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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): April 17, 2020

**AVID TECHNOLOGY, INC.**  
(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-36254**  
(Commission File Number)

**04-2977748**  
(I.R.S. Employer  
Identification No.)

**75 Network Drive, Burlington, Massachusetts 01803**  
(Address of Principal Executive Offices) (Zip Code)

**(978) 640-6789**  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$.01 par value	AVID	Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934.

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

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#### Item 8.01 Other Events

On April 17, 2020, Avid Technology, Inc. (the "Company") issued a press release (the "Press Release") announcing that it will host its 2020 Annual Meeting of Stockholders in a virtual format only due to the public health impact of the COVID-19 pandemic and to prioritize the health and well-being of meeting participants. A copy of the Press Release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

#### Item 9.01 Financial Statements and Exhibits.

(d) *Exhibits.*

<b><u>Exhibit Number</u></b>	<b><u>Description</u></b>
99.1	<a href="#"><u>Press Release issued by Avid Technology, Inc. dated April 17, 2020 announcing that it will host its 2020 Annual Meeting of Stockholders in a virtual format only.</u></a>

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## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**AVID TECHNOLOGY, INC.**

(Registrant)

Date: April 17, 2020

By: /s/ Alessandra Melloni

Name: Alessandra Melloni

Title: Vice President, General Counsel and Corporate Secretary

## **Avid Technology to Hold Virtual Annual Meeting of Stockholders**

BURLINGTON, Mass., April 17, 2020 (GLOBE NEWSWIRE) -- Avid (NASDAQ: AVID) today announced that it will host its 2020 Annual Meeting of Stockholders in a virtual format only due to the public health impact of the COVID-19 pandemic and to prioritize the health and well-being of meeting participants.

The 2020 Annual Meeting of Stockholders will be held in a virtual format only at 8:30 a.m. Eastern Time on April 30, 2020. Stockholders will not be able to attend the 2020 Annual Meeting in person.

Stockholders at the close of business on the record date, March 3, 2020, are entitled to participate in the 2020 Annual Meeting. Stockholders can attend the meeting at [www.virtualshareholdermeeting.com/AVID2020](http://www.virtualshareholdermeeting.com/AVID2020). To be admitted to the 2020 Annual Meeting, stockholders must enter the 16-digit voting control number found on their proxy card, voting instruction form, notice of internet availability of proxy materials or email previously received.

Whether or not stockholders plan to participate in the virtual-only 2020 Annual Meeting, Avid urges all stockholders to vote and submit their proxies in advance of the meeting by one of the methods described in the proxy materials for the Annual Meeting.

### **About Avid**

Avid delivers an open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE™, Avid FastServe®, Maestro™, and PlayMaker™. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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