



Avid Announces Conference Call Following Release of Second Quarter 2010 Results

BURLINGTON, MA, Jul 12, 2010 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) will hold a conference call on July 22, 2010 at 4:30 p.m. ET to review its financial results for the second quarter ended June 30, 2010. The call will follow the dissemination of the company's press release on those results.

-- The dial-in number is: 719.457.2617
-- The replay number is: 719.457.0820
-- The confirmation code and replay passcode is: 4569475

Proceedings will also be available via live audio Webcast and subsequent replay on the company's website. To listen online, please visit <http://ir.avid.com>.

About Avid Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer(R), Pro Tools(R), Avid Unity(TM), Interplay(R), Oxygen 8, Sibelius(R) and Pinnacle Studio (TM). For more information about Avid solutions and services, visit www.avid.com, del.icio.us, Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

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