SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number:	3235-0287
Estimated average bu	urden
hours per response:	0.5

1. Name and Addre	ess of Reporting Perso <u> CRICIA A</u>	on*	2. Issuer Name and Ticker or Trading Symbol <u>AVID TECHNOLOGY INC</u> [AVID]	5. Rela (Check	son(s) to Issuer 10% Owner	
(Last) 855 BOARDW	t) (First) (Middle) BOARDWALK PLACE		3. Date of Earliest Transaction (Month/Day/Year) 11/02/2005	X	Officer (give title below) VP of Human R	Other (specify below) esources
(Street) REDWOOD CITY	СА	94065	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Rep Form filed by More that Person	orting Person
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date	2A. Deemed Execution Date.	3. Transa	nction	4. Securities Disposed Of	Acquired	(A) or . 3. 4 and 5)	5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	
	(Month/Day/Year)	if any (Month/Day/Year)	Code (8)	Instr.			-, ,	Beneficially Owned Following	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	11/02/2005		М		4,000	A	\$23.875	7,955	D		
Common Stock	11/02/2005		М		208	A	\$14	8,163	D		
Common Stock	11/02/2005		М		1,146	A	\$12.8	9,309	D		
Common Stock	11/02/2005		М		1,667	A	\$14.13	10,976	D		
Common Stock	11/02/2005		М		6,553	A	\$22.01	17,529	D		
Common Stock	11/02/2005		S		778	D	\$52.31	16,751	D		
Common Stock	11/02/2005		S		188	D	\$52.26	16,563	D		
Common Stock	11/02/2005		S		700	D	\$52.3	15,863	D		
Common Stock	11/02/2005		S		500	D	\$52.32	15,363	D		
Common Stock	11/02/2005		S		1,870	D	\$52.14	13,493	D		
Common Stock	11/02/2005		S		9,104	D	\$52.16	4,389	D		
Common Stock	11/02/2005		S		400	D	\$52.18	3,989	D		
Common Stock	11/02/2005		S		1,000	D	\$52.19	2,989	D		
Common Stock	11/02/2005		S		100	D	\$52.2	2,889	D		
Common Stock	11/02/2005		S		300	D	\$52.21	2,589	D		
Common Stock	11/02/2005		S		800	D	\$52.23	1,789	D		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	oosed D) tr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Amount of Securities Underlying Derivative Security		Amount of Securities Underlying Derivative Security		te Amount of ear) Securities Underlying Derivative		Amount of Securities Underlying Derivative Security		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares														
Incentive Stock Option (right to buy)	\$23.875	11/02/2005		М			4,000	05/13/1997	05/13/2006	Common Stock	4,000	\$0	0	D											
Non- Qualified Stock Option (right to buy)	\$14	11/02/2005		М			208	04/30/2001	10/30/2010	Common Stock	208	\$0	0	D											

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Ye	and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$12.8	11/02/2005		М			1,146	10/17/2001	04/17/2011	Common Stock	1,146	\$0	0	D	
Incentive Stock Option (right to buy)	\$22.01	11/02/2005		М			6,553	07/10/2003 ⁽¹⁾	01/10/2013	Common Stock	6,553	\$0	5,332	D	
Non- Qualified Stock Option (right to buy)	\$14.13	11/02/2005		М			1,667	09/06/2002 ⁽¹⁾	03/06/2012	Common Stock	1,667	\$0	1,458	D	

Explanation of Responses:

1. 12.5% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 87.5% becomes exercisable in 42 equal monthly installments thereafter.

Remarks:

Patricia A. Baker

** Signature of Reporting Person

<u>11/04/2005</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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