

Avid to Present at Needham Growth Conference

BURLINGTON, Mass., Jan. 06, 2016 (GLOBE NEWSWIRE) -- Avid® (NASDAQ:AVID), a leading global provider of audio and video technology for media organizations and independent professionals, announced today that its Chairman, President & Chief Executive Officer Louis Hernandez, Jr. and John Frederick, Executive Vice President, Chief Financial Officer and Chief Administrative Officer will be presenting at the 18th Annual Needham Growth Conference at the Palace Hotel in New York City on January 12th, 2016, at 2:50 p.m. ET.

The presentations will be available via live audio webcast at <u>ir.avid.com</u> and via replay from the same links beginning approximately one hour after the conclusion of its presentation.

About Avid

Through <u>Avid Everywhere™</u>, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, or subscribe to <u>Avid Blogs</u>.

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