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## Avid Launches "Music in Motion with Pro Tools | First" Contest to Give Aspiring Artists the Chance of a Lifetime

### Contest Gives Pro Tools | First Users the Opportunity to Work With a Top Industry Producer in a Fully Professional, Collaborative Setting

BURLINGTON, Mass., Feb. 09, 2016 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID) today launched [Music in Motion with Pro Tools® | First](#), a contest that gives aspiring artists a once-in-a-lifetime opportunity to get real-world feedback and session time with a top music industry producer. The contest delivers on [Avid Everywhere™](#) by enabling aspiring artists to create professional-sounding tracks using the same tools that the world's top music professionals use.

To enter, contestants need to download [Pro Tools | First](#), the free version of the industry-standard [Pro Tools](#) digital audio workstation, record their demo and submit it [online](#) between February 8 and March 31, 2016. Contestants choose which world-class music producer they'd like to work with if they win — Jason Evigan (Rihanna, Demi Lovato, Madonna) or Jesse "Corparal" Wilson (Sam Smith, Maroon 5, Wiz Khalifa). The producers will each choose a winner, who will fly to Los Angeles to meet with their chosen producer at their studio for feedback and session time. The winners will also receive a complete studio setup, featuring Pro Tools, [Pro Tools | Quartet](#), [Eleven® MK II](#), and [Classic Compressors Bundle](#). Two runners up will win a Pro Tools perpetual license.

"We created Pro Tools | First to give individuals trying to break out into the industry the same music creation capabilities used by top artists and recording studios worldwide," said Avid Chairman, President and CEO Louis Hernandez Jr. "With this contest we're giving aspiring artists the opportunity to work with the best of the best and potentially make their music dreams come to fruition using the free version of the industry-standard audio workstation."

Pro Tools | First is simple enough for beginners and sophisticated enough for the experienced musician. Artists can quickly turn ideas into professional-sounding songs by recording, using software instruments, and applying audio effects. To expand their creative toolset further, the integrated Avid App Store provides a world of affordable AAX plug-ins and "First" bundles in the Avid Marketplace that make creating, shaping, and enhancing sounds quick and easy. Pro Tools | First also accommodates the mobile lifestyle of artists and aspiring pros, allowing users to save and manage sessions securely in the cloud when logged into an Avid account from any Mac or PC with Pro Tools | First installed.

For more information and to enter, visit [www.avid.com/musicinmotion](http://www.avid.com/musicinmotion).

#### Note to editors:

##### Restrictions:

- 1 US only and must be 18 or over.

##### Prizes:

- 1 Each winner will be flown to Los Angeles (flights and hotel accommodation will be covered) for an opportunity to have real world feedback and session time (about four hours) with Jason Evigan or Jesse "Corparal" Wilson at their studio.
- 1 Winners will also receive a complete studio setup, featuring Pro Tools 12, Pro Tools | Quartet, Eleven MK II, and Classic Compressors Bundle.
- 1 Two runners up will also be chosen and will receive a Pro Tools perpetual license

#### About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and

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