✓ Decades of enterprise experience to design an unmatched enterprise cloud experience
- ✓ Full spectrum of capabilities and extensive media services available through 38 Azure regions globally
- ✓ Flexible deployment options between public-cloud, private-cloud or on-prem datacenter

### Avid

- ✓ Industry's preeminent global community of media enterprises and creative professionals
- ✓ Portfolio of the industry's best and most comprehensive creative tools and media workflow solutions
- ✓ Flexible approach to licensing, deployment and commercial options

### Strategic Cloud Alliance

- Multi-year agreement – both companies make significant commitments in technology, development and go-to-market efforts
- Microsoft will invest additional resources and funding to help accelerate time-to-market for targeted solutions
- Plan to deliver continuous stream of hosting and services offerings over next 18 months (first wave slated for H2'17)
- Builds on Avid's success with cloud-enabled subscriptions (70,000+ subscribers by end of Q1 2017, up 2.0x from a year ago)



## Q1 2017 Highlights

Met or exceeded guidance for all metrics; performance drives liquidity improvement

Avid Everywhere strategy for Enterprises and Individuals continues strong progress

Core financial model strengthens as transformation nears completion

Strategic alliance with Microsoft sets course for Cloud growth strategy

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## Questions and Answers



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**AVID TECHNOLOGY, INC.**
**Reconciliations of GAAP financial measures to Non-GAAP financial measures**  
(unaudited - in thousands)

	Three Months Ended March 31,	
	2017	2016
<b>Non-GAAP revenue</b>		
GAAP revenue	\$ 104,107	\$ 143,547
Amortization of acquired deferred revenue	-	269
<b>Non-GAAP revenue</b>	<b>104,107</b>	<b>143,816</b>
Pre-2011 Revenue	405	9,338
Elim PCS	1,700	17,600
<b>Non-GAAP Revenue w/o Pre-2011 and Elim</b>	<b>102,002</b>	<b>116,878</b>
<b>Non-GAAP gross profit</b>		
GAAP gross profit	63,559	100,064
Amortization of acquired deferred revenue	-	269
Amortization of intangible assets	1,950	1,950
Stock-based compensation	64	179
<b>Non-GAAP gross profit</b>	<b>65,573</b>	<b>102,462</b>
Pre-2011 Revenue	405	9,338
Elim PCS	1,700	17,600
<b>Non-GAAP gross profit w/o Pre-2011 and Elim</b>	<b>63,468</b>	<b>75,524</b>
<b>Non-GAAP operating expenses</b>		
GAAP operating expenses	60,476	74,306
Less Amortization of intangible assets	(363)	(786)
Less Stock-based compensation	(1,347)	(1,908)
Less Restructuring costs, net	(983)	(2,777)
Less Restatement costs	(122)	(80)
Less Acquisition, integration and other costs	(2)	(515)
Less Efficiency program costs	(1,522)	(716)
<b>Non-GAAP operating expenses</b>	<b>56,137</b>	<b>67,524</b>
<b>Non-GAAP operating income</b>		
GAAP operating income	3,083	25,758
Amortization of acquired deferred revenue	-	269
Amortization of intangible assets	2,313	2,736
Stock-based compensation	1,411	2,087
Restructuring costs, net	953	2,777
Restatement costs	122	80
Acquisition, integration and other costs	2	515
Efficiency program costs	1,522	716
<b>Non-GAAP operating income</b>	<b>9,436</b>	<b>34,938</b>


**AVID TECHNOLOGY, INC.**
**Reconciliations of GAAP financial measures to Non-GAAP financial measures**  
(unaudited - in thousands)

	Three Months Ended March 31,	
	2017	2016
<b>Adjusted EBITDA</b>		
Non-GAAP operating income (from above)	9,436	34,938
Depreciation	3,570	3,611
<b>Adjusted EBITDA</b>	<b>13,006</b>	<b>38,549</b>
<b>Adjusted EBITDA margin</b>	<b>12%</b>	<b>27%</b>
Pre-2011 Revenue	405	9,338
Elim PCS	1,700	17,600
<b>Adjusted EBITDA w/o Pre-2011 and Elim</b>	<b>10,901</b>	<b>11,611</b>
<b>Adjusted free cash flow</b>		
GAAP net cash provided by (used in) operating activities	3,534	(11,209)
Capital expenditures	(1,729)	(4,518)
<b>Free Cash Flow</b>	<b>1,805</b>	<b>(15,727)</b>
<b>Non-Operational / One-time Items</b>		
Restructuring payments	3,294	3,533
Restatement payments	59	-
Acquisition, integration and other payments	15	773
Efficiency program payments	1,585	1,981
<b>Sub-Total Non-Operational / One-Time Items</b>	<b>4,953</b>	<b>6,287</b>
<b>Adjusted free cash flow</b>	<b>\$ 6,758</b>	<b>\$ (9,440)</b>
<b>Adjusted free cash flow conversion of adjusted EBITDA</b>	<b>52%</b>	<b>-24%</b>

These non-GAAP measures reflect how Avid manages its businesses internally. Avid's non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.



