



Avid Technology to Present at AeA Classic Financial Conference November 3-4, 2003

TEWKSBURY, Mass.--(BUSINESS WIRE)--Oct. 30, 2003--Avid Technology, Inc. (Nasdaq: AVID) today announced that David Krall, president and chief executive officer, and Paul Milbury, vice president and chief financial officer, will present at the American Electronics Association (AeA) Classic Financial Conference at the Sheraton Hotel & Marina in San Diego, California on November 3 and 4, 2003. Krall and Milbury will provide an overview of Avid and the trends influencing the company's business. The presentations will take place throughout the day on Monday, November 3, and the first half of Tuesday, November 4.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast news professionals to work more efficiently, productively and creatively. For more information about the company's Oscar[®], Grammy[®], and Emmy[®] award-winning products and services, please visit: www.avid.com.

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