FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KRALL DAVID						2. Issuer Name and Ticker or Trading Symbol AVID TECHNOLOGY INC [AVID]								S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 19720 THREE OAKS WAY						3. Date of Earliest Transaction (Month/Day/Year) 11/21/2005								X Officer (give title Other (specify below) President & CEO					
(Street) SARATOGA CA 95070				,	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(City) (State) (Zip)					Form filed by More than One Reporti Person												ing		
		Ta	ble I - Nor	า-Deriv	ative	Sec	uri	ties Ac	quired,	Dis	posed of,	or Ben	eficially	Owned					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year		Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5	Securities Beneficia Owned Fe	5. Amount of Securities Beneficially Owned Following Reported		: Direct I Indirect I str. 4) (7. Nature of ndirect Beneficial Ownership Instr. 4)		
								Code	v	Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)				` ′		
Common Stock				11/21/2005					M		10,050	A	\$11.37	47,	505		D		
Common Stock				11/21/				M		1,421	A	\$11.37	48,	926		D			
Common Stock				11/21/2005					M		10,000	A	\$12.8	58,	58,926		D		
Common Stock				11/21/2005					S		815	D	\$50.58	58,	58,111		D		
Common Stock				11/21/2005					S		400	D	\$50.57	57,	57,711		D		
Common Stock				11/21/				S		700	D	\$50.56	57,011			D			
Common Stock				11/21/	/21/2005				S		1,300	D	\$50.55	55,	55,711		D		
Common Stock				11/21/	11/21/2005				S		140	D	\$50.54	55,	55,571		D		
Common Stock				11/21/	11/21/2005				S		600	D	\$50.51	54,	971		D		
Common Stock				11/21/	11/21/2005				S		1,340	D	\$50.5	53,	631		D		
Common Stock				11/21/2005					S		200	D	\$50.48	53,	431		D		
Common Stock				11/21/2005					S		1,660	D	\$50.47	51,	771		D		
Common Stock				11/21/2005					S		10,745	D	\$50.46	41,	026	D			
Common Stock				11/21/	11/21/2005				S		2,100	D	\$50.45	38,	38,926		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Executi rity or Exercise (Month/Day/Year) if any		3A. Deemed Execution D	on Date, Tr		ion str.	5. Number of		6. Date Exercisa Expiration Date (Month/Day/Yea		able and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				C	ode V	,	(A)	(D)	Date Exercisab		expiration late	Title	Amount or Number of Shares						
Incentive Stock Option (right to buy)	\$11.375	11/21/2005			М			10,050	05/09/200	1	11/09/2009	Common Stock	10,050	\$0	0		D		
Incentive Stock Option (right to buy)	\$11.375	11/21/2005		1	М			1,421	10/25/200	0	04/25/2010	Common Stock	1,421	\$0	0		D		
Incentive Stock Option (right to buy)	\$12.8	11/21/2005			М			10,000	10/17/200	1 0	4/17/2011 ⁽¹⁾	Common Stock	10,000	\$0	13,43	6	D		

Explanation of Responses

Remarks:

David A. Krall

11/22/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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