Kenneth Gayron Executive Vice President and Chief Financial Officer Avid Technology, Inc. 75 Network Drive Burlington, MA 01803 Re: Avid Technology, Inc. Form 10-K for the Fiscal Year Ended December 31, 2017 Filed March 16, 2018 Form 10-Q for the Quarterly Period Ended September 30, 2018 Filed November 8, 2018 File No. 001-36254 Dear Mr. Gayron: We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures,

any review, comments, action or absence of action by the staff.

Sincerely, Division of Office of Information and Services

Corporation Finance

notwithstanding

Technologies