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Avid Everywhere Helps Leading Educational Institutions and Organizations Shape the Future of Media Production

Avid Solutions Educate the Next Generation of Media Professionals Via Interactive Classroom Education and Cloud Collaboration

LAS VEGAS, April 11, 2015 (GLOBE NEWSWIRE) -- **NAB (Booth #SU902)** -- Avid® (Nasdaq:AVID) today announced that [Avid Everywhere™](#) is driving the development of new solutions, training, and certification options, providing educators with more choice and flexibility, and enabling them to reach larger numbers of students. Thanks to Avid Everywhere, students can now experience industry-leading Avid creative tools for free, and then step up to the full products with affordable subscriptions. Educators and students can collaborate and connect more effectively using cutting-edge cloud-based solutions. Additionally, it is easier than ever for students to get the industry recognized Avid certifications they need to succeed after graduation.

"Avid is committed to educating the next generation of media professionals through interactive classroom instruction and innovative online learning content," said Chris Gahagan, senior vice president of Products and Technology, Avid. "Through the development of accessible free solutions, flexible licensing, and extended certification choices, Avid Everywhere is breaking new ground by providing students with easy and affordable access to the educational resources they need to compete for the industry's best jobs."

Leading educational institutions and organizations are adopting Avid Everywhere to ensure student success, including:

Berklee Online

In addition to its Pro Tools®-focused online bachelor degree program in music production and its 12-week accredited online courses, the online extension school of Berklee College of Music is providing students with free training on the free [Pro Tools | First](#) application through a Massive Open Online Course (MOOC). "Pro Tools | First provides students with affordable access to industry-standard audio production tools, and the new Avid Cloud Collaboration capabilities allow students to create music together and evaluate each other's work in the MOOC," said Dean of Continuing Education Carin Nuernberg.

Hal Leonard Corporation

The world's largest music print publisher will help educators provide training to a wider range of students by offering affordable new educational curriculum based on Pro Tools | First, including online content available through [Groove3.com](#), an e-book, and a printed book. "We are excited about the momentum of Avid Everywhere and how the new curriculum will help students learn to get the most from their Pro Tools experience," said Doug Lady, senior VP at Hal Leonard Corporation.

Fort Hays State University

FHSU students graduate with Avid Certification in Pro Tools, [Media Composer®](#), or [iNEWS®](#), without the need for extra courses or fees. FHSU builds Avid Certification coursework and exams into the core of its media curriculum, so students can gain the industry-recognized certification they need to succeed. "The Avid certifications we offer set students apart and show potential employers that they have not only the talent, but also the skills to contribute immediately," said Tobias Yoshimura, associate professor of media studies at FHSU.

University of Maryland, Baltimore County

Students at the University of Maryland, Baltimore County are learning industry-standard workflows and techniques that help them complete projects faster and deliver the best-sounding mixes possible. "In our new Pro Tools | S6 certification course, students learn the cutting-edge mixing workflows they need to take on the most demanding projects, in any production environment," said David Revill, professor of music technology at UMBC.

Brooklyn College

At the Barry R. Feirstein Graduate School of Cinema at Brooklyn College, students will be trained on the same audio and video tools used by the industry's top professionals, thanks to an entire production and post-production workflow built upon the [Avid](#)

[MediaCentral™ Platform](#)"Avid Everywhere allows us to provide students with the most current and industry-standard tools to perfect their craft," said Jonathan Wacks, founding director and professor of the Feirstein Graduate School of Cinema.

Expanded [Avid Learning Partner Program](#)

Avid Learning Partners have increased flexibility to offer a hybrid of online and classroom learning models by using e-books for Pro Tools, Media Composer, and [Sibelius®](#) certification courses. Avid is also expanding its Avid Learning Partner Program to include iNEWS and [Pro Tools | S6 certifications](#).

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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