



Avid Announces Conference Call Following Release of Second Quarter 2006 Results

TEWKSBURY, Mass.--(BUSINESS WIRE)--July 11, 2006--Avid Technology, Inc. (NASDAQ: AVID) will hold a conference call to review its financial results for the second quarter ended June 30, 2006, on Thursday, July 20, 2006, at 5:00 p.m. EDT, following the dissemination of its press release on those results.

The dial-in number is: 913.981.5509

The replay number is: 719.457.0820
(available July 20 - July 27, 2006)

The confirmation code
and replay passcode are: 9034125

The call will also be available via live audio Webcast and subsequent replay on the company's Web site. To listen via this alternative, go to the Investor Relations page under the About Us menu at www.avid.com.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management, and distribution solutions, enabling film, video, audio, animation, games, and broadcast professionals to work more efficiently, productively, and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

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CONTACT: Avid Technology, Inc.
Dean Ridlon, 978-640-5309
Investor Relations Director
Email: Investor_Relations@avid.com

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