



Avid Announces Conference Call Following Release of Second Quarter 2004 Results

TEWKSBURY, Mass.--(BUSINESS WIRE)--July 13, 2004--Avid Technology, Inc. (NASDAQ: AVID) will hold a conference call to review its financial results for the second quarter ended June 30, 2004, on Thursday, July 22, 2004, at 5:00 p.m. EDT, following the dissemination of its press release on those results.

The dial-in number is: 719.457.2637

The replay number is: 719.457.0820 (available July 22 - July 29, 2004)

The confirmation code and replay passcode are: 576792

The call will also be available via live audio Webcast and subsequent replay on the company's Web site. To listen via this alternative, go to the Investors page under the Company menu at www.avid.com.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast professionals to work more efficiently, productively and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

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