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Brooklyn College Adopts Avid Everywhere(TM) to Power Its New Graduate Film School

Brooklyn College Feirstein Graduate School of Cinema Relies on the Avid MediaCentral Platform to Power Its Workflows, Giving Students the Opportunity to Learn in a Fully Professional, Collaborative Setting

BURLINGTON, Mass., March 9, 2015 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID) today announced that the Brooklyn College Barry R. Feirstein Graduate School of Cinema, the USA's only film school to be built on a working film lot, has embraced [Avid Everywhere™](#) to prepare the next generation of audio and video professionals. Powered by the [Avid MediaCentral Platform](#), Avid solutions will be used for the school's entire production and post production workflows, giving students the opportunity to learn and work with the audio and video tools used most by professionals.

Opening in fall 2015, The Barry R. Feirstein Graduate School of Cinema is housed at Steiner Studios in Brooklyn, the largest soundstage complex on the East Coast and home to many film and TV productions. The school's entire facility is designed around Avid Everywhere and the MediaCentral Platform, and all post production courses will incorporate Avid solutions, giving students and faculty the freedom to realize and elevate their creative potential, while preparing students for their future careers.

To help students, editors, directors and faculty advisors access media and learn to collaborate on media projects with teams distributed around the world, a reality of modern media creation, the school has implemented advanced media management solutions from the [Avid Media Suite](#). Its workflow includes the [Avid Interplay® | Production](#) asset management system and [Avid MediaCentral | UX](#), a cloud-based, web front-end to the MediaCentral Platform. Together, the workflow will facilitate real-time, cloud-based collaboration between students and faculty from any location using industry-standard tools.

"Our curriculum is designed to prepare students for careers in the industry after they graduate, and experience in industry-standard Avid solutions will be a critical factor in their success," said Jonathan Wacks, founding director and professor of the Feirstein Graduate School of Cinema. "Avid Everywhere allows us to provide students with the most current and industry-standard tools to perfect their craft. By using the same tools and workflows used in major studios, production companies and editing houses, our students will be fully prepared to hit the ground running when they graduate."

The Feirstein school has also deployed [Avid Storage Suite](#) solutions, with [Avid ISIS® | 7500](#) shared storage systems delivering the power, reliability, and capacity needed for real-time collaborative workflows.

Students will use industry-standard creative tools from the [Avid Artist Suite](#), including [Avid Media Composer® | Software](#) for video editing, [Media Composer | Cloud](#) for remote editing and viewing, and [Media Composer | Symphony® Option](#) for advanced color correction and finishing. For seamless workflows between video and audio editing, the school has deployed [Avid Pro Tools®](#) for sound editing, as well as [Pro Tools | S6](#) consoles and an [S5 Fusion](#) custom audio console with [Pro Tools | HDX](#) and [Pro Tools | HD](#) for advanced mixing and music scoring.

"Avid Everywhere enables educational institutions like the Feirstein Graduate School of Cinema to prepare students to excel in the competitive, fast-paced entertainment industry," said Jennifer Smith, senior vice president and chief marketing officer, Avid. "Giving students valuable hands-on experience with professional tools and collaborative workflows will give Feirstein graduates the skills they need to thrive in real-world production environments."

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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CONTACT: PR Contacts:

Sara Griggs

Avid

sara.griggs@avid.com

310-821-0801



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