

Avid Customer Community Crafts Memorable Night at the 2014 Academy Awards(R)

Oscar(R) Nominees Including 12 Years a Slave, American Hustle, Captain Phillips, Gravity and Nebraska All Created With Avid's Proven and Trusted Video and Audio Solutions

BURLINGTON, Mass., March 4, 2014 (GLOBE NEWSWIRE) -- Avid® (OTC:AVID) today celebrates the many Avid customers recognized for their craft as nominees and winners at the 86th Academy Awards®, the world's most prestigious ceremony honoring film industry professionals. Films created using Avid's industry-leading professional content creation solutions include Best Picture Award winner 12 Years a Slave and nominees, American Hustle, Captain Phillips, Gravity and Nebraska. Avid solutions provide professionals with the tools they need to bring the director's vision to life and create high-quality compelling content to engage and inspire audiences.

In the Best Editing category, four out of the five nominated editors cut their movies with <u>Avid Media Composer</u>®, which provides the deepest set of creative tools refined by professionals across the post-production industry. The winners were Alfonso Cuarón and Mark Sanger for *Gravity*, while fellow nominees Jay Cassidy, Crispin Struthers and Alan Baumgarten for *American Hustle*, Christopher Rouse for *Captain Phillips*,and Joe Walker for *12 Years a Slave*, also relied on Media Composer.

Best Sound Editing winner Glenn Freemantle and Best Sound Mixing winners, Skip Lievsay, Niv Adiri, Christopher Benstead and Chris Munro used Avid Pro Tools®, the industry's preeminent digital audio workstation, to edit and mix the audio for Gravity. Other audio nominees include Andy Koyama, Beau Borders and David Brownlow, who used Avid's System 5® control surface for Best Sound Mixing nominee Lone Survivor.

In the Best Original Song category, Pro Tools was used to create winner *Let It Go* from *Frozen* (Kristen Anderson-Lopez and Robert Lopez) and nominee *Happy* from *Despicable Me 2* (Pharrell Williams). Users of <u>Sibelius</u>® music notation software nominated for Best Original Score include John Williams for *The Book Thief*, Owen Pallett for *Her*, Alexandre Desplat for *Philomena*, and Thomas Newman for *Saving Mr. Banks*.

"As a company born from a passion for world-class content creation, we congratulate our customers on achieving the highest honor in their field," said Louis Hernandez, Jr., president and CEO of Avid. "These best-in-their-field editors, sound mixers, song writers and composers inspire our unwavering commitment to the professional creative community. We are proud to be continually innovating, reimagining and delivering the technical tools to bring their creative visions to life in such inspiring and compelling ways."

About Avid

Through Avid Everywhere™, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on Facebook, Twitter, YouTube, LinkedIn, Google+; or subscribe to Avid Blogs.

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